

3rd December, 2018

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

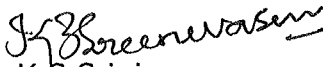
Dear Sir,

Reg : Sales update for the month of November 2018

Please find enclosed the Press Release regarding the Company's sales update for the month of November 2018.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 27% sales growth in November 2018

Hosur, December 03, 2018: TVS Motor Company registered a growth of 27% with sales increasing from 251,965 units in November 2017 to 319,965 units in the month of November 2018.

Two-Wheeler

Total two-wheelers registered a growth of 26% with sales increasing from 243,323 units in November 2017 to 307,142 units in November 2018. Domestic two-wheeler sales registered a growth of 28% from 203,138 units in November 2017 to 260,253 units in November 2018.

Scooter sales of the Company grew by 43% from 78,397 units in November 2017 to 111,763 units in November 2018. Motorcycle sales grew by 29% with sales increasing from 93,202 units in November 2017 to 119,883 units in November 2018.

Exports

The Company's total exports grew by 24% from 47,207 units registered in the month of November 2017 to 58,476 units in November 2018. Two-wheeler exports grew by 17% increasing from 40,185 units in November 2017 to 46,889 units in November 2018.

Three-Wheeler

Three-wheeler of the Company grew by 48% increasing from 8,642 units registered in November 2017 to 12,823 units in November 2018.

About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver

PRESS RELEASE



the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

Varghese M Thomas / KS Harini

vm.thomas@tvsmotor.com / ks.harini@tvsmotor.com

TVS Motor Company
