

14<sup>th</sup> March 2018

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Scrip code: TVSMOTOR**

Dear Sir,

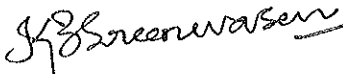
**Reg : Press Release - Company launches the new 2018 TVS  
Apache RTR 160 4V**

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We enclose a Press Release regarding the launch of new 2018 TVS Apache  
RTR 160 4V, for dissemination.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED



K S Srinivasan  
Company Secretary

Encl : a/a

# PRESS RELEASE



## TVS Motor Company launches the new 2018 TVS Apache RTR 160 4V

- *Born of the six-time Indian National Motorcycle Racing Championship (INMRC) winning motorcycle – (Group B) RTR 165*
- *Most powerful 160cc motorcycle equipped with New Generation Racing Oil Cooled Combustion Chamber Engine*
- *Boasts of TVS Motor Company patented Double-cradle Split Synchro Stiff Frame Design*

**Chennai, March 14, 2018:** TVS Motor Company, a leading manufacturer of two-wheelers and three-wheelers in the world, today launched the new 2018 **TVS Apache RTR 160 4V**. A testimony to the racing legacy of the TVS Apache RTR series, the new TVS Apache RTR 160 4V is the most powerful 160cc motorcycle, creating a new benchmark in the segment.

The new TVS Apache RTR 160 4V is born of the six-time Indian National Motorcycle Racing Championship (INMRC) winning motorcycle – (Group B RTR 165) and gets the 4-valve, oil-cooled engine that offers best-in-class performance.

**Mr. Sudarshan Venu, Joint Managing Director, TVS Motor Company,** said, *“The TVS Apache series has always embodied pure racing performance. This Racing DNA is seen across the entire range from RTR 160 to the RR 310. With the launch of the all new TVS Apache RTR 160 4V, we have created an exciting product that will appeal to customers around the world.”*

- **Engine:** 159.7cc, 4 valve, 4 stroke, oil-cooled engine
- **Maximum Power:**  
(EFI) 12.35 kW @ 8000 rpm  
(16.8 PS @8000 rpm)  
(Carb) 12.14 kW @ 8000 rpm  
(16.5 PS @8000 rpm)
- **Maximum Torque:**  
14.8 Nm @ 6500 rpm
- **Max Speed:** (EFI) 114 kmph  
/(Carb) 113 kmph
- **Acceleration:** 0-60 kmph in  
4.8 (EFI)/ 4.73 (Carb) seconds
- **Best-in-class:** power-to-weight ratio
- **Brakes:** Both rear and front disc brakes (EFI)/ Disc & Drum (Carb)
- **Fully digital cluster**

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Speaking at the launch of the new TVS Apache RTR 160 4V **Mr. KN Radhakrishnan, President & Chief Executive Officer, TVS Motor Company**, said, *“In over 10 years of its existence, the TVS Apache RTR series has created phenomenal customer delight. The new TVS Apache RTR 160 4V is an exciting addition to the TVS Apache RTR series. It is the most powerful 160cc motorcycle in India and embodies the latest racing technology with best-in-class performance. We are confident that the new TVS Apache RTR 160 4V will set the precedence with its superior performance and dynamic racing look.”*

The TVS Apache RTR 160 4V is available in both **Carburetor and EFI variants**, with the latter christened as TVS Apache RTR 160 Fi 4V. The motorcycle gets a **159.7 cc, single-cylinder, 4-stroke, 4-valve, oil-cooled engine** that churns out **16.8 PS @8000 rpm (EFI) and 14.8 Nm @ 6500 rpm(EFI), 16.5 PS @8000 rpm (Carb) and 14.8 Nm @ 6500 rpm (Carb)**. The engine is mated to a **5-speed super-slick gear box** that offers a precise and powerful riding experience.

Staying true to its racing pedigree, the TVS Apache RTR 160 4V has the **most powerful 160cc** engine, enabling the best performance in its class and boasts of a **top speed of 114 kmph (EFI), 113 kmph (Carb)**. Complete with **best-in-class power-to-weight ratio**, the motorcycle does an astounding **0-60 kmph in 4.8 seconds(EFI) and 4.73 seconds (Carb)**.

TVS Apache RTR 160 4V comes with the TVS Motor Company patented **Double-cradle Split Synchro Stiff Frame Design**, which gives excellent high-speed stability and best-in-class handling on/off- track. The **mono-shock suspension**, engineered and precision-tuned by inputs from TVS Racing riders, contributes to the razor-sharp handling and agility through the corners. Placing paramount importance on safety, the TVS Apache RTR 160 Fi 4V comes with **both rear and front disc brakes** while the Carburetor motorcycle is available in **Disc and Drum** variants.

With a **fully-digital speedometer**, the design of the new TVS Apache RTR 160 4V offers sleek styling along with the race-spec aspects of the INMRC race machine – RTR 165. The forward biased stance with tight proportions is complemented by the **aggressive headlamp**, chiseled

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body and a sleek, **sharp tail**. The motorcycle boasts of a compact race design with **chequered flag decals** on the tank, a fitting homage to its winning streak on the race track.

The TVS Apache RTR 160 4V series is available in three stunning colours, namely, Racing Red, Metallic Blue and Knight Black.

## **About TVS Motor Company**

We are a leading two and three-wheeler manufacturer, and the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past three years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive two years. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

## **For further information, please contact:**

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