

BHANU VYAPAAR PRIVATE LIMITED

CIN : U15520WB1988PTC045075

Regd. Office : 687, Anandapur, E. M. Bypass, 2nd Floor, Kolkata - 700 107 Phone : 6613 6264

Fax : 6613 6243, E-mail : panemamics @emamigroup.com

Date: 14.02.2018

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

✓ The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

Sub: Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

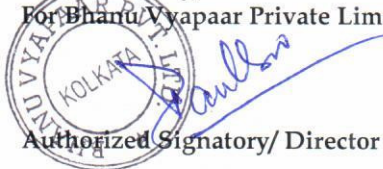
Please find enclosed herewith Disclosure in terms of Regulation 31(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,

For Bhanu Vyapaar Private Limited


Authorized Signatory/ Director

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		Name of the Stock Exchanges where the shares of the target company are listed											
EMAMI LIMITED		NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED											
Date of reporting		14.02.2018											
Name of the promoter or PAC on whose shares encumbrance has been created / released / invoked		Bhanu Vyapaar Private Limited											
Details of the creation / invocation / release of encumbrance:													
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares [creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]	
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of creation / release / invocation of encumbrance	Type of encumbrance (pledge / lien / non disposal undertaking / others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered		Number
Bhanu Vyapaar Private Limited	27791381	12.2446	13708867	6.0400	Creation	12.02.2018	Pledge	Collateral Pledge	193000	0.0900	IIFL Wealth Finance Limited	13901867	6.1250
Suntrack Commerce Private Limited	33136016	14.5994	12753240	5.6190	Creation	12.02.2018	Pledge	Third Party Pledge	17000	0.0075	Aditya Birla Finance Limited	12770240	5.6265
Raviraj Viniyog Private Limited (Formerly known as Emami Enclave Makers Private Limited)	13886007	6.1181	3273000	1.4421	Creation	12.02.2018	Pledge	Collateral Pledge	30000	0.0132	Axis Trustee Services Limited	3303000	1.4553
Prabhakar Viniyog Private Limited (Formerly known as Emami High Rise Private Limited)	13199961	5.8158	2470000	1.0883	Creation	12.02.2018	Pledge	Collateral Pledge	10000	0.0044	Axis Trustee Services Limited	2480000	1.0927
			BHANU VYAPAAR PVT. LTD.										


Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Date: 14.02.2018

Annexure "A"
DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / INVOCATION OF ENCUMBRANCE / RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital		
PRITI SUREKA ADITYA VARDHAN AGARWAL	3410000	1.5024	1.5024	-	-	-	-	-	-	-	-	-	-		
USHA AGARWAL	836548	0.3686	0.3686	-	-	-	-	-	-	-	-	-	-		
RAJ KUMAR GOENKA RADHESHYAM AGARWAL	773982	0.3410	0.3410	-	-	-	-	-	-	-	-	-	-		
ROHIN RAJ SUREKA HARSHA VARDHAN AGARWAL	1750000	0.7710	0.7710	-	-	-	-	-	-	-	-	-	-		
SASWAT GOENKA	535133	0.2358	0.2358	-	-	-	-	-	-	-	-	-	-		
SACHIN GOENKA VIBHASH VARDHAN AGARWAL	565000	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-		
VIHAN VARDHAN AGARWAL	534500	0.2355	0.2355	-	-	-	-	-	-	-	-	-	-		
	536739	0.2365	0.2365	-	-	-	-	-	-	-	-	-	-		
	536000	0.2362	0.2362	-	-	-	-	-	-	-	-	-	-		

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ADVAY GOENKA	502000	0.2212	0.2212	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RITU GOENKA	452465	0.1994	0.1994	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RADHESHYAM GOENKA	683638	0.3012	0.3012	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHIKKY GOENKA	305850	0.1348	0.1348	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SOBHNA AGARWAL	225000	0.0991	0.0991	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JYOTI AGARWAL	244000	0.1075	0.1075	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DEVARSH GOENKA	303875	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REYANSH GOENKA	303875	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AVISHI SUREKA	700000	0.3084	0.3084	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SHRUTI GOENKA	273065	0.1203	0.1203	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
INDU GOENKA	459850	0.2026	0.2026	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DARSH GOENKA	282500	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MANAN GOENKA	282500	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NIKUNJ GOENKA	282500	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SAROJ GOENKA	482620	0.2126	0.2126	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MANSI AGARWAL	225000	0.0991	0.0991	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NIMISHA GOENKA	247000	0.1088	0.1088	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MANISH GOENKA	246098	0.1084	0.1084	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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(Signature)
Authorized Signatory

SHREYA GOENKA	240000	0.1057	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VIDISHA AGARWAL	240000	0.1057	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VIDULA AGARWAL	240000	0.1057	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA	232127	0.1023	0.1023	0.1023	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RASHIMI GOENKA	185700	0.0818	0.0818	0.0818	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SANTOSH GOENKA	198120	0.0873	0.0873	0.0873	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA	179250	0.0790	0.0790	0.0790	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RACHANA GOENKA	158850	0.0700	0.0700	0.0700	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SMRITI AGARWAL	89000	0.0392	0.0392	0.0392	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RICHA AGARWAL	145861	0.0643	0.0643	0.0643	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JYOTI GOENKA	124388	0.0548	0.0548	0.0548	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA	130950	0.0577	0.0577	0.0577	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RACHNA BAGARIA	105000	0.0463	0.0463	0.0463	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
YOGESH GOENKA	122700	0.0541	0.0541	0.0541	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REHA GOENKA	120000	0.0529	0.0529	0.0529	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PUJA GOENKA	84699	0.0373	0.0373	0.0373	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL, KARTA(HUF)	102139	0.0450	0.0450	0.0450	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HARSH VARDHAN AGARWAL, KARTA (HUF)	86000	0.0379	0.0379	0.0379	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA, KARTA (HUF)	87000	0.0383	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

BHANU VYAPAK PVT. L.L.C.

 Authorized Signatory

DIWAKAR PRIVATE LIMITED	VINIYOG PRIVATE LIMITED	33771887	14.8796	14.8796	15543846	6.8485	-	-	-	-	-	-	-	-	-	-	-	15543846	6.8485
SURAJ VINIYOG PRIVATE LIMITED	TMT VINIYOGAN LIMITED	12957139	5.7088	5.7088	2943000	1.2967	-	-	-	-	-	-	-	-	-	-	-	2943000	1.2967
EMAMI PAPER MILLS LTD	EPL SECURITIES LTD	4866580	2.1442	2.1442	1640000	0.7226	-	-	-	-	-	-	-	-	-	-	-	2943000	1.2967
EMAMI FRANK ROSS LIMITED	AMITABH GOENKA KARTA (HUF)	466500	0.2055	0.2055	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AMITABH GOENKA		42000	0.0185	0.0185	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AMITABH GOENKA		5000	0.0022	0.0022	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AMITABH GOENKA		3785748	1.6680	1.6680	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AMITABH GOENKA		37000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

BHANU VYAPAAR PVT. LTD.


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Place: Kolkata

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