

BANGALORE BEIJING **CAPE TOWN** CHANDIGARH DELHI GOA **HYDERABAD JOHANNESBURG** KOLKATA LONDON LOS ANGELES MUMBAL **NEW YORK SINGAPORE** TORONTO VANCOUVER

February 14, 2018

To,
National Stock Exchange of India Limited
Listing Department
Exchange Plaza,
Bandra-Kurla Complex
Bandra East, Mumbai - 400 051
Fax Nos.: 26598237 / 26598238

To,
BSE Limited
Listing Department
PhirozeJeejebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.:22723121/2037/2039

Dear Sir/Madam,

Ref.: Scrip Code: BSE - 532748/NSE - PFOCUS

Sub.: <u>Outcome of Board Meeting of Prime Focus Limited (the "Company") held on</u>
February14, 2018

Pursuant to Regulations 30, 33 & 52 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, we would like to inform you that a meeting of Board of Directors of the Company (the "Board") was held today i.e. February 14, 2018, wherein:

1. The Board has *inter-alia*, considered and approved the Un-audited Financial Results of the Company (standalone and consolidated)along with the Limited Review Report received from the Statutory Auditors viz. M/s. Deloitte Haskins & Sells, Chartered Accountants, for the quarter and nine monthsended December 31, 2017.

Separately, please find enclosed herewith, the Un-audited Financial Results and Limited Review Report for the quarter and nine months ended December 31, 2017. Further, the results are uploaded on the Company's website at www. primefocus.com.

2. Further to our earlier announcements dated December 7, 2017 and January 5, 2018 regarding the issuance and allotment of upto 3,11,32,076 convertible warrants. the Boardhas issued and allotted on a preferential basis, 3,11,32,076 warrants, convertible into the same number of equity shares of the Company, at a price of Rs. 106/- per warrant, in the manner provided below:





BANGALORE BEIJING CAPE TOWN CHANDIGARH **DELHI** GOA **HYDERABAD JOHANNESBURG** KOLKATA LONDON LOS ANGELES MUMBAI **NEW YORK** SINGAPORE TORONTO VANCOUVER

Sr. No.	Name of the Warrant Holder	Category of the Warrant Holder	Number of Warrants allotted
1	Limited	Member of the Promoter and Promoter Group	2,83,01,887
2	Mr. Anshul Doshi	Non-promoter	28,30,189
	Tota	3,11,32,076	

The Company has received the upfront payment of 25% of total consideration for the aforestated warrants as per the provisions of Chapter VII of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirement) Regulations, 2009, as amended.

Given that the Company has allotted convertible warrants, as of date, there is no change in paid-up equity share capital of the Company.

3. The Board has approved the appointment of Mr. Nishant Fadia as Chief Financial Officer (CFO) of the Company with effect from February 15, 2018 in place of Mr. Vikas Rathee. Vikas Rathee will continue to be with the group and will be focusing on his role as CFO of Prime Focus World NV, Subsidiary Company. Brief Profile of Mr. Nishant Fadia is as under:

Mr. Nishant Fadia is a Chartered Accountant from the Institute of Chartered Accountants of India (ICAI) and CPA from the American Institute of Certified Public Accountants (AICPA) in the US and started with Prime Focus in the year 2000.

The Meeting of the Board commenced at 02.00 P.M. and concluded at 07.25 P.M.

Kindly take the above on your records and acknowledge the receipt of the same.

Thanking You,

For Prime Focus Limited

Parina Shah

Company Secretary

& Compliance Officer

Encl.: a/a

Chartered Accountants 31, Nutan Bharat Society, Alkapuri, Baroda - 390 007, Gujarat, Indla

Tel: +91 265 233 3776 Fax: +91 265 233 9729

INDEPENDENT AUDITOR'S REVIEW REPORT ON REVIEW OF INTERIM FINANCIAL RESULTS

TO THE BOARD OF DIRECTORS OF PRIME FOCUS LIMITED

 We have reviewed the accompanying Statement of Standalone Unaudited Financial Results of PRIME FOCUS LIMITED ("the Company"), for the quarter and nine months ended December 31, 2017 ("the Statement"), being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as modified by Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016.

