**BSE Limited** 

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001.

Scrip Code: 532695

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex Bandra(East), Mumbai – 400 051

**NSE Symbol**: CELEBRITY

Dear Sir/ Madam,

Sub: Disclosures under Regulation 29(2) read with Regulation 29(3) of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulation, 2011 regarding acquisition of Equity Shares on Conversion of Warrants

In compliance with the disclosure requirements under Regulation 29(2) read with Regulation 29(3) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, as amended, please find enclosed herewith the disclosures in the prescribed format in relation to acquisition of 35,05,696 equity shares acquired on 13th February 2018 upon conversion of 35,05,696 warrants:

Date of Allotment	Name of the acquirer	Total number of warrants allotted on 04th March 2017	Number of Equity Shares allotted upon conversion of Warrants	
13-02-2018	Mr. Venkatesh Rajagopal	13,14,636	13,14,636	
13-02-2018	Mr. Charath Ram Narsimhan	21,91,060	21,91,060	
	Total	35,05,696	35,05,696	

We request you to kindly take the same on record.

Thanking You,

For and on behalf of Acquirers

Charath Ram Narsimhan

Encl: Disclosures in the prescribed format

## <u>Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers)</u> <u>Regulations, 2011</u>

Name of the Target Company (TC)		Celebrity Fashions Limited ( "CFL")			
Name(s) of the acquirer and Persons Acting in Cor (PAC) with the acquirer	(hereinafter to Persons acting a) Other share promoter and (i) Mrs. Rama (ii) Mrs. Vidyur (iii) Mrs. Anja (iv) Mr. Rajag b) Mr. Charat	Celebrity Fashions Limited ("CFL")  Mr. Venkatesh Rajagopal (hereinafter the "Acquirer")  Persons acting in concert with the Acquirer:  a) Other shareholders of CFL belonging to its promoter and promoter group, namely: (i) Mrs. Rama Rajagopal (ii) Mrs. Vidyuth Rajagopal, (iii) Mrs. Anjali Rajagopal and (iv) Mr. Rajagopalan K.A. b) Mr. Charath Ram Narsimhan (hereinafter the "PACs")			
Whether the acquirer belongs to Promoter/Prom group	oter Yes				
Name(s) of the Stock Exchange(s) where the share are Listed	es of TC BSE Limited National Stoc	BSE Limited National Stock Exchange of India Limited			
Details of the acquisition / <del>disposal</del> as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)		
Before the acquisition under consideration, ho Acquirers and PACs:	olding of				
a) Shares carrying voting rights	9642981 (18785884)#	22.92 (44.65)#	20.19 (39.33)#		
<ul> <li>b) Shares in the nature of encumbrance (pled lien/ non-disposal undertaking/ others)</li> <li>c) Voting rights (VR) otherwise than by shared)</li> <li>d) Warrants/convertible securities/any other instrument that entitles the acquirer to reshares carrying voting rights in the TC (spending in each category)</li> </ul>	res - er 1314636 receive (5696756)#		2.75 (11.93)#		
e) Total (a+b+c+d)	10957617 (24482640)#	22.92 (44.65)#	22.94 (51.25)#		
Details of acquisition/sale					
<ul> <li>a) Shares carrying voting rights acquired/so</li> <li>b) VRs acquired /sold otherwise than by sha</li> <li>c) Warrants/convertible securities/any other instrument that entitles the acquirer to reshares carrying voting rights in the TC (sp</li> </ul>	(3505696) ereceive	1.12 (4.26)	2.75 (7.34)		
holding in each category) acquired/sold	Cony				

d)	Shares encumbered / invoked/released by the acquirer				
e)	Total (a+b+c+/-d)	1314636 (3505696)	1.12 (4.26)	2.75 (7.34)	
After t	he acquisition/sale, holding of Acquirer and PACs:				
a)	Shares carrying voting rights	10957617 (22291580)	24.04 (48.91)	22.94 (46.67)	
b)	Shares encumbered with the acquirer VRs otherwise than by shares	3797			
d)	Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	0 (2191060)	0 (0)	0 (4.59)	
e)	Total (a+b+c+d)	10957617 (24482640)	24.04 (48.91)	22.94 (51.25)	
public	of acquisition / sale (e.g. open market / off-market / issue / rights issue / preferential allotment / internsfer etc).			nt to conversion of ential basis to the	
Date o	of acquisition / sale of shares / VR or date of receipt mation of allotment of shares, whichever is		ment: 13 <sup>th</sup> Februar		
Equity share capital / total voting capital of the TC before the said acquisition / sale		4,20,71,249 paid-up equity shares of Rs.10/- each aggregating to Rs. 42,07,12,490/-			
Equity share capital/ total voting capital of the TC after the said acquisition / sale		4,55,76,945 paid-up equity shares of Rs.10/- each aggregating to Rs. 45,57,69,450/-			
Total diluted share/voting capital of the TC after the said acquisition/sale		4,77,68,005 paid-up equity shares of Rs.10/- each aggregating to Rs. 47,76,80,050/- (assuming conversion of all the Warrants issued by CFL to the Acquirers into the equity shares of face value of Rs.10 each)			

