ELAINE INVESTMENTS PTE. LTD.

OCBC Centre, 65, Chulia Street, #48-05-08, Singapore 049513 TEL: 65785207 FAX: 62224984

1. BSE Limited

February 14, 2018

25th Floor

Phiroze Jeejebhoy Towers

Dalal Street

Mumbai - 400001

2. National Stock Exchange of India Limited

Exchange Plaza

Bandra Kurla Complex

Bandra (East)

Mumbai - 400 051

3. Idea Cellular Limited

Suman Tower,

Plot No. 18, Sector – 11,

Gandhinagar - 382 011

Dear Sirs,

Sub: Disclosure under Regulation 29 (2) of Securities And Exchange Board of India (Substantial Acquisition of Shares And Takeovers) Regulations, 2011

We are pleased to inform you that Idea Cellular Limited (Idea) has allotted to us 163,200,000 Equity Shares having a face value of INR 10/- each fully paid-up on February 12, 2018 at a price of INR 99.50 per share (including a premium of INR 89.50 per share) on preferential basis.

We enclose herewith the requisite disclosure under Regulation 29 (2) of Securities and Exchange Board of India (Substantial Acquisition of Shares And Takeovers) Regulations, 2011 in the prescribed format duly filled in and signed for your reference, record and doing the needful in the matter.

Please acknowledge receipt.

Thanking you

Yours faithfully

For Elaine Investments Pte. Ltd.

(Madugula Venkata Naga Saritha)

Director

Encl: as above

DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1.	Name of the Target Company (TC)	Idea Cellular Limited		
	Name(s) of the acquirer and Persons	Elaine Investments Pte. Ltd.		
	Acting in Concert (PAC) with the			
	acquirer			
3.	Whether the acquirer belongs to	Yes		
	Promoter/Promoter group			
4.	Name(s) of the Stock Exchange(s)	BSE Limited		
	where the shares of TC are Listed	National Stock Exchange of India Limited		
5	Details of the acquisition / disposal	Number % w.r.t. total % w.r.t.		
J.	as follows #	110000	share/voting	total diluted
	as follows n		capital	share/voting
			wherever	capital of
			applicable	the TC (**)
			(*)	the 10()
Bef	ore the acquisition under			
0.552(10)2-2010	sideration, holding of:			
a)	- J	Nil	N.A.	N.A.
b)	. 0 0	Nil	N.A.	N.A.
	(pledge/ lien / non-disposal	1111	1,111,	11121
	undertaking / others)			
c)	Voting rights (VR) otherwise than by	Nil	N.A.	N.A.
()	shares	1411	1 1.21.	14.21.
d)	Warrants/convertible securities/any	Nil	N.A.	N.A.
(u)	other instrument that entitles the	1111	14.21.	14.21.
	acquirer to receive shares carrying			
	voting rights in the TC (specify			
	holding in each category)			
6) 7	Cotal (a+b+c+d)	Nil	N.A.	N.A.
	tails of acquisition/sale	1411	14.72.	14.71.
- 27	Shares carrying voting rights acquired	163,200,000	4.15%	4.15%
a)	/ sold	103,200,000	7.13/0	1.13/0
b)	VRs acquired / sold otherwise than	Nil	N.A.	N.A.
0)	by shares	1 1111	14.71.	1 4.71.
	Warrants/convertible securities/any	Nil	N.A.	N.A.
(C)		INII	19.71.	14.71.
	other instrument that entitles the			
	acquirer to receive shares carrying			
	voting rights in the TC (specify			
	holding in each category)	NII	N.A.	N.A.
/L	acquired/ sold	Nil	IN./A.	1N.A.
d)	Shares encumbered/ invoked /			
-17	released by the acquirer	163,200,000	4.15%	4.15%
e) 1	Total (a+b+c+/-d)	103,200,000	4.1570	4.1570



A.C1 / 1 1 11 C			
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	163,200,000	4.15%	4.15%
b) Shares encumbered with the acquirer	Nil	N.A.	N.A.
c) VRs otherwise than by shares	Nil	N.A.	N.A.
d) Warrants/convertible securities/any	Nil	N.A.	N.A.
other instrument that entitles the			
acquirer to receive shares carrying			
voting rights in the TC (specify			
holding in each category) after			
acquisition			
e) Total (a+b+c+d)	163,200,000	4.15%	4.15%
6. Mode of acquisition/sale (e.g. open	Allotment of shares on preferential basis		
market / off-market / public issue /			
rights issue /preferential allotment /			
inter-se transfer etc.)			
7. Date of acquisition / sale of shares /	February 12, 2018		
VR or date of receipt of intimation of			
allotment of shares, whichever is			
applicable			
8. Equity share capital / total voting	No. of Equity Shares - 360,74,99,037 shares of		
capital of the TC before the said	INR 10/- each fully paid up		
acquisition/sale	Amount – INR 3607,49,90,370/-		
9. Equity share capital/ total voting	No. of Equity Shares – 393,41,32,202 shares of		
capital of the TC after the said			
acquisition/sale	Amount – INR 3934,13,22,020/-		
10. Total diluted share/voting capital of	No. of Equity Shares - 393,41,32,202 shares of		
the TC after the said acquisition/sale	INR 10/- each fully paid up		
	Amount – INR 3934,13,22,020/-		

Total Promoter / Promoter Group Holding before acquisition – 42.38% Total Promoter / Promoter Group Holding after preferential allotment – 47.16%

(*) Total share capital / voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement.

(**) Diluted share / voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/ warrants into equity shares of the TC.

For Elaine Investments Pte. Ltd. KENTS A

(Madugula Venkata Naga Saritha)

Director

Place: Singapore

Date: February 14, 2018