This Statement which is the responsibility of the Company's Management and approved by the Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in the Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to issue a report on the Statement based on our review.

- 2. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity', issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of Company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.
- 3. Based on our review conducted as stated above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the aforesaid Indian Accounting Standards and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as modified by Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016, including the manner in which it is to be disclosed, or that it contains any material misstatement.

For DELOITTE HASKINS & SELLS Chartered Accountants (Firm's Registration No. 117364W)

> Abhijit A. Damle Partner

(Membership No. 102912)

MUMBAI, February 14, 2018

Chartered Accountants 31, Nutan Bharat Society, Alkapuri, Baroda - 390 007, Gujarat, India

Tel: +91 265 233 3776 Fax: +91 265 233 9729

INDEPENDENT AUDITOR'S REVIEW REPORT ON REVIEW OF INTERIM CONSOLIDATED FINANCIAL RESULTS

TO THE BOARD OF DIRECTORS OF PRIME FOCUS LIMITED

1. We have reviewed the accompanying Statement of Consolidated Unaudited Financial Results of **PRIME FOCUS LIMITED** ("the Parent") and its subsidiaries (the Parent and its subsidiaries together referred to as "the Group"), for the quarter and nine months ended December 31, 2017 ("the Statement") being submitted by the Parent pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as modified by Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016.

This Statement, which is the responsibility of the Parent's Management and approved by the Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to issue a report on the Statement based on our review.

- 2. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of Parent's personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.
- 3. The Statement includes the results of the following entities:
 - Prime Focus Limited
 - Gener8 India Media Services Limited
 - De-Fi Media Limited
 - Prime Focus Technologies Limited
 - Prime Focus Technologies UK Limited
 - Prime Post (Europe) Limited
 - Prime Focus Technologies Inc.
 - DAX PFT LLC
 - DAX Cloud ULC
 - Prime Focus Visual Effects Private Limited
 - GVS Software Private Limited
 - Prime Focus Motion Pictures Limited
 - Prime Focus 3D India Private Limited
 - PF World Limited (Mauritius)



- Prime Focus Luxembourg S.a.r.l.
- Prime Focus 3D Cooperatief U.A.
- Prime Focus World N.V.
- Gener8 Digital Media Services Limited, Canada
- Prime Focus World Creative Services Private Limited
- Prime Focus Academy of Media & Entertainment Studies Private Limited
- Double Negative India Private Limited
- Prime Focus Creative Services Canada Inc.
- Vegas II VFX Limited
- Prime Focus North America Inc.
- 1800 Vine street LLC (USA)
- Prime Focus International Services UK Limited
- Double Negative Holdings Limited U.K
- Double Negative Limited
- Double Negative Singapore Pte. Limited
- Double Negative Canada Productions Limited
- Double Negative Huntsman VFX Limited
- Double Negative LA LLC
- Double Negative Film Limited, UK
- Prime Focus VFX USA Inc.
- Prime Focus World Malaysia Sdn Bhd
- Prime Focus ME Holdings Limited
- Prime Focus China Limited
- Prime Focus (HK) Holdings Limited
- PF Investments Limited(Mauritius)
- PF Overseas Limited (Mauritius)
- Reliance MediaWorks (Mauritius) Limited
- Reliance Lowry Digital Imaging Services Inc.
- Prime Focus Malaysia Sdn Bhd
- Double Negative Montreal Production Limited
- Gener8 Digital Media Services Montreal Limited
- Prime focus Creative Services Montreal Inc.
- 4. Based on our review conducted as stated above and based on the consideration of the review reports of the other auditors referred to in paragraph 5 below, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the aforesaid Indian Accounting Standards and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as modified by Circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016, including the manner in which it is to be disclosed, or that it contains any material misstatement.



