

5th February 2018

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

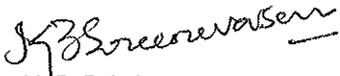
Dear Sir,

**Reg : Press Release - Company launches its first 125cc scooter -
TVS NTOURQ 125**

We enclose a Press Release regarding launch of TVS NTOURQ 125, for dissemination.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company launches its first 125cc scooter : TVS NTORQ 125 Loaded with Style, Performance and Technology!

- *Boasts of superior performance backed by TVS Racing pedigree*
- *India's first connected scooter with TVS SmartXonnect**
- *India's First App-Enabled scooter*

Chennai, February 05, 2018: TVS Motor Company, a leading manufacturer of two-wheelers and three-wheelers in the world, today, announced its foray in the 125cc scooter segment with the launch of **TVS NTORQ 125**. Designed for the youth, **TVS NTORQ 125** has been developed based on the TVS Racing pedigree and comes with the state-of-the-art CVTi-REVV 3 Valve engine. The scooter also marks the launch of an exclusive technology platform – TVS SmartXonnect* - making it India's first connected scooter.

At the launch, **Mr. Sudarshan Venu, Joint Managing Director, TVS Motor Company** said, *"TVS Motor Company has always placed utmost importance on developing products, which are aspirational for customers. With the launch of TVS NTORQ 125, we have aimed on building an attractive product for the youth which is innovative and advanced. With exciting design and smart features, we are confident that TVS NTORQ 125 will carve a niche in the scooter segment across the globe."*

Commenting at the launch event, **Mr. KN Radhakrishnan, President & Chief Executive Officer, TVS Motor Company**, said, *"Scooterisation in India, presented us with opportunities to create customer delight with targeted offerings across different customer segments. I am proud that the product team has demonstrated a keen understanding of today's customers and their lifestyle*

FIRST TIME IN A SCOOTER

- TVS SmartXonnect*
- Bluetooth Enabled Scooter
- Cellphone connectivity
- Navigation Assist
- Multi modes - Street, Sport, Ride Stats
- In-Built Lap timer
- App enabled parking locator
- App assistance
- Engine kill switch
- Engine Oil Temperature Display on Speedometer
- Top Speed recorder

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choices. TVS NTORQ 125 is a one-of-its-kind offering, designed to meet the desires of the youthful customers. It is a great addition to our scooter portfolio.”

Style

Taking cue from the design of a **stealth aircraft**, TVS NTORQ 125 embodies a sharp, aggressive style with a **signature tail** and **LED tail lamps**. The well-placed sharp cuts of the scooter accentuate its appeal, lending it a tapering, sporty look. Equipped with a sporty stub muffler, an **aggressive headlamp cluster** and textured floor board, it has **diamond cut alloy wheels** which make a distinct style statement.

Performance

TVS NTORQ 125 boasts of superior performance backed by TVS Racing Pedigree. The TVS Racing scooter team holds a winning record in the Indian Scooter Racing Championships for the past 4 years. **TVS NTORQ 125** gets the new generation CVTi-REVV 124.79cc, single-cylinder, 4-stroke, 3-valve, air-cooled SOHC engine that churns out **6.9kW@7500 rpm / 9.4 PS @7500 rpm and 10.5 Nm@5500 rpm**. The additional valve in the engine accentuates the performance of the scooter which boasts of a **top speed of 95 kmph** and an excellent **acceleration**. **TVS NTORQ 125** also has a **unique exhaust note**.

Connected Technology

TVS NTORQ 125 premieres the TVS SmartXonnect*, an innovative Bluetooth-enabled technology which is paired to an exclusive NTORQ mobile App which can be downloaded from google play store. TVS SmartXonnect* enables a host of first-in-segment additions to the **fully digital speedometer**, which boasts of **55 features** including navigation assist, top speed recorder, in-built lap-timer, phone-battery strength display, last parked location assist, service reminder, trip meter and multi-ride statistic modes such as Street and Sport.

Comfort, Safety and Convenience

The ergonomics of **TVS NTORQ 125** is developed with supreme focus on comfort and convenience of the rider. The scooter gets **wider 110x80x12 tubeless tyres** along with **telescopic suspension** and **least turning radius** to facilitate travel across all kinds of terrains. Features such as pass by switch, **dual side steering lock**, parking brakes and **engine kill switch** are focused on creating a fulfilling ride experience. To facilitate convenience of use, **TVS NTORQ 125** comes with **external fuel fill**, USB charger, large under-seat storage and TVS

PRESS RELEASE



patented EZ center stand. The scooter is presently available in **Disc variant** to ensure maximum rider safety.

Equipped with unique **Daytime Running Lamps (DRL)**, **TVS NTORQ 125** is available in the colour selection of Matte Yellow, Matte Green, Matte Red and Matte White. It is loaded with 30 first industry features.

For more details visit us at www.tvsntorq.com

**Patent Pending*

About TVS Motor Company

We are a leading two and three-wheeler manufacturer, and the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past three years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive two years. For more information, please visit www.tvsmotor.com.

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