

December 26, 2018



To,
The General Manager
Bombay Stock Exchange Limited
Corporate Relationship Department
Phirozee Jeejeebhay Tower
Dalal Street, Fort,
Mumbai-400 001
BSE Scrip Code:533260

To,
The Manager
National Stock Exchange of India Limited
Exchange Plaza, C/1, Block G
BandraKurla Complex
Bandra (East)
Mumbai-400 051
NSE Symbol: careerp

Sub: Press Release pursuant to Regulation 30 of the Listing Regulations

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a copy of the Press Release issued by Career Point with regard to the following:

“Career Point inked the deal with e-Learning company Plances Edusolutions”

This is for your kind information and records.

Thanking you,
For Career Point Limited

Tarun Jain
Company Secretary

Enclosed: Press Release



Career Point inked the deal with e-Learning company Planceess Edusolutions

26 Dec 2018, Kota: Career Point Ltd (NSE: CAREERP; BSE: 533260), nation's leading education and training player announced the signing of the deal with Mumbai based Ed-tech company Planceess Edusolutions Private Limited. The management of Career Point and Planceess have agreed and entered into the confidential, exclusive and irrevocable agreements to execute the transaction. Now both the companies together will obtain all applicable regulatory approvals. In the due course, Career Point will have an exclusive license agreement to sell the Planceess eLearning products.

Planceess Edusolutions, founded in year 2012 by IITians, provides advanced technology based e-Learning courses and products for various competitive examinations including JEE, NEET & Pre-Foundation. The company developed its proprietary content, video solutions, assessment platform and study material for class IX to XII students and entrance examinations such as JEE, NEET, NTSE, CAT, Bank PO etc. Apart from selling their products to students directly, Planceess also has many institutional clients under its B2B division.

Commenting on the development Mr. Pramod Maheshwari, Chairman and Managing Director at Career Point Limited, said, "Similar to other sectors, technology is a great enabler in the field of education and expanding the entire education market. However, the success of any ed-tech offering depends on 3 key components – i) Content, ii) Technology, & iii) Brand. Planceess' comprehensive content with advanced technology is now blended with Career Point's legacy of last 25 years in delivering exemplary education. This compelling proposition will certainly help us in our mission to reinvent delivering of quality education to wide spectrum of student base. We would further look forward for similar opportunities to strengthen the entire educational offering."

"Planceess elearning and other courses, which are designed by experts and top-rankers in the respective entrance examinations, help students to learn concepts and theories with greater flexibility and result oriented approach. We are extremely happy that the leading education company in India sees value in our products and the businesses. It's an honor and a kind of endorsement to our efforts and hard-work that we invested in Planceess." said Mr. Vivek Gupta at Planceess Edusolutions

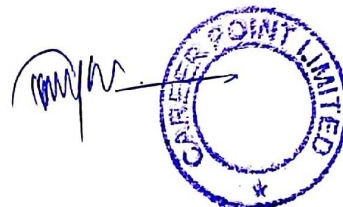
Mr. Mahesh Bhangriya, VP – Corporate Strategy commented, "In our strategy to spread deep with fast and cost-effective solutions, e-Learning is definitely one of the most proficient delivery channel. The transaction with Planceess will strengthen our existing e-Learning division with more content, advanced technology, additional clients and bigger market. Their online as well as offline digital content make learning more contextual and enhance engagement time."

About Career Point

Career Point caters to the needs of a student throughout the life cycle of a student (K.G. to PhD.) with diversified verticals including Pre-school, School Education, Test-Prep, e-Learning, Higher Education and Vocational Education. In the Formal Education stream, the company has a strong presence by managing and offering various services to K-12 Schools, Colleges and Universities in multiple geographies. In the Informal Education system, Career Point has established a strong niche in test preparation and school curriculum tutoring through a nationwide extensive network of Company operated branches; Franchisee centers; Technology enabled solutions; Online courses; School integrated programs; and Distance learning solutions.

For more details, please visit: www.cpil.in | www.careerpoint.ac.in

Please visit us at: www.cpil.in | www.careerpoint.ac.in | www.cpuniverse.in





CAREER POINT

Career Point Limited
CP Tower, Road No. 1
IPIA, Kota – 324005 (India)

This press release may constitute forward-looking statements. Although Career Point believes that the expectations contained in such forward-looking statements are reasonable, however, the Company makes no representation and assurance on the expectations. These statements may involve risks and uncertainties that could cause actual outcomes to differ materially from the expected outcomes. Such risks include, but are not limited to, the risk factors described in Career Point's Red Herring Prospectus and other periodic reports / filings made to the Securities Exchange Board of India. Career Point undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date thereof.

