

IDBI Trusteeship Services Ltd

CIN : U65991MH2001GOI131154



Ref:10058/ITSL/OPR/2017-18

Date: March 08, 2017

Bombay Stock Exchange Phiroze Jeejeebhoy Towers Dalal Street Mumbai- 400001	National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051
Zee Media Corporation Ltd. Marathon Futurex, 14th Floor, A Wing, N M Josh Marg, Lower Parel Mumbai - 400013	-----

Dear Sir/Madam,

Sub: Disclosure pursuant to Regulation 29(1) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in relation to pledge of shares of Zee Media Corporation Ltd.

Pursuant to the disclosure required to be made under Regulation 29(1) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached the disclosure in respect of the pledge of shares of Zee Media Corporation Ltd. in favour of IDBI Trusteeship Services Limited (ITSL) in the capacity of Debenture Trustee and Security Trustee for the benefit of Debenture Holders and Lenders.

For and on behalf of

IDBI Trusteeship Services Ltd

A handwritten signature in black ink is written over a circular stamp. The stamp contains the text 'IDBI TRUSTEESHIP SERVICES LTD' around the perimeter and 'ITSL' in the center.

Authorized Signatory

Part A - Annexure**Format for disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.****Part- A – Details of Acquisition**

1. Name of the Target Company (TC)	Zee Media Corporation Ltd		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Pledge of Equity shares of Zee Media Corporation Ltd. with IDBI Trusteeship Services Limited as security for and on behalf of Debenture Holders for NCDs issued by New Media Broadcasting Private Limited and as Security Trustee for loans availed by Essel Corporate Resources Pvt .Ltd.		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4.Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited, National Stock Exchange of India Limited		
5. Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition under consideration (under pledge), holding of acquirer along with PACs of:</u>	0	0	0
<ul style="list-style-type: none"> a) Shares carrying voting rights b) Shares in nature of encumbrance (pledge/lien/non-disposal undertaking/others) c) Voting rights (VR) otherwise than by shares d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) 			
e) Total (a+b+c+d)	0	0	0
<u>Details of acquisition (pledge of shares)</u>	6,34,40,000	13.48%	13.48%
<ul style="list-style-type: none"> a) Shares carrying voting rights acquired/ sold b) VRs acquired/sold otherwise than by shares 			



<p>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold</p> <p>d) Shares in nature of encumbrance (pledge/lien/non-disposal undertaking/others)</p>			
<p>e) Total (a+b+c+d)</p>	6,34,40,000*	13.48%*	13.48%*
<p><u>After the acquisition under consideration (under pledge) holding of acquirer along with PACs of :</u></p>			
<p>a) Shares carrying voting rights</p> <p>b) VRs otherwise than by shares</p> <p>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.</p> <p>d) Shares in nature of encumbrance (pledge/lien/non-disposal undertaking/others)</p>	6,34,40,000	13.48%	13.48%
<p>e) Total (a+b+c+d)</p>	6,34,40,000	13.48%	13.48%
<p>6. Mode of acquisition/Release (e.g.open market / public issue / rights issue / preferential allotment / inter-se transfer etc.)</p>	<p>2,04,30,000 Equity Shares constituting 4.34% of paid up capital were pledged in favour of IDBI Trusteeship Services Limited (acting as Debenture Trustee) for the benefit of Debenture Holders on 06.03.2018 and 07.03.2018.</p>		
<p>7.Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.</p>	<p>2,04,30,000 Equity Shares constituting 4.34% of paid up capital were pledged in favour of IDBI Trusteeship Services Limited (acting as Debenture Trustee)</p>		



	for the benefit of Debenture Holders on 06.03.2018 and 07.03.2018.		
8. Date of acquisition /sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	06-03-2018 – 71,30,000 shares 07-03-2018 – 1,33,00,000 shares		
9. Equity share capital /total voting capital of the TC before the said acquisition/ sale	47,07,89,505 equity shares of face value of as disclosed in the shareholding pattern dated December 31, 2017 disclosed on the website of BSE Limited.		
10. Equity share capital/ total voting capital of the TC after the said acquisition/ sale	47,07,89,505 equity shares of face value of as disclosed in the shareholding pattern dated December 31, 2017 disclosed on the website of BSE Limited.		
11. Total diluted share/voting capital of the TC after the said acquisition/sale.	47,07,89,505 equity shares of face value of as disclosed in the shareholding pattern dated December 31, 2017 disclosed on the website of BSE Limited.		

*** Note:**

Details for pledge of equity shares of Zee Media Corporation Ltd. pledged as security for Non-Convertible Debentures and Loan for 3 different transactions are as under:



- Loan of Rs. 200 Crs availed by Essel Corporate Resources Pvt Ltd. - pledge over 1,43,00,000 equity shares of Zee Media Corporation Ltd. constituting to 3.04% of the paid up capital of the target company
- Loan of Rs. 200 Crs availed by Essel Corporate Resources Pvt Ltd - pledge over 90,10,000 equity shares of Zee Media Corporation Ltd. constituting to 1.91% of the paid up capital of the target company
- Non-Convertible Debentures of Rs. 300 Crs issued by New Media Broadcasting Private Limited - pledge over 4,01,30,000 equity shares of Zee Media Corporation Ltd. constituting to 8.52% of the paid up capital of the target company, out of which 1,97,00,000 Equity Shares constituting to 4.18% have been pledged on February 8, 2018, 71,30,000 Equity Shares constituting to 1.51% have been pledged on March 6, 2018 and 1,33,00,000 Equity Shares constituting to 2.83% have been pledged on March 7, 2018 in favour of IDBI Trusteeship Services Limited acting as Debenture Trustee (as per the instructions of Debenture Holders)

The present disclosure is made within 2 working days of pledge aggregating to more than 5% of the paid up capital of the target company for the transaction of Non-Convertible Debentures of Rs. 300 Crs issued by New Media Broadcasting Private Limited. It may be noted that the above mentioned shares are pledged for different transactions and there is no inter connection between those transactions.



Signature of the acquirer:
IDBI Trusteeship Services Ltd



Authorized Signatory

Place: Mumbai

Date: March 8, 2018

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

(****) We are the Trustees and holding the shares by way of Share Pledge as Security and we do not have any intention of making investment in shares or acquisition of shares for trading. It is not the business or activity of ITSL to deal in any shares. ITSL does not operate and acquire any shares by purchasing or buying from the Securities Market. ITSL need to sell the Pledged shares only when the Borrower has committed default in Payment of interest or repayment of Principal and in no other case. The sole purpose of the sale is to recover the defaulted dues of the Lenders and not for making any gain.