

BHANU VYAPAAR PRIVATE LIMITED

CIN : U15520WB1988PTC045075

Regd. Office : 687, Anandapur, E. M. Bypass, 2nd Floor, Kolkata - 700 107 Phone : 6613 6264
Fax : 6613 6242, E-mail : panemamics @emamigroup.com

Date: 23.03.2018

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

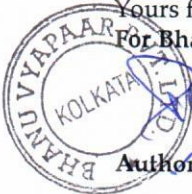
Sub: Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith disclosure in terms of Regulation 31(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,
For Bhanu Vyapaar Private Limited



Authorized Signatory/ Director

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata


Encl: a/a

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)					EMAMI LIMITED								
Names of the Stock Exchanges where the shares of the target company are listed					NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED								
Date of reporting					23.03.2018								
Name of the promoter or PAC on whose shares encumbrance has been created / released / invoked					Bhanu Vyapaar Private Limited								
Details of the creation / invocation / release of encumbrance:													
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]	
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of creation / release / invocation of encumbrance	Type of encumbrance (pledge / lien / non disposal undertaking / others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered	Number	% of Total share capital
Suntrack Commerce Private Limited	33,136,016	14.5994	13,070,240	5.7586	Creation	19.03.2018	Pledge	Third Party Pledge	50000	0.0220	IDBI Trusteeship Services Limited	13120240	5.7807
Suntrack Commerce Private Limited	33,136,016	14.5994	13120240	5.7807	Creation	19.03.2018	Pledge	Third Party Pledge	70000	0.0308	Aditya Birla Finance Limited	13190240	5.8115
Suntrack Commerce Private Limited	33,136,016	14.5994	13190240	5.8115	Creation	21.03.2018	Pledge	Collateral Pledge	38000	0.0167	IDBI Trusteeship Services Limited	13228240	5.8282
Suntrack Commerce Private Limited	33,136,016	14.5994	13228240	5.8282	Creation	21.03.2018	Pledge	Third party pledge	25000	0.0110	IDBI Trusteeship Services Limited	13253240	5.8393
Suntrack Commerce Private Limited	33,136,016	14.5994	13253240	5.8393	Creation	21.03.2018	Pledge	Collateral Pledge	55000	0.0242	IDBI Trusteeship Services Limited	13308240	5.8635

Suntrack Commerce Private Limited	33,136,016	14.5994	13308240	5.8635	Creation	22.03.2018	Pledge	Collateral Pledge	720000	0.3172	AXIS Trustee Services Limited	14028240	6.1807
Bhanu Vyapaar Private Limited	27,791,381	12.2446	14,544,867	6.4083	Creation	19.03.2018	Pledge	Collateral Pledge	40,000	0.0176	IDBI Trusteeship Services Limited	14584867	6.4260
Bhanu Vyapaar Private Limited	27,791,381	12.2446	14584867	6.4260	Creation	19.03.2018	Pledge	Collateral Pledge	70000	0.0308	AXIS Trustee Services Limited	14654867	6.4568
Bhanu Vyapaar Private Limited	27,791,381	12.2446	14654867	6.4568	Creation	21.03.2018	Pledge	Collateral Pledge	40000	0.0176	IDBI Trusteeship Services Limited	14694867	6.4744
Bhanu Vyapaar Private Limited	27,791,381	12.2446	14694867	6.4744	Creation	22.03.2018	Pledge	Collateral Pledge	955000	0.4208	AXIS Trustee Services Limited	15649867	6.8952
Diwakar Viniyog Private Limited	33,771,887	14,8796	17,462,846	7.6940	Creation	19.03.2018	Pledge	Collateral Pledge	65000	0.0286	AXIS Trustee Services Limited	17527846	7.7226
Diwakar Viniyog Private Limited	33,771,887	14,8796	17527846	7.7226	Creation	19.03.2018	Pledge	Third party pledge	75000	0.0330	STCI Finance Limited	17602846	7.7557
Diwakar Viniyog Private Limited	33,771,887	14,8796	17602846	7.7557	Creation	21.03.2018	Pledge	Collateral Pledge	35,000	0.0154	IDBI Trusteeship Services Limited	17637846	7.7711
Diwakar Viniyog Private Limited	33,771,887	14,8796	17637846	7.7711	Creation	22.03.2018	Pledge	Collateral Pledge	560000	0.2467	AXIS Trustee Services Limited	18197846	8.0178
Suraj Viniyog Private Limited	12,957,139	5.7088	3,195,000	1.4077	Creation	22.03.2018	Pledge	Collateral Pledge	955000	0.4208	AXIS Trustee Services Limited	4150000	1.8285

