

12<sup>th</sup> December, 2018

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Scrip code: TVSMOTOR**

Dear Sir,

**Reg : Press Release - TVS Motor Company wins 2 key awards at CII -  
ITC Sustainability Awards 2018**

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We enclose a Press Release regarding "TVS Motor Company wins 2 key awards at CII - ITC Sustainability Awards 2018 in the categories viz., Corporate Excellence Award & Corporate Social Responsibility Award", for dissemination.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED

  
K Srinivasan  
Company Secretary

Encl : a/a

# PRESS RELEASE

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## TVS Motor Company wins 2 key awards at CII - ITC Sustainability Awards 2018

### *Winning Categories - Corporate Excellence Award & Corporate Social Responsibility Award*

**Hosur, December 12, 2018:** TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers in the world, today bagged 2 prestigious awards at the CII-ITC Sustainability Awards 2018 held in Delhi. The categories for which the company won the awards are namely the 'Corporate Excellence Award' and 'Corporate Social Responsibility Award'.

The award was handed over today to TVS Motor Company by Mr. Amitabh Kant, CEO, NITI Aayog at Pravasi Bharatiya Kendra, New Delhi.

This is the second time TVS Motor Company has been awarded the prestigious 'Corporate Social Responsibility Award' by CII – ITC.

As a part of the review, the team from CII-ITC Sustainability closely monitored end-to-end processes of TVS Motor Company, undertook in-depth site assessment for multiple days and interviewed the top management across all key departments.

Commenting on this, **Mr. Venu Srinivasan, Chairman, TVS Motor Company** said, *“We are honoured to have been bestowed with two awards at this prestigious event. TVS Motor Company lauds the noble mission of CII-ITC to nurture companies to compete, expand opportunity and excel while keeping sustainability at the core of their workings. Over the years, we have strived towards becoming a responsible manufacturer by going to great lengths to incorporate sustainable practices in design, manufacturing process, sales as well as service. Our social arm – Srinivasan Services Trust has also been instrumental in empowering over 5000 villages across the country and inculcating sustainable form of living. This accolade will be a strong motivator for our workforce and volunteers to work harder towards achieving sustainability.”*

CII-ITC Sustainability Awards recognise and reward excellence in businesses that are seeking ways to be more sustainable and inclusive in their activities. The awards are a part of the continued efforts to create awareness on sustainability practices and to create capacities in business. More than recognition, the awards measure performance and provide detailed

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feedback for opportunities to excel. In the past 12 years, cumulatively, 801 businesses have applied of which 236 have been recognised. Limited number of applications are accepted to maintain strong competition and high standards of excellence. The CII-ITC Sustainability Award is the most credible Sustainability Award in India.

## **About Srinivasan Services Trust**

Srinivasan Services Trust (SST) was founded in 1996, beginning with 2 villages, and now extends to a greater community in over 5000 villages today, touching more than 3 million lives. The Trust has sought to help villages develop in a holistic and sustainable manner, creating self-reliant communities across 6 core focus areas: Economic Development, Health & Sanitation, Education, Environment, Infrastructure and Social Development.

## **About TVS Motor Company**

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

### **For further information, please contact:**

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# CII-ITC SUSTAINABILITY 2018

Excellence in Sustainable Business  
November 2018: New Delhi

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