

# Pinal R. Shah

36, Shreyas Park Society, Nr. Prematirth Bunglow 2 Opp. Sukirti Anexe, B/H. Isro, Satellite,  
Ahmedabad-380015

Date: 22.03.2018

To, Veeram Ornaments Limited Shop No. 2, Naroda Pride, Nr. Padmavati Society, Naroda-Nikol Road, Ahmedabad-382350	To, The Compliance Department BSE Limited P.J. Towers Dalal Street, Mumbai-400 001
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Dear Sir,

**Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011**

With reference to the above mentioned subject, we are enclosing herewith disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulation, 2011 relating to Purchase of 1,33,500 equity shares of M/s Veeram Ornaments Limited.

Please take the same on your record.

Thanking You,

Yours faithfully,

*P. Shah*  
Pinal R. Shah

**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1. Name of the Target Company (TC)	Veeram Ornaments Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Pinal R. Shah Rakshit M. Shah Rakshit M Shah-HUF		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited		
5. Details of the acquisition/disposal/holding of rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
(a) Shares carrying voting rights	1778956	41.27	N.A.
(b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	---	---	---
(c) Voting rights (VR) otherwise than by equity shares	---	---	---
(d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	---	---	---
<b>Total (a+b+c)</b>	<b>1778956</b>	<b>41.27</b>	<b>NA</b>
Details of acquisition			
(a) Shares carrying voting rights acquired/sold	133500	3.10	N.A.
(b) VRs acquired/sold otherwise than by shares	---	---	---
(c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	---	---	---
(d) Shares encumbered/invoked/released by the acquirer	---	---	---
<b>Total (a+b+c)</b>	<b>133500</b>	<b>3.10</b>	<b>NA</b>
After the acquisition/sale, holding of:			
(a) Shares carrying voting rights	1912456	44.37	NA
(b) Shares encumbered with the acquirer	---	---	
(c) VRs otherwise than by shares			

(d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	---	---	
Total (a+b+c)	1912456	44.37	NA
6. Mode of acquisition/sale (e.g., open market/off-market/public issue/rights issue/preferential allotment/inter se transfer etc).	Open Market		
7. Date of acquisition/sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable	Date of acquisition: 19.03.2018 to 21.03.2018		
8. Equity share capital/total voting capital of the TC before the said acquisition/sale	Rs.4,31,00,150/- consisting of 43,10,015 equity shares of Rs. 10/- each		
9. Equity share capital/total voting capital of the TC after the said acquisition/sale	Rs.4,31,00,150/- consisting of 43,10,015 equity shares of Rs. 10/- each		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	NA		

*Pujal*  
Signature of the acquirer / Authorised Signatory

Place: Ahmedabad

Date: 22.03.2018

(\*) Total Share capital/ voting Capital to be taken as per the latest filing done by the company to the stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.