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TMT Viniyogan Limited	48,66,580	2.1442	1709000	0.7530	Creation	19.03.2018	Pledge	Collateral Pledge	66000	0.0291	AXIS Trustee Services Limited	1775000	0.7820
Prabhakar Viniyog Private Limited	13199961	5.8158	2592000	1.1420	Creation	19.03.2018	Pledge	Collateral Pledge	23000	0.0101	AXIS Trustee Services Limited	2615000	1.1521
Prabhakar Viniyog Private Limited	13199961	5.8158	2615000	1.1521	Creation	19.03.2018	Pledge	Collateral Pledge	45000	0.0198	AXIS Trustee Services Limited	2660000	1.1720
Prabhakar Viniyog Private Limited	13199961	5.8158	2660000	1.1720	Creation	19.03.2018	Pledge	Collateral Pledge	70000	0.0308	AXIS Trustee Services Limited	2730000	1.2028
Raviraj Viniyog Private Limited	13886007	6.1181	3430000	1.5112	Creation	19.03.2018	Pledge	Collateral Pledge	45000	0.0198	AXIS Trustee Services Limited	3475000	1.5311
Raviraj Viniyog Private Limited	13886007	6.1181	3475000	1.5311	Creation	19.03.2018	Pledge	Collateral Pledge	70000	0.0308	AXIS Trustee Services Limited	3545000	1.5619
Raviraj Viniyog Private Limited	13886007	6.1181	3545000	1.5619	Creation	19.03.2018	Pledge	Collateral Pledge	100000	0.0441	AXIS Trustee Services Limited	3645000	1.6060
Raviraj Viniyog Private Limited	13886007	6.1181	3645000	1.6060	Creation	22.03.2018	Pledge	Collateral Pledge	795000	0.3503	AXIS Trustee Services Limited	4440000	1.9562

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On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Date: 23.03.2018

DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation /release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital
PRITI SUREKA	3410000	1.5024	1.5024	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL	1232334	0.5430	0.5430	-	-	-	-	-	-	-	-	-	-
USHA AGARWAL	836548	0.3686	0.3686	-	-	-	-	-	-	-	-	-	-
RAJ KUMAR GOENKA	773982	0.3410	0.3410	-	-	-	-	-	-	-	-	-	-
RADHESHYAM AGARWAL	439500	0.1936	0.1936	-	-	-	-	-	-	-	-	-	-
ROHIN RAJ SUREKA	1750000	0.7710	0.7710	-	-	-	-	-	-	-	-	-	-
HARSHA VARDHAN AGARWAL	535133	0.2358	0.2358	-	-	-	-	-	-	-	-	-	-
SASWAT GOENKA	565000	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-
SACHIN GOENKA	534500	0.2355	0.2355	-	-	-	-	-	-	-	-	-	-
VIBHASH VARDHAN AGARWAL	536739	0.2365	0.2365	-	-	-	-	-	-	-	-	-	-
VIHAN VARDHAN AGARWAL	536000	0.2362	0.2362	-	-	-	-	-	-	-	-	-	-
ADVAY GOENKA	502000	0.2212	0.2212	-	-	-	-	-	-	-	-	-	-
RITU GOENKA	452465	0.1994	0.1994	-	-	-	-	-	-	-	-	-	-
RADHESHYAM GOENKA	683638	0.3012	0.3012	-	-	-	-	-	-	-	-	-	-

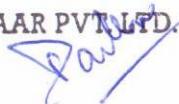
For BHANU VYAPAAR PVT. LTD.

