

1st March, 2018

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

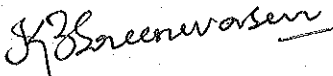
Dear Sir,

Reg : Sales update for the month of February 2018

Please find enclosed the Press Release regarding the Company's sales update for the month of February 2018.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 37% sales growth in February 2018

Hosur, March 01, 2018: TVS Motor Company registered a sales growth of 37% increasing from 211,470 units in February 2017 to 290,673 units in the month of February 2018.

Two-Wheeler

Total two-wheelers registered growth of 36.2% with sales increasing from 206,247 units in February 2017 to 280,942 units in February 2018. Domestic two-wheelers recorded growth of 33.5% with sales increasing from 172,611 units in February 2017 to 230,353 units in February 2018.

Scooter sales of the Company grew by 35.6% from 69,020 units in February 2017 to 93,573 units in February 2018. Motorcycles sales grew by 92.0% with sales increasing from 58,994 units in February 2017 to 113,296 units in February 2018.

Exports

The Company's total exports grew by 53.2% from 38,215 units registered in the month of February 2017 to 58,564 units in February 2018. Two-wheeler exports grew by 50.4% increasing from 33,636 units in February 2017 to 50,589 units in February 2018.

Three-Wheeler

Three-wheeler of the Company grew by 86.3% increasing from 5,223 units in February 2017 to 9,731 units registered in February 2018.

About TVS Motor Company

We are a leading two and three-wheeler manufacturer, and the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-

PRESS RELEASE



wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past three years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive two years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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TVS Motor Company
