

6th February, 2018

The Secretary
 BSE Limited
 Phiroze Jeejeebhoy Towers,
 Dalal Street,
 Mumbai 400 023

The Manager
 Listing Department
 National Stock Exchange of India Limited
 Exchange Plaza, 5th Floor
 Plot No. C/1, G Block
 Bandra-Kurla Complex
 Bandra (E), Mumbai – 400 051

Sub: Invite for investors/analyst conference call on Wednesday, 14th February, 2018

Ref: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company will be holding investor/analyst conference call on Wednesday, **14**th **February, 2018** at 3:00 P.M.

During the call, the management will comment upon the financial results and operations for the quarter and nine months ended 31st December, 2017. Transcript of the said call will be subsequently posted on the Company's Website i.e., http://www.britannia.co.in.

The details of the aforesaid investor/analyst conference call are enclosed herewith.

Yours faithfully,

For Britannia Industries Limited

N Venkataraman Chief Financial Officer

Encl: As above

Britannia Industries Limited

Executive Office: Prestige Shantiniketan, The Business Precinct, Tower C,16th & 17th Floor, Whitefield Main Road, Mahadevapura Post,

Bangalore - 560048. Tel: 080 39400080 Fax: 080 25063229

www.britannia.co.in

CIN: L15412WB1918PLC002964

Registered Office: 5/1A, Hungerford Street, Kolkata - 700 017, West Bengal

Dear Sir / Madam,

We hereby invite you to participate in the conference call of Britannia Industries Limited - Analyst Meet 2018.

The conference call will take place on 14 February 2018 @ 3 pm.

To participate in the conference call, please dial the below number at least 5-10 minutes prior to the conference schedule to ensure that you are connected to your call in time.

Conference Dial In Information

URL: http://services.choruscall.in/diamondpass/registration?confirmationNumber=7104570 [Copy and paste the above link in your internet browser to access the Diamond Pass.]

DiamondPass™ is a Premium Service that enables you to connect to your conference call without having to wait for an operator.

If you have a DiamondPass™ click the above link to associate your pin and receive the access details for this conference, if you do not have a DiamondPass™ please register through the link and you will receive your DiamondPass™ for this conference.

All other participants dial the numbers below

When using dial-in numbers mentioned below please do so 10 minutes prior to the conference schedule to ensure that you are connected to your call in time.

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USA - LosAngeles	13233868721

Best Wishes

Chief Financial Officer