

Ref:10430/ITSL/OPR/2017-18

Date: March 19, 2018

Bombay Stock Exchange Phiroze Jeejeebhoy Towers Dalal Street Mumbai- 400001	National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051
Zee Media Corporation Ltd. Marathon Futurex, 14th Floor, A Wing, N M Josh Marg, Lower Parel Mumbai - 400013	-----

Dear Sir/Madam,

Sub: Disclosure pursuant to Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in relation to pledge of shares of Zee Media Corporation Ltd.

Pursuant to the disclosure required to be made under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached the disclosure in respect of the pledge of shares of Zee Media Corporation Ltd. in favour of IDBI Trusteeship Services Limited (ITSL) in the capacity of Debenture Trustee and Security Trustee for the benefit of Debenture Holders and Lenders.

For and on behalf of

IDBI Trusteeship Services Ltd
Authorized Signatory

Part A - Annexure

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Part- A – Details of Acquisition

1. Name of the Target Company (TC)	Zee Media Corporation Ltd		
2. Name(s) of the acquirer and Persons Acting In Concert (PAC) with the acquirer	Pledge of Equity shares of Zee Media Corporation Ltd. with IDBI Trusteeship Services Limited as security for and on behalf of Debenture Holders for NCDs issued by New Media Broadcasting Private Limited and as Security Trustee for loans availed by Essel Corporate Resources Pvt .Ltd.		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4.Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited, National Stock Exchange of India Limited		
5. Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition under consideration (under pledge), holding of acquirer along with PACs of:</u>	6,34,40,000	13.48%	13.48%
a) Shares carrying voting rights			
b) Shares in nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
c) Voting rights (VR) otherwise than by shares			
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e) Total (a+b+c+d)	6,34,40,000	13.48%	13.48%
<u>Details of acquisition (pledge of shares)</u>	1,07,00,000*	2.27%*	2.27%*
a) Shares carrying voting rights acquired/ sold			
b) VRs acquired/sold otherwise than by shares			



<p>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold</p> <p>d) Shares in nature of encumbrance (pledge/lien/non-disposal undertaking/others)</p>			
e) Total (a+b+c+d)	1,07,00,000*	2.27%*	2.27%*
<u>After the acquisition under consideration (under pledge) holding of acquirer along with PACs of :</u>	7,41,40,000	15.75%	15.75%
<p>a) Shares carrying voting rights</p> <p>b) VRs otherwise than by shares</p> <p>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.</p> <p>d) Shares in nature of encumbrance (pledge/lien/non-disposal undertaking/others)</p>			
e) Total (a+b+c+d)	7,41,40,000	15.75%	15.75%
6. Mode of acquisition/Release (e.g.open market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	1,07,00,000 Equity Shares constituting 2.27% of paid up capital were pledged in favour of IDBI Trusteeship Services Limited (acting as Debenture Trustee) for the benefit of Debenture Holders on 16.03.2018.		
7.Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	1,07,00,000 Equity Shares constituting 2.27% of paid up capital were pledged in favour of IDBI Trusteeship Services Limited (acting as Debenture Trustee) for the benefit of		



	Debenture Holders on 16.03.2018.		
8. Date of acquisition /sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	16.03.2018		
9. Equity share capital /total voting capital of the TC before the said acquisition/ sale	47,07,89,505 equity shares of face value of as disclosed in the shareholding pattern dated December 31, 2017 disclosed on the website of BSE Limited.		
10. Equity share capital/ total voting capital of the TC after the said acquisition/ sale	47,07,89,505 equity shares of face value of as disclosed in the shareholding pattern dated December 31, 2017 disclosed on the website of BSE Limited.		
11. Total diluted share/voting capital of the TC after the said acquisition/sale.	47,07,89,505 equity shares of face value of as disclosed in the shareholding pattern dated December 31, 2017 disclosed on the website of BSE Limited.		

*** Note:**

1,07,00,000 Equity Shares constituting 2.27% of paid up capital were pledged in favour of IDBI Trusteeship Services Limited (acting as Debenture Trustee) for the benefit of Debenture Holders on 16.03.2018 for Non-Convertible Debentures of Rs. 300 Crs Issued by New Media Broadcasting Private Limited.

