

Nestlé India Limited

(CIN : L15202DL1959PLC003786)

Nestlé House

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BM: PKR:12:18

26.03.2018

BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Fort,

Mumbai – 400 001

Scrip Code - 500790

Subject : Press Release titled “Nestlé MUNCH gets a whole lot Crunchier and Nuttier”.

Dear Sir,

We are enclosing a copy of the Press Release dated 26th March, 2018 titled “Nestlé MUNCH gets a whole lot Crunchier and Nuttier” being released today.

This is for your information and dissemination.

Thanking you,

Yours truly,

NESTLÉ INDIA LIMITED

PRAMOD KUMAR RAI
DEPUTY COMPANY SECRETARY

Encl.: As above

Nestlé MUNCH gets a whole lot Crunchier and Nuttier

Nestlé India extends its Chocolates & Confectionery portfolio, launches MUNCH CRUNCH-O-NUTS



Nestlé MUNCH, one of India's most popular brands in the chocolate and confectionery category sets another innovation benchmark in the coated wafer category with the launch of MUNCH CRUNCH-O-NUTS.

It offers in every bite the multi textural combination of explosive cocoa balls, indulgent double choco layer and delicious peanut crême. The balance of sweet and salty taste with the ultimate crunch of MUNCH is sure to leave the consumers feeling excited – making them go Nuts about it!

Speaking about the new launch, **Mr. Nikhil Chand, General Manager, Chocolates & Confectionery, Nestlé India** said: "NESTLÉ MUNCH is an outright leader in the coated wafer category in India. The MUNCH CRUNCH-O-NUTS is once again a category first, bringing the best of both worlds – the explosive CRUNCH of Cocoa balls and the deliciousness of peanut crême with the ultimate CRUNCH of MUNCH."

This limited edition exciting offering, available at an affordable price of INR 20 for 32g in two sharable bars, will definitely make you go Nuts about it. MUNCH CRUNCH-O-NUTS is available at super markets, large, format grocery stores and bakeries in select towns.

For more information:

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