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February 19, 2018

To,  
The National Stock Exchange of India  
Limited  
Listing Department  
Exchange Plaza,  
Bandra-Kurla Complex  
Bandra East, Mumbai - 400 051  
Fax Nos.: 26598237 / 26598238

To,  
BSE Limited  
Listing Department  
Phiroze Jeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001  
Fax Nos.:22723121/2037/2039

Dear Sir/Madam,

Ref.: **Scrip Code: BSE – 532748/NSE - PFOCUS**

Sub.: **Press Release**

Dear Sir / Madam,

Kindly find attached herewith the Press Release.

Kindly acknowledge the receipt and take the same on record.

Thanking You,

**For Prime Focus Limited**

**Authorised Signatory**



## DOUBLE NEGATIVE HONOURED AT BAFTA AWARDS 2018

**Mumbai, February 19, 2018:** Double Negative (DNEG), a Prime Focus group company, has been honoured at the BAFTA Awards 2018 for its work on 'Blade Runner 2049'. The film picked up the award for 'Best Special Visual Effects' at the star-studded ceremony last night. This is the third award that DNEG has won in less than a week, having picked up two Visual Effects Society awards last Tuesday for its work on Denis Villeneuve's 'Blade Runner 2049' and Christopher Nolan's 'Dunkirk'.

DNEG was the lead Visual Effects house for both films, and is also nominated in the 'Best Visual Effects' category for its work on 'Blade Runner 2049' at the 90<sup>th</sup> Academy Awards on March 4<sup>th</sup> 2018 in Los Angeles. Led by VFX Supervisor Paul Lambert, DNEG's Blade Runner team delivered most of the Los Angeles 2049 cityscapes, the Joi hologram effects and the seawall chase at the end of the movie.

'I'm incredibly honoured by this news but I couldn't have done it without the truly passionate group of artists that I share this award with. This moment is easily the highlight of my career,' said DNEG VFX Supervisor Paul Lambert. 'Working with Denis Villeneuve and Roger Deakins was a truly inspiring experience. My best memory on this show was the first day of the shoot and realising I was working with the best of the best.'

**Commenting on the win, Mr. Namit Malhotra, Founder, Executive Chairman and Global CEO, Prime Focus Ltd said:**

Nothing can be more satisfying that this – our work is now consistently recognized as the best across the globe. Our customers set the bar higher for us each year and each year we continue to strive and deliver beyond the expectations for our customers. This success validates our superior business model and our leadership in the space we are in. Congratulations to the entire team and look forward to taking our vision to the next level.

### **About Prime Focus Limited**

Prime Focus Limited (PFL), the world's largest independent integrated media services powerhouse, employs over 9,000 professionals in 19 cities across 5 continents and 7 time zones. We provide end-to-end creative services (visual effects, stereo 3D conversion and animation), technology products & services (CLEAR™ Media ERP Suite and Cloud-enabled media services), production services (equipment rental) and post-production services (Digital Intermediate and picture post) to the Media & Entertainment industry.

Listed on the BSE and NSE of India and recognized on the Fortune India 'Next 500' list, Prime Focus has operations in Bangalore, Chandigarh, New Delhi, Goa, Hyderabad, Kolkata,

# Prime Focus Ltd

London, Los Angeles, Mumbai, New York, South Africa, Abu Dhabi, Toronto, Montreal, Chennai, Pune, Sydney and Vancouver.

## For more details

[www.primefocus.com](http://www.primefocus.com)

[www.dneg.com](http://www.dneg.com)

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