

MSIL: CSL: NSE&BSE: 2018

13<sup>th</sup> December 2018

Vice President  
National Stock Exchange of India Limited  
"Exchange Plaza", Bandra – Kurla Complex  
Bandra (E)  
Mumbai – 400 051

General Manager  
Department of Corporate Services  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400 001

**Sub: Press Release**

Dear Sir,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

**For Maruti Suzuki India Limited**



Sanjeev Grover  
Chief General Manager &  
Company Secretary

Encl.: As above

**MARUTI SUZUKI INDIA LIMITED**

CIN: L34103DL1981PLC011375

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PRESS RELEASE

**Maruti Suzuki receives ‘Commendation for Significant achievement’ at CII-ITC Sustainability Awards’18**

*Award recognizes Company’s CSR efforts in the field of Road Safety, Community Development and Skill Development*

**New Delhi, 13 December 2018:** Maruti Suzuki India Limited received the ‘Commendation for Significant Achievement’ at the CII-ITC Sustainability awards 2018. The award was presented by Mr. Amitabh Kant, CEO, NITI Aayog to Maruti Suzuki team.

The recognition of ‘Commendation for Significant Achievement’ in CSR domain, recognizes the positive impact created by Maruti Suzuki in society by taking a strategic approach to CSR. The award was given after a comprehensive analysis of applications followed by a rigorous field assessment by an expert team of CII assessors.



Maruti Suzuki’s Corporate Social Responsibility projects revolve around the area of Community Development, Skill Development and Road Safety. Through the CSR initiatives the Company strategically addresses issues and concerns that are of national interest and relevant to the local community. Alignment of the initiatives with *Swachh Bharat* and *Skill India* missions is integrated to ensure convergence with Government’s vision for a better India.

On the occasion **Mr. A.K Tomer, Executive Director, Corporate Planning, Maruti Suzuki India Limited** said, *“Our CSR projects are aimed at addressing issues impacting society by using best available solutions. For example in the area of water and sanitation, we have installed water ATMs, laid sewer lines in villages, constructed household toilets etc. In the area of skill development, we have set up state-of-the art Japan India Institute of Manufacturing. In the area of road safety we are going to use video analytics technologies on test tracks used for issuing driving licenses. We focus on few projects with defined goals to create a long-lasting and positive impact. This also helps us optimize the use of funds. We are honoured to receive this recognition from CII.”*

He added, *“Maruti Suzuki is known for establishing new standards of quality, productivity and customer care in the automobile industry and the manufacturing sector at large. The Company uses the same rigour and discipline to implement CSR projects that are innovative, I replicable, sustainable and beneficial to society.*

### **About Maruti Suzuki’s CSR:**

There are three CSR pillars of Maruti Suzuki India’s CSR programme:

**Road Safety:** Road Safety is one of the key initiatives under its CSR umbrella. In the area of Road Safety, the company is using latest technologies to improve safety on roads. The Company continues to support expansion of quality driving training infrastructure in the country, with increased focus on training of driving instructors.

**Community Development:** In Community Development, the Company aims to improve the quality of life in the project villages by undertaking relevant and effective social projects including building sewer lines, household toilets, providing potable drinking water and upgrading government school infrastructure.

**Skill Development:** Under Skill Development the Company is expanding its efforts to enhance employability of underprivileged youth by improving the quality of skill training in over 110 Industrial Training Institutes. The Company’s approach is to consult potential employers to understand their requirements, and undertake relevant initiatives to make students industry ready. In FY 2017-18 the Company set up Japan-India Institute for Manufacturing (JIM) in Mehsana, Gujarat as a model ITI. The institute is an outcome of a joint initiative between Government of India and Government of Japan to create a pool of 30,000 skilled manpower for the manufacturing industry in India.