



VISAKA INDUSTRIES LIMITED[®]

CIN: L52520TG1981PLC003072

CORP. OFF : "VISAKA TOWERS", 1-8-303/69/3, S.P. ROAD, SECUNDERABAD - 500 003.
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Date: 05.03.2018

To,

National Stock Exchange of India Limited, Exchange Plaza, 5 th Floor, Plot No. C/1G Block, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051	Bombay Stock Exchange Limited, The Senior General Manager, Listing Compliances, Floor 25, P. J. Towers, Dalal Street, Mumbai – 400 001
Scrip Code – VISAKAIND	Scrip Code – 509055

Sub: Newspaper Publication

Ref: Regulation 30 of SEBI (LODR)

Dear Sir/s,

With reference to above, we wish to inform you that Economic Times, a leading business daily today published a special coverage in its "ET Edge" titled 'Towards a Boundaryless Asia' wherein interview of our Vice Chairman, Dr. G.Vivekanand is also covered. A copy of the same is enclosed herewith.

This is for your information and records please.

Thanking you,

Yours faithfully,

for **VISAKA INDUSTRIES LIMITED**

I SRINIVAS

Vice President (Corporate Affairs)
& Company Secretary



Encl. a/a

Regd. Office & Factory	: A.C. Division I, Survey No. 315, Yelumala Village, R.C. Puram Mandal, Medak District - 502 300. T.S.
Factory : A.C. Division II	: Behind Supa Gas Manikantham Village, Paramathi-Velur Taluq, Namakkala District - 637 207. Tamil Nadu.
Factory : A.C. Division III	: 70/3A, 70/3, Sahajpur Industrial Area, Nandur Village, Daund Taluka, Pune District - 412 020. Maharashtra.
Factory : A.C. Division IV	: Changsol Mouza, Bankibundh, G.P.No. 4, Saliboniblock, Midnapore West. W.B 721147
Factory : A.C. Division V	: No. 27/1, G. Nagenahalli Village, Kora Hobli, Tumkur - 572138, Karnataka State
Factory : A.C. Division VI	: Vill. Kannawan, PS Bachrawan, Tehsil Maharajgunji, Dist Raibareli, UP - 229 301
Factory : A.C. Division VII	: Survey No. 385, 386, Jujjur Village, Veerullapadu Mandal, Near Kanchika Cherla, Krishna District - 521 181. A.P
Factory : A.C. Division VIII	: Plot No. 2006, 1994, Khata No. 450, At-Paramanapur Manejwan, Navamunda Village Sambalpur Dist - 768200
Factory : Textile Division	: Survey No. 179 & 180, Chiruva Village, Mouda Taluk, Nagpur District, Maharashtra.
Factory : V-Boards Division I	: Gajalapuram Village, Peddadevalapally Post, Tripuramam Mandal, Near Miryalaguda, Nalgonda Dist. - 508 207. T.S
Factory : V-Boards Division II	: Gate No : 262 to 269, Delwadi Village, Daund Taluq, Pune Dist, Maharashtra - 412 214.

'The intention is to make affordable smart housing a reality'

The challenge is monumental, but Dr. Vivekanand's commitment to making housing for all a reality is unwavering

How has the government's 'Housing for All by 2022' initiative helped Visaka Industries in the corrugated cement asbestos sheet business? What's your strategy to be the number one player in the industry?

>> Housing for all initiative has created a lot of scope for the Corrugated Cement Sheets in the rural market. The demand skyrocketed to facilitate houses with corrugated cement sheets as roofs, making it a cost-effective and an eco-friendly affair. However, it hasn't done much in the urban market because it's not feasible for cities. For cities, we have other product ranges that are aimed at promoting affordable housing. So you see, we have construction solutions for all socio-economic setups. Further

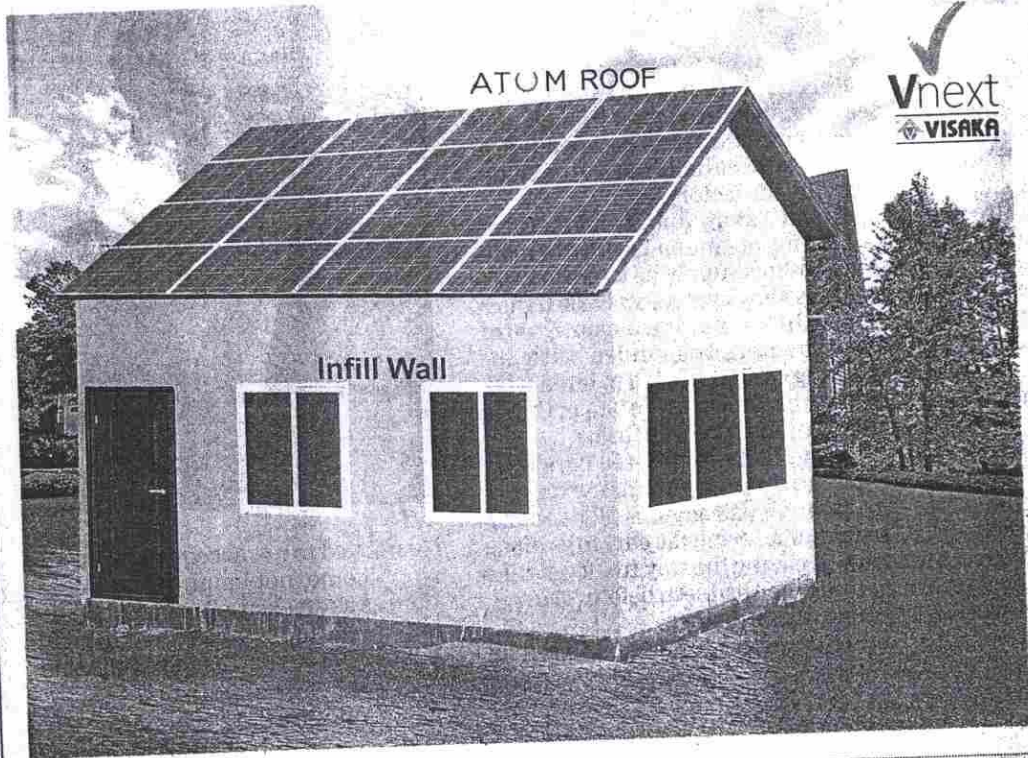


Dr. G. Vivekanand
Vice Chairman, Visaka Industries

ahead, we hope to consistently work hard on such objectives and be the number one player in the industry.

How is the yarn division doing and what are you plans with the spinning plant, going forward?

>> Unlike conventional yarn units, our yarn is manufactured using the state-of-the-art Twin-Air-Jet Spinning Technology from Murata, Japan. This offers superior quality and has a cotton touch despite being a 100% synthetic yarn. When it comes to the numbers, the GST was a setback but the business has been picking up. With an expansion of 26% in this business, we have commenced production in the expanded unit on Nov 1, 2016. Our current objective is to reach 100% utilization of this unit by the end of 2019. So you see, we are doing great with our yarn business.



Apart from your new offerings to market "Solar Panel Roofing", what other innovative solutions does your business offer?

>> Visaka moves forward with an intention to combine all our product lines to make affordable smart housing a reality in India. We already had ATUM, roofs that generate electricity from the sun. Now, with Vinfill, our new offering to the market, one can do away with bricks completely and build 3 times faster than regular construction, thinner and stronger walls. Using these products, we can build a house on a 560 sq ft of area that can generate its own electricity. So all in all, you can have a self-powered, self-sustaining home in just about 10 Lacs.