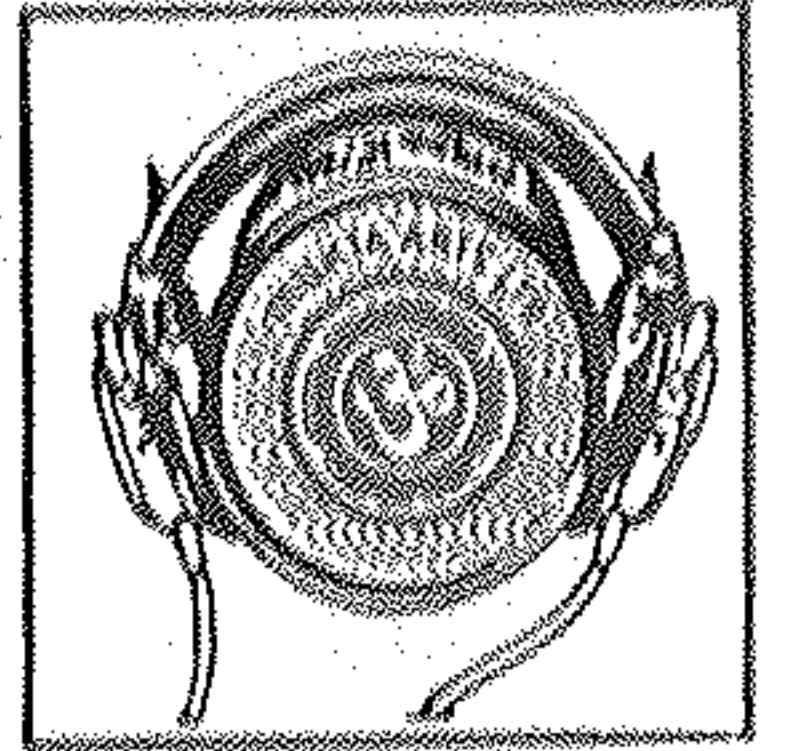


MUKTA ARTS LIMITED

an entertainment company

Regd. Office : Mukta House, Behind Whistling Woods Institute, Filmcity Complex,
Goregaon (East), Mumbai - 400 065. TEL. : 91-22-3364 9400



27th February, 2018

BSE Limited Phiroze Jeejeebhoy Towers, 1st Floor, Dalal Street, Mumbai – 400 001	National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051
---	--

Kind Attn: Corporate Relations Department

Dear Sirs,

SUB: LAUNCH OF 5 single screens in South

Mukta A2 Cinemas ltd. has launched five single screens at Gangavathi, Tandur, Nizamabad, Sadashivpeth and Kothagude, in association with the South's Asian Cinemas.

With this, Mukta A2 Cinemas marks the completion of 57 screens globally. The reputed chain of cinemas will also be soon expanding the brand's footprint by launching 5 other single screens by April 2018 in the southern market

We look forward to such other acquisitions and tie-ups to expand our chain of cinemas.

Thanking you,

Yours Faithfully,
For and on behalf of
Mukta Arts Limited

Monika Shah
Company Secretary



Mukta A2 Cinema expands presence in South India

~ The cinema chain continues its expansion with Asian Cinemas in the Southern market ~

Mumbai, 26th FEB 2018: Mukta A2 Cinemas has been providing its audience with the best of on-screen entertainment since inception. Taking this legacy forward, Mukta A2 Cinemas Ltd. has launched five single screens at Gangavathi, Tandur, Nizamabad, Sadashivpeth and Kothagude, in association with the south's Asian Cinemas. With this, Mukta A2 Cinemas marks the completion of 57 screens globally. The reputed chain of cinemas will also be soon expanding the brand's footprint by launching 5 other single screens by April 2018 in the southern market.

Through its collaboration with Asian Cinemas, Mukta A2 Cinemas intends to deliver an outstanding movie-viewing experience to their audiences in the South. Asian Cinemas in a very short span of time have marked their presence in the industry as well as in the audience's hearts. The Hyderabad based Media and Entertainment Company owns a chain of multiplexes and cineplexes across South India especially Andhra Pradesh and Telangana.

Commenting on the occasion Mr. Rahul Puri, Managing Director, Mukta Arts Limited said, "We are delighted to have joined hands with one of the biggest cinema brands of the South, the Asian Cinemas; and work towards our shared brand purpose of delivering a world-class experience to our patrons. Mukta A2 Cinemas has swiftly reached the 57-screen mark and we look forward to bringing over 100 cinemas under the banner. The goal is to deliver an outstanding movie-going experience to a varied demographic across regions. This first phase of expansion in the Southern markets is one of the many steps in that direction."

Mukta A2 Cinemas is now successfully operating in 15 cities making a PAN India presence to cater to the myriad needs of the movie buffs across the country. The company has recently launched its 1st property in Middle East at Juffair Mall, Bahrain with six screens and a seating capacity of 960 people.