## Note:

(\*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC. # signifies total holding of Promoter & Promoter Group along with PACs.

Signature of the Acquirer

Place: Chennai Date: 14-02-2018

## <u>Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers)</u> <u>Regulations, 2011</u>

Name of the Target Company (TC)		Celebrity Fashions Limited ( "CFL")			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer		Mr. Charath Ram Narsimhan (hereinafter the "Acquirer")  Persons acting in concert with the Acquirer: Other shareholders of CFL belonging to its promoter and promoter group, namely: (i) Mr. Venkatesh Rajagopal (ii) Mrs. Rama Rajagopal (iii) Mr. Vidyuth Rajagopal, (iv) M s. Anjali Rajagopal and (v) Mr. Rajagopalan K.A. (hereinafter the "PAC")			
Whether the acquirer belongs to Promoter/Promoter group		No			
Name(s) of the are Listed	Name(s) of the Stock Exchange(s) where the shares of TC are Listed		BSE Limited National Stock Exchange of India Limited		
Details of the acquisition / <del>disposal</del> as follows		Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)	
Before the ac Acquirers and	equisition under consideration, holding of I PACs:				
b) Shares	in the nature of encumbrance (pledge/on-disposal undertaking/ others)	2340255 (18785884)#	5.56 (44.65)#	4.90 (39.33)#	
c) Voting d) Warran instrun shares	rights (VR) otherwise than by shares otherwise than by shares otherwise than by shares of the securities of the security of the securi	2191060 (5696756)#		4.59 (11.93)#	
e) Total (	a+b+c+d)	4531315 (24482640)#	5.56 (44.65)#	9.49 (51.25)#	
Details of acqu	isition/sale				
a) Shares	carrying voting rights acquired/sold	2191060 (3505696)	4.38 (4.26)	4.59 (7.34)	
c) Warrar instrun shares	quired /sold otherwise than by shares hts/convertible securities/any other nent that entitles the acquirer to receive carrying voting rights in the TC (specify g in each category) acquired/sold				

Charalt Nansimhan

d)	Shares encumbered / invoked/released by the acquirer				
e)	Total (a+b+c+/-d)	2191060 (3505696)	4.38 (4.26)	4.59 (7.34)	
After t	he acquisition/sale, holding of Acquirer and PACs:				
a)	Shares carrying voting rights	4531315 (22291580)	9.94 (48.91)	9.49 (46.67)	
b)	Shares encumbered with the acquirer VRs otherwise than by shares				
d)		0 (2191060)	0 (0)	0 (4.59)	
e)	Total (a+b+c+d)	4531315 (24482640)	9.94 (48.91)	9.49 (51.25)	
public i	of acquisition / sale (e.g. open market / off-market / issue / rights issue / preferential allotment / intersfer etc).	7 10 10		nt to conversion of ntial basis to the	
	facquisition / sale of shares / VR or date of receipt nation of allotment of shares, whichever is ble		ent: 13 <sup>th</sup> February	2018	
Equity share capital / total voting capital of the TC before the said acquisition / sale		4,20,71,249 paid-up equity shares of Rs.10/- each aggregating to Rs. 42,07,12,490/-			
Equity share capital/total voting capital of the TC after the said acquisition / sale		4,55,76,945 paid-up equity shares of Rs.10/- each aggregating to Rs. 45,57,69,450/-			
Total diluted share/voting capital of the TC after the said acquisition/sale		4,77,68,005 paid-up equity shares of Rs.10/- each aggregating to Rs. 47,76,80,050/- (assuming conversion of all the Warrants issued by CFL to the Acquirers into the equity shares of face value of Rs.10 each)			

## Note:

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- (\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
  # signifies total holding of Promoter & Promoter Group along with PACs.

Signature of the Acquirer

Charalt- Narsimhan

Place: Chennai Date: 14-02-2018