5. We did not review the interim financial information / financial results of twenty eight subsidiaries included in the consolidated unaudited financial results, whose interim financial information / financial results, before consolidation adjustments, reflect total revenues of Rs. 42,258.66 Lakh and Rs. 121,162.53 Lakh, total (loss) / profit after tax of Rs. (811.00 Lakh) and Rs. 8,245.53 Lakh and total comprehensive (loss) / income of Rs. (835.94 Lakh) and Rs. 8,233.40 Lakh for the quarter and nine months ended December 31, 2017 respectively, as considered in the consolidated unaudited financial results. These interim financial information / financial results have been reviewed by other auditors whose reports have been furnished to us by the Management and our report on the Statement, insofar as it relates to the amounts and disclosures included in respect of these subsidiaries, is based solely on the reports of the other auditors.

Our report on the Statement is not modified in respect of this matter.

6. The consolidated unaudited financial results includes the interim financial results/ financial information of four subsidiaries which have not been reviewed by their auditors, whose interim financial results/ financial information, before consolidation adjustments, reflect total revenue of Rs. 43.19 Lakh and Rs. 43.19 Lakh, total profit after tax of Rs. 31.29 Lakh and Rs. 29.40 Lakh and total comprehensive income of Rs. 31.29 Lakh and Rs. 29.40 Lakh for the quarter and nine months ended December 31, 2017 respectively, as considered in the consolidated unaudited financial results. According to the information and explanations given to us by the Management, these interim financial information / financial results are not material to the Group.

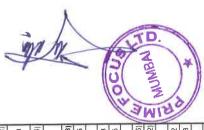
Our report on the Statement is not modified in respect of our reliance on the interim financial information / results certified by the Management.

For DELOITTE HASKINS & SELLS Chartered Accountants (Firm's Registration No. 117364W)

> Abhijit A. Damle Partner

(Membership No. 102912)

MUMBAI, February 14, 2018



PRIME FOCUS LIMITED Registered Office: Prime Focus House, Opp Citi Bank, Linking Road

Khar (West), Mumbai, Maharashtra, India, 400052

CIN: L92100MH1997PLC108981

UNAUDITED STANDALONE AND CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2017

