



## Sambhaav Media Limited

"Sambhaav House", Opp. Judges' Bungalows,  
Premchandnagar Road, Satellite, Ahmedabad-380015.  
Tel : +91-79 26873914/15/16/17, Fax : +91-79 26873922  
Email : info@sambhaav.com Website : www.sambhaavnews.com  
CIN : L67120GJ1990PLC014094

SML/Cs/2018/24  
Date: March 19, 2018

To,  
The Department of Corporate Services  
**Bombay Stock Exchange Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai - 400 001

To,  
The Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, Plot no. C/1, G Block,  
Bandra-Kurla Complex, Bandra (E),  
Mumbai - 400 051

**Scrip Code: 511630**

**Scrip Symbol: SAMBHAAV**

Dear Sir/ Madam,

**Sub: Disclosure pursuant to Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

It is hereby informed that the Company has today received disclosures from the persons belonging to the Non-promoter (Public) of the Company, in the prescribed format under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011. A copy thereof is hereby submitted to the exchanges in compliance with the said regulation. The exchanges are requested to take them on record.

Thanking you,  
Yours faithfully,  
For, **Sambhaav Media Limited**

  
**Palak Asawa**  
Company Secretary



Encl: a/a

અભિયાન

સમભાવ મેડિયા  
પાલક અસાવા



**Date: March 19, 2018**

To,  
The Compliance Officer  
Sambhaav Media Limited  
"Sambhaav House"  
Opp. Judges' Bungalows,  
Premchandnagar Road,  
Satellite, Ahmedabad-380015

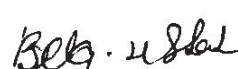
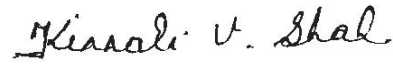
Dear Sir/ Madam,

**Sub: Disclosure pursuant to Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

It is hereby informed that we are submitting disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 on acquisition of equity shares of the Company. A copy thereof is also submitted to the exchanges in compliance with the said regulation.

Kindly take on your record.

Thanking you,  
Yours faithfully,

   
**Belaben H Shah**      **Kinnari V Shah**  
**Acquirer**              **Acquirer**

*Encl: a/a*

**ANNEXURE-1**

**Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part-A- Details of the Acquisition**

Name of the Target Company (TC)	Sambhaav Media Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Belaben H Shah Kinnari V Shah		
Whether the acquirer belongs to Promoter/ Promoter Group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited and National Stock Exchange of India Limited		
Details of the acquisition/ disposal as follows	Number	% w.r.t total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>Before the acquisition under consideration, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	00	00	00
b) Shares in the nature of encumbrance (pledge/ lien/ non- disposal undertaking/ others)	NA	NA	NA
c) Voting rights (VR) otherwise than by shares	NA	NA	NA
d) Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	13500000	NA	NA
e) Total (a+b+c+d)	13500000	00	00
<b>Details of acquisition</b>			
a) Shares carrying voting rights acquired	13500000	07.06%	07.06%
b) VRs acquired/ sold otherwise than by shares	NA	NA	NA
c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	NA	NA	NA

*Belaben H Shah*

*Kinnari V. Sha*

d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others	NA	NA	NA
e) Total (a+b+c+d)	13500000	07.06%	07.06%
<b>After the acquisition, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	13500000	07.06%	07.06%
b) VRs otherwise than by shares	NA	NA	NA
c) Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NA	NA	NA
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others	NA	NA	NA
e) Total (a+b+c+d)	13500000	07.06%	07.06%
Mode of acquisition (e.g. open market/ off market/ public issue/ right issue/ preferential allotment/ inter-se transfer/ encumbrance, etc.)	Preferential Allotment		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Equity Shares acquired through conversion of warrants		
Date of acquisition of/ date of receipt of intimation of allotment of shares/ VR/ warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares in the TC.	March 16, 2018		
Equity share capital/ total voting capital of the TC before the said acquisition	Rs. 17,76,10,840 comprising of 177610840 equity shares of Re. 1/- each		
Equity share capital/ total voting capital of the TC after the said acquisition	Rs. 19,11,10,840 comprising of 191110840 equity shares of Re. 1/- each		
Total diluted share/ voting capital of the TC after the said acquisition	Rs. 19,11,10,840 comprising of 191110840 equity shares of Re. 1/- each		

*Behera H. Shal*

*Keinadi V. Shal*