



BEARDELL LIMITED

Regd. Office :
47, Greams Road,
CHENNAI - 600 006. (INDIA)
Tel : 2829 32 96, 2829 09 00
GSTIN : 33AAACB1429P2ZP
CIN No. : L65991TN1936PLC001428
E-mail : ho@beardsell.co.in
Website : www.beardsell.co.in

SECR : MARCH : 2018

29th March, 2018

The Listing Manager,
National Stock Exchange of India Limited,
Exchange Plaza
Bandra Kurla Complex, Bandra (E)
Mumbai-400 051
ISIN - INE522F0I014

The Listing Manager
BSE Limited
Registered Office : Floor 25
P J Towers, Dalal Street,
Mumbai – 400 001
Scrip Code: 539447 – (ISIN - INE522F0I014)

Dear Sir,

Sub : Attaching Declaration under Regulation 29(1) and 29(2) of SEBI SAST Regulations 2011 and Form B and Form C under SEBI (Prohibition of Insider Trading Regulations) 2015 received from Promoters of M/s Beardsell Limited

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- 1) Details of Disclosure for sale of 10,13,000 shares - by Mr Bharat Anumolu – Managing Director / Promoter
 - a. Letter dated 28th March 2018 received From Mr Bharat Anumolu - Managing Director / Promoter along with the following Declarations
 - b. Declaration under Regulation 29(2) of SEBI SAST Regulations 2011.
 - c. Declaration in Form C under SEBI (Prohibition of Insider Trading Regulations) 2015.
 - 2) Details of Disclosure for purchase of 10,00,000 shares - by M/s Villasini Real Estate Private Limited –for the purchase of Shares from Mr Bharat Anumolu – Managing Director / Promoter:
 - a) Letter dated 28th March 2018 Received From M/s Villasini Real Estate Private Limited along with the following Declarations
 - b) Declaration under Regulation 29(1) of SEBI SAST Regulations 2011.
 - c) Declaration in Form B and C under SEBI (Prohibition of Insider Trading Regulations) 2015.

Kindly take on record the above declarations and acknowledge.

Thanking you,
Yours faithfully,
For BEARDELL LIMITED


K Murali
Company Secretary



- Encl : 1) Received from Mr Bharat Anumolu - Declaration under Regulation 29(2) of SEBI SAST Regulations 2011 and Form C under SEBI (Prohibition of Insider Trading Regulations) 2015 vide his Letter dated 28th March 2018
- 2) Received from M/s Villasini Real Estate Private Limited - Declaration under Regulation 29(1) and 29(1) of SEBI SAST Regulations 2011 and Form B & C under SEBI (Prohibition of Insider Trading Regulations) 2015 vide their Letter dated 28th March 2018

BRANCHES : AHMEDABAD - BANGALORE - CHENNAI - COIMBATORE - HYDERABAD - KOCHI
MUMBAI - NEW DELHI - VISAKHAPATNAM

BHARAT ANUMOLU

12 Park View Enclave
Road No 2, Banjara Hills
Hyderabad 500 034
Mobile No.9394233300

28th March 2018

To

Company Secretary
Beardsell Limited
47 Greaves Road
Chennai 600 006

Dear Sir

Sub: Attaching Declaration under Regulation 29(2) of SEBI SAST Regulations
2011 and Form C under SEBI (Prohibition of Insider Trading Regulations) 2015

Please find enclosed the following disclosures :

- (1) Declaration under Regulation 29(2) of SEBI SAST Regulations 2011.
- (2) Declaration in Form C under SEBI (Prohibition of Insider Trading
Regulations) 2015.

Kindly take on record the above declarations and acknowledge.

Thanking you

Yours faithfully



Bharat Anumolu
Encl: As above

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

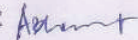
Name of the Target Company (TC)	Beardsell Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Seller: Mr Bharat Anumolu		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Ltd and BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
(a) Shares carrying voting rights	8645536	30.76%	30.76%
(b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
(c) Voting rights (VR) otherwise than by shares			
(d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
Total (a+b+c+d)			
Details of acquisition/sale			
(a) Shares carrying voting rights acquired/sold	1013000	3.60%	3.60%
(b) VRs acquired /sold otherwise than by shares			
(c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
(d) Shares encumbered / invoked/released by the acquirer			
Total (a+b+c+-d)			

Signature

After the acquisition/sale, holding of:			
(a) Shares carrying voting rights	7632536	27.16%	27.16%
(b) Shares encumbered with the acquirer			
(c) VRs otherwise than by shares			
(d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
Total (a+b+c+d)			
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	28/03/2018		
Equity share capital / total voting capital of the TC before the said acquisition / sale	28099008		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	28099008		
Total diluted share/voting capital of the TC after the said acquisition	28099008		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

* Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / seller / Authorised Signatory : 

Place: Hyderabad

Date: 28/03/2018

VILLASINI REAL ESTATE PRIVATE LIMITED

47 GREAMES ROAD, CHENNAI - 600 006

Phone : 28293296

CIN NO U70109TN2012PTC085811

28th March 2018

To

Company Secretary
Beardsell Limited
47 Greames Road
Chennai 600 006

Dear Sir

Sub: Attaching Declaration under Regulation 29(1) of SEBI SAST Regulations 2011 and Form B and Form C under SEBI (Prohibition of Insider Trading Regulations) 2015

Please find enclosed the following disclosures :

- (1) Declaration under Regulation 29(1) of SEBI SAST Regulations 2011.
- (2) Declaration in Form B and C under SEBI (Prohibition of Insider Trading Regulations) 2015.

Kindly take on record the above declarations and acknowledge.

Thanking you

Yours faithfully

For Villasini Real Estate Private Limited


Authorised Signatory

Encl: As above



Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	Beardsell Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Villasini Real Estate Pvt Ltd		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Ltd and BSE Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
(a)Shares carrying voting rights	NIL	NIL	NIL
(b)Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
©Voting rights (VR) otherwise than by equity shares			
(d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NIL	NIL	NIL
Total (a+b+c+d)			
Details of acquisition			
(a)Shares carrying voting rights acquired	1000000	3.55%	3.55%
(b)VRs acquired otherwise than by equity shares			
©Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each			



category) acquired d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
c) Total (a+b+c+/-d)	1000000	3.55%	3.55%
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	1000000	3.55%	3.55%
b) VRs otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
e) Total (a+b+c+d)	1000000	3.55%	3.55%
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	Open Market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Not Applicable		
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	28/03/2018		
Equity share capital / total voting capital of the TC before the said acquisition	28099008		
Equity share capital/ total voting capital of the TC after the said acquisition	28099008		
Total diluted share/voting capital of the TC after the said acquisition	28099008		

