



PIL ITALICA LIFESTYLE LIMITED

(An ISO 9001:2015 Certified Company)

CIN : L25207RJ1992PLC006576

Date: December 20, 2018

The Manager-Listing Department National Stock Exchange of India Limited, 'Exchange Plaza', C-1, Block -G Bandra Kurla Complex, Bandra -East. Mumbai-400051	Listing Department BSE Limited Phiroze Jeejeebhoy Towers 25 th Floor, Dalal Street Mumbai- 400001
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Name of Company : **PIL ITALICA LIFESTYLE LIMITED**

Sub : **Response to clarification sought on price movement**

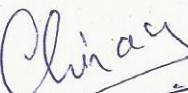
Dear Sir/ Madam,

With reference to your mail seeking clarification on significant movement in price of our security: Script Code: 500327; Script Name: PILITA listed on BSE and NSE, in recent past, we wish to clarify that Company has disclosed all the events, information etc. which were required to be intimated to the stock exchanges pursuant to Regulation 30 of the SEBI (LODR), 2015. In the recent past the company has launched New model of chair which was duly informed to the stock exchanges on November 17, 2018.

Further as on date there is no such information / announcement which in our opinion may have a bearing on the price behavior in the script of the company.

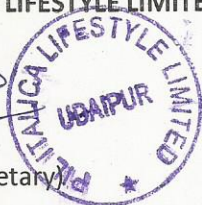
Thanking you,

Yours faithfully,
For PIL ITALICA LIFESTYLE LIMITED



Chirag Gupta
(Company Secretary)

M.No.: A50843



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