			Sta	Standalone					Consc	Consolidated		
Particulars	a	Quarter ended		Nine months ended	papua su	Year ended		Quarter ended		Nine months ended	ths ended	Year ended
	31.12.2017	30.09.2017	31.12.2016	31,12,2017	31,12,2016	31.03.2017	31.12.2017	30.09.2017	31.12.2016	31.12.2017	31.12.2016	31.03,2017
		Unaudited	Unaudited	Unaudited	Unaudited	Audited	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
Devenue from operations	3 311 99	3 746 43	3.615.45	10 322 96	11 333 68	14 560 00	59 045 75	54 616 83	50 611 74	165 007 75	149 734 85	213.961.53
Other constant income	241 16	208.61	247 23	666 83	683 11	89135	1 914 76	108 47	106 43	2.030.22	255 85	1,400 94
Other income:												
a) Exchange gain (net)	*	145.52	288 77	90		r	380	1,486.37	84 46	1 451 51	**	240
b) Others (net)	1,245,23	418 16	743.28	2,431,13	1,267 06	1,536.32	260.36	649.69	81.42	1 760 69	1 924 94	2,445,09
Total income	4,798,38	4,518.72	4,894.73	13,420.92	13,283.85	16,987.67	61,220.87	56,861.36	50,884.05	170,250.17	151,915.64	217,807.56
Expenses												
Employee benefits expense	823.18	816.25	764.64	2 412 14	2 408 70	3,137,84	33,260 83	30,492,71	26,873,15	93,418 13	87 186 92	121,632,31
Employee stock option expense	399 27	679 50	1,081.28	2,080.87	1 563 72	2,554,81	421.93	1,394.67	1,131 03	2,970.19	1,724.45	2,566.85
Technician fees	432.69	460 33	517.91	1,336 92	1,490 93	1 967 09	1,512,35	1,129,40	727.05	3,546.80	2,437,95	3,699 24
Technical service cost	178.33	280 31	115.59	701 26	355.99	385 68	2,844.57	1,636,80		5,824 87	4,853,13	5,916 12
Finance costs	1,457,45	930 40	712.99	3,378 09	2,316.13	3,274.87	4,532 04	3,622,98		11 918 80	8,581,77	12,787 27
Depreciation and amortisation expense	854.21	828 36	777 55	2,446 36	2,319 63	3,080,44	7,578 08	7,084.90	6,531.05	21,117,66	20,441.80	25 461 67
Other expenditure	1 151 20	1 151 58	1 177 49	3 404 62	3 253 32	4 734 13	10 608 80	9 394 82	9 236 41	29 114 18	25 713 61	36 417 02
Exchange loss (net)	249.82		æ	123.98	322 17	908 49	250 93	æ	5	*	775.25	4 139 40
Total Expenses	5,546.15	5,146.73	5,147.45	15,884.24	14,030.59	20,043.35	61,009.53	54,756,28	48,442.78	167,910.63	151,714.88	212,619.88
						100		20.00		47.000.0	25 000	6 407 60
Profit / (Loss) before exceptional Items and tax	(747.77)	(628.01)	(252.72)	(2,463.32)	(746.74)	1 945 72	211.34	2,103.00	77.144	2,339.34	0 771 18	9, 187.86
Exceptional items - gain		1600001	1000	(00 609 67)	00 000	1 200 051	244 24	2 105 08	2 441 27	2 339 54	9 971 94	14 869 69
Profit / (Loss) before tax	(14:11)	10.0201	(272.12)	(4,400.02)	20.000,1	(1,500.00)		1, 100.00				
dx expense Current lay	,	4		9	A	17.10	855 12	134.40	(227.96)	1,325.89	615 58	860 94
Deferred lax	(211.76)	(43.54)	(410.37)	(320.74)	17872	(122.94)	59 07	(216.30)			(37.99)	34 82
Net Profit / (Loss) for the year / period	(536.01)	(584.47)	157.65	(2,142.58)	920.27	(1,104,11)	(702.85)	2,186.98	2,818.40	1,790.33	9,394.35	13,973,93
Other Comprehensive Income												
A (i) Items that will not be reclassified to profit or loss	30	307	3		(0)	(4 93)	(4	7	4	9		(92,32)
A (ii) Income tax relating to items that will not be reclassified to profit or loss	*	×	8	*:	×	171	XS	*	<u></u>	E)	6	34,48
B (i) Hems that will be reclassified to the profit or loss		i (a	9	92	9	9	(648,23)	72.18	(2.739.06)	80 25	(4 525 37)	(6,214,24)
B (ii) Income tax relating to items that will be reclassified						8	19	95)0		(*
to profit or loss	Ü	42	3	er e	ei (7			1	6	1	
Other Comprehensive Income	(4)				9	(3.22)	(648.23)		(2.	80.25		(6,272.08)
Total Comprehensive Income	(536.01)	(584.47)	157.65	(2,142.58)	920.27	(1,107.33)	(1,351.08)	2,259.16	79.34	1,870.58	4,868.98	68.107.7
Net profit (loss) attributable to	100000	1000	100	10 440 50	70.000	(1 104 11)	/965 54)	1 776 26	2 267 89	1 005 86	8 873 26	12 744 88
Owners of the Company	(10.000)	(304 41)	2	(2, 142, 30)	17 076	(1.50.1)	162.66		L	784.67	L	1,229.05
Non-controlling litterests Other comprehensive income attributable to			9		95	y.						
Owners of the Company		639	4	12	100	(3.22)	(709 08)	143 57	(2,264 18)	37.96	9	(6,178.26)
Non-controlling interests	¥	90	70	5	8		60.85	(71.39)	(474 88)	42 29	(620 55)	(93 82
Total comprehensive income attributable to												
Owners of the Company	(536 01)	(584 47)	157.65	(2,142.58)	920.27	(1,107.33)	(1	-		1,043 62	4	6,566,62
Non-controlling interests	10	993	4		,	OK.	223 51	339 33	75.63	826 96	(98 46)	1,135.23
(all and the state of the state												
Earnings Per Share (arrer exceptional terms)	(0.18)		0.05	(0.72)	(0.18)	(0.37)	(0.24)	0.73	0.76	09 0	(0 0 30)	4 68
(a) Desic	(0.18)	(0.20)		(0.72)		(0 37)		0.71	0.75	0.58	(0.30)	4 61
Earnings Per Share ((before exceptional items (net off tax))						Š					79.0	
(a) Basic	(0.18)	(0.20)				(080)				00.0		
(b) Diluted	(0.18)		0 02	(0.72)	0 30	(980)	(0.24)	1,0	6/0		7	42
Paid-up equity share capital	2,991.12	2 988 79	2,988 79	2 991 12	2 988 79	2,988 79	2 991 12	2,988 79	2,988 79	2,991 12	2,988 79	2,988 79
France value - Rs 1/- ner starte												