Bhanu

Authorized Signatory Director

				-	-	-	-	-	-	-	-	-	-
CHIKKY GOENKA	305850	0.1348	0.1348	-	-	-	-	-	-	-	-	-	-
SOBHNA AGARWAL	225000	0.0991	0.0991	-	-	-	-	-	-	-	-	-	-
JYOTI AGARWAL	244000	0.1075	0.1075	-	-	-	-	-	-	-	-	-	-
DEVARSH GOENKA	303875	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-
REYANSH GOENKA	303875	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-
AVISHI SUREKA	700000	0.3084	0.3084	-	-	-	-	-	-	-	-	-	-
SHRUTI GOENKA	273065	0.1203	0.1203	-	-	-	-	-	-	-	-	-	-
INDU GOENKA	459850	0.2026	0.2026	-	-	-	-	-	-	-	-	-	-
DARSH GOENKA	282500	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
MANAN GOENKA	282500	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
NIKUNJ GOENKA	282500	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
SAROJ GOENKA	482620	0.2126	0.2126	-	-	-	-	-	-	-	-	-	-
MANSI AGARWAL	225000	0.0991	0.0991	-	-	-	-	-	-	-	-	-	-
NIMISHA GOENKA	247000	0.1088	0.1088	-	-	-	-	-	-	-	-	-	-
MANISH GOENKA	246098	0.1084	0.1084	-	-	-	-	-	-	-	-	-	-
SHREYA GOENKA	240000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
VIDISHA AGARWAL	240000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
VIDULA AGARWAL	240000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA	232127	0.1023	0.1023	-	-	-	-	-	-	-	-	-	-
RASHMI GOENKA	185700	0.0818	0.0818	-	-	-	-	-	-	-	-	-	-

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SANTOSH GOENKA	198120	0.0873	0.0873	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA	179250	0.0790	0.0790	-	-	-	-	-	-	-	-	-	-
RACHANA GOENKA	158850	0.0700	0.0700	-	-	-	-	-	-	-	-	-	-
SMRITI AGARWAL	89000	0.0392	0.0392	-	-	-	-	-	-	-	-	-	-
RICHA AGARWAL	145861	0.0643	0.0643	-	-	-	-	-	-	-	-	-	-
JYOTI GOENKA	124388	0.0548	0.0548	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA	130950	0.0577	0.0577	-	-	-	-	-	-	-	-	-	-
RACHNA BAGARIA	105000	0.0463	0.0463	-	-	-	-	-	-	-	-	-	-
YOGESH GOENKA	122700	0.0541	0.0541	-	-	-	-	-	-	-	-	-	-
REHA GOENKA	120000	0.0529	0.0529	-	-	-	-	-	-	-	-	-	-
PUJA GOENKA	84699	0.0373	0.0373	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL, KARTA(HUF)	102139	0.0450	0.0450	-	-	-	-	-	-	-	-	-	-
HARSH VARDHAN AGARWAL, KARTA (HUF)	86000	0.0379	0.0379	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA, KARTA (HUF)	87000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-
MANISH GOENKA, KARTA (HUF)	87000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA, KARTA (HUF)	87000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA	95000	0.0419	0.0419	-	-	-	-	-	-	-	-	-	-
ASHISH GOENKA	65000	0.0286	0.0286	-	-	-	-	-	-	-	-	-	-
LAXMI DEVI BAJORIA	39000	0.0172	0.0172	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA, KARTA (HUF)	37000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA, KARTA (HUF)	37000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-

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ASHISH GOENKA, KARTA (HUF)	37000	0.0163	0.0163			-	-	-	-	-	-		
MADAN LAL AGARWAL	30000	0.0132	0.0132			-	-	-	-	-	-		
PRADEEP AGARWAL	20575	0.0091	0.0091			-	-	-	-	-	-		
KUSUM AGARWAL	18900	0.0083	0.0083	-	-	-	-	-	-	-	-	-	-
DIVYA AGARWAL	13000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-
SANGITA AGARWAL	13000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-
SHUBHAM AGARWAL	12230	0.0054	0.0054	-	-	-	-	-	-	-	-	-	-
ABHISHEK AGARWAL	12000	0.0053	0.0053	-	-	-	-	-	-	-	-	-	-
DHIRAJ AGARWAL	8375	0.0037	0.0037	-	-	-	-	-	-	-	-	-	-
VISHAL AGARWAL	4100	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-
SUMANGAL AGARWAL	4100	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-
EMAMI PAPER MILLS LTD	466500	0.2055	0.2055	-	-	-	-	-	-	-	-	-	-
EPL SECURITIES LTD	42000	0.0185	0.0185	-	-	-	-	-	-	-	-	-	-
EMAMI FRANK ROSS LIMITED	5000	0.0022	0.0022	-	-	-	-	-	-	-	-	-	-
AMITABH GOENKA	3785748	1.6680	1.6680	1700000	0.7490	-	-	-	-	-	-	1700000	0.7490
AMITABH GOENKA, KARTA (HUF)	37000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-

BHANU VYAPAAR PVT. LTD.

(Signature)
 Authorised Signatory

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert

Place: Kolkata

Date: 23.03.2018