

BHANU VYAPAAR PRIVATE LIMITED

CIN : U15520WB1988PTC045075

Regd. Office : 687, Anandapur, E. M. Bypass, 2nd Floor, Kolkata - 700 107 Phone : 6613 6264
Fax : 6613 6242, E-mail : panemamics @emamigroup.com

Date: 09.02.2018

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

Sub: Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith Disclosure in terms of Regulation 31(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,

For Bhanu Vyapaar Private Limited

Authorized Signatory/ Director



On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares /invocation-of-encumbrance/release-of-encumbrance, in terms of Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (IC)		EMAMI LIMITED											
Names of the Stock Exchanges where the shares of the target company are listed		NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED											
Name of the promoter or PAC on whose shares encumbrance has been created / released / invoked		Bhanu Vyapaar Private Limited											
Date of reporting		09.02.2018											
Details of the creation / invocation / release of encumbrance:		Details of events pertaining to encumbrance (3)											
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)	Promoter holding already encumbered (2)		Type of event (creation / release / invocation)	Date of creation / release / invocation of encumbrance	Type of encumbrance (pledge / lien / non disposal undertaking / others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered	Post event holding of encumbered shares [creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]		
		Number	% of total share capital										
Diwakar Viniyog Private Limited	33,771,887	14.8796	15,373,846	6.7736	Creation	08.02.2018	Pledge	Third Party Pledge	80,000	0.0352	IDBI Trusteeship Services Limited	15,453,846	6.8088
Diwakar Viniyog Private Limited	33,771,887	14.8796	15,453,846	6.8088	Creation	08.02.2018	Pledge	Third Party Pledge	60,000	0.0264	IDBI Trusteeship Services Limited	15,513,846	6.8353
Diwakar Viniyog Private Limited	33,771,887	14.8796	15,513,846	6.8353	Creation	08.02.2018	Pledge	Collateral Pledge	20,000	0.0088	Axis Trustee Services Limited	15,533,846	6.8441
Diwakar Viniyog Private Limited	33,771,887	14.8796	15,533,846	6.8441	Creation	08.02.2018	Pledge	Third Party Pledge	10,000	0.0044	STCI Finance Limited	15,543,846	6.8485

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Authorised Signatory

Suntrack Commerce Private Limited	33,136,016	14.5994	12,496,740	5.5060	08.02.2018	Creation	08.02.2018	Pledge	Third Party Pledge	40,000	0.0176	Aditya Birla Finance Limited	12,536,740	5.5236
Suntrack Commerce Private Limited	33,136,016	14.5994	12,536,740	5.5236	08.02.2018	Creation	08.02.2018	Pledge	Third Party Pledge	1,51,500	0.0667	IDBI Trusteeship Services Limited	12,688,240	5.5903
Suntrack Commerce Private Limited	33,136,016	14.5994	12,688,240	5.5903	08.02.2018	Creation	08.02.2018	Pledge	Collateral Pledge	35,000	0.0154	IDBI Trusteeship Services Limited	12,723,240	5.6058
Suntrack Commerce Private Limited	33,136,016	14.5994	12,723,240	5.6058	08.02.2018	Creation	08.02.2018	Pledge	Third Party Pledge	30,000	0.0154	Kotak Mahindra Investment Limited	12,753,240	5.6190
Bhanu Vyapaar Private Limited	27,791,381	12.2446	13,510,867	5.9528	08.02.2018	Creation	08.02.2018	Pledge	Third Party Pledge	1,10,000	0.0485	YES Bank Limited	13,620,867	6.0012
Bhanu Vyapaar Private Limited	27,791,381	12.2446	13,620,867	6.0012	08.02.2018	Creation	08.02.2018	Pledge	Third Party Pledge	18,000	0.0079	IIFL Wealth Finance Limited	13,638,867	6.0092
Bhanu Vyapaar Private Limited	27,791,381	12.2446	13,638,867	6.0092	08.02.2018	Creation	08.02.2018	Pledge	Third Party Pledge	40,000	0.0176	Axis Finance Limited	13,678,867	6.0268
Bhanu Vyapaar Private Limited	27,791,381	12.2446	13,678,867	6.0268	08.02.2018	Creation	08.02.2018	Pledge	Third Party Pledge	30,000	0.0132	Kotak Mahindra Prime Limited	13,708,867	6.0400
Suraj Viniyog Private Limited	12,957,139	5.7088	2,908,000	1.2812	08.02.2018	Creation	08.02.2018	Pledge	Collateral Pledge	35,000	0.0154	Kotak Mahindra Investment Limited	2,943,000	1.2967

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Prabhakar Viniyog Private Limited	13,199,961	5.8158	2,430,000	1.0706	Creation	08.02.2018	Pledge	Collateral Pledge	25,000	0.0110	Axis Trustee Services Limited	2,455,000	1.0817
Prabhakar Viniyog Private Limited	13,199,961	5.8158	2,455,000	1.0817	Creation	08.02.2018	Pledge	Collateral Pledge	15,000	0.0066	Axis Trustee Services Limited	2,470,000	1.0883
Raviraj Viniyog Private Limited	13,886,007	6.1181	3,244,000	1.4293	Creation	08.02.2018	Pledge	Collateral Pledge	14,000	0.0062	Axis Trustee Services Limited	3,258,000	1.4354
Raviraj Viniyog Private Limited	13,886,007	6.1181	3,258,000	1.4354	Creation	08.02.2018	Pledge	Collateral Pledge	15,000	0.0066	Axis Trustee Services Limited	3,273,000	1.4421

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Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Date: 09.02.2018

DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / INVOCATION OF ENCUMBRANCE / RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation (2)+ (3)} / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% Total share capital		
PRITI SUREKA	3410000	1.5024	1.5024	-	-	-	-	-	-	-	-	-	-		
ADITYA VARDHAN AGARWAL	1232334	0.5430	0.5430	-	-	-	-	-	-	-	-	-	-		
USHA AGARWAL	836548	0.3686	0.3686	-	-	-	-	-	-	-	-	-	-		
RAJ KUMAR GOENKA	773982	0.3410	0.3410	-	-	-	-	-	-	-	-	-	-		
RADHESHYAM AGARWAL	439500	0.1936	0.1936	-	-	-	-	-	-	-	-	-	-		
ROHIN RAJ SUREKA	1750000	0.7710	0.7710	-	-	-	-	-	-	-	-	-	-		
HARSHA VARDHAN AGARWAL	535133	0.2358	0.2358	-	-	-	-	-	-	-	-	-	-		
SASWAT GOENKA	565000	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-		
SACHIN GOENKA	534500	0.2355	0.2355	-	-	-	-	-	-	-	-	-	-		
VIBHASH VARDHAN AGARWAL	536739	0.2365	0.2365	-	-	-	-	-	-	-	-	-	-		
VIHAN VARDHAN AGARWAL	536000	0.2362	0.2362	-	-	-	-	-	-	-	-	-	-		

BHANU VYAPAAR PVT. LTD.

(Signature)
Authorized Signatory