PRIME FOCUS LIMITED

Registered Office: Prime Focus House, Opp. Citi Bank, Linking Road Khar (West), Mumbai, Maharashtra, India, 400052 CIN: L92100MH1997PLC108981

Notes to Standalone and Consolidated Unaudited Financial Results for the quarter and nine months ended December 31, 2017:

- 1. The Audit Committee has reviewed the above results and the Board of Directors has approved the above results and its release at their respective meetings held on February 13, 2018 and February 14, 2018. The Statutory Auditors of the Company have carried out a Limited Review of the results for the quarter and nine months ended December 31, 2017.
- 2. Based on the information reviewed Chief Operating Decision Maker (CODM) regularly, the Company has single operating segment of integrated Post Production services.
- 3. Vide Business Transfer Agreement dated November 19, 2014 between the Company, Reliance Media Works Limited (RMW) and Reliance Land Private Limited, the Company acquired RMW's film and media services business for consideration other than cash. In accordance with the said Agreement, the transfer of BOT Agreement pertaining to the Studio including other business assets and liabilities related to the BOT Agreement ("Studios") and debt facilities of Rs. 20,000 lakhs was to be effected post receipt of the necessary additional approvals. Pending receipt of the additional approvals, the Studios' and the debt facilities have not been transferred to and recorded by the Company. However, based on the mutual understanding with RMW, the Company, continues to operate the Studio, recognise revenue from operations and incurs operating expenses including obligations towards lease rentals and property tax.
- 4. Exceptional items for the period is as tabulated below:

Rs. in lakhs

			Standalon	e		3, III IUKII3
Particulars	Quarter ended December 31, 2017	Quarter ended September 30, 2017	Quarter ended December 31, 2016	Nine months ended December 31, 2017	Nine months ended December 31, 2016	Year ended March 31, 2017
Profit on redemption of investments		*_	#	:e	(1,845.73)	(1,845.73)
Total	-	-	<u> </u>	-	(1,845.73)	(1,845.73)

Rs. in lakhs

			Consolidate	ed		
Particulars	Quarter ended December 31, 2017	Quarter ended September 30, 2017	Quarter ended December 31, 2016	Nine months ended December 31, 2017	Nine months ended December 31, 2016	Year ended March 31, 2017
Profit on sale of investments		-	<u></u>	:=:	(10,186.11)	(10,077.65)
Restructuring and Integration costs	84			_	414.93	395.64
Total		-	_		(9,771.18)	(9,682.01)

5. Pursuant to the special resolution passed by the shareholders of the Company at its Extra-Ordinary General Meeting held on January 5, 2018, the Board of Directors of the Company in its meeting held on February 14, 2018 have issued and allotted 3,11,32,076 warrants, convertible into the same number of equity shares of the Company of face value of Re. I each, at a price of Rs. 106/- per warrant to Monsoon Studio Private Limited (promoter) and Mr. Anshul Doshi (non-promoter), on a preferential basis.



6. Previous period figures have been regrouped and re-arranged wherever necessary to correspond to the figures of the current period.

For and on behalf of the Board of Directors

Naresh Malhotra Director

DIN No. 00004597

Place: Mumbai

Date: February 14, 2018

