COFFEE DAY CONSOLIDATIONS PRIVATE LIMITED

No. 2/23, 1st Floor, 12th Cross, Swimming Pool Extension, Malleshwaram, Bangalore - 560 003. India
Tel: +91 80 4001 2345 Fax: +91 80 4001 2650
CIN: U30006KA2000PTC026590

By Mail

21st March, 2018

National Stock Exchange of India Limited, Exchange Plaza Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051

Fax No: +91-22-2659 8120

Coffee Day Enterprises Limited 23/2 Coffee Day Square Vittal Mallya Road Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs.

Bombay Stock Exchange Limited Floor 25, P.J. Towers Dalal Street, Fort Mumbai - 400 001

Fax No.:+91-22-22723121

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantia Acquisition of Shares and Takeovers) Regulations, 2011

We wish to inform you that there was a pledge of equity shares of Coffee Day Enterprises Limited in connection with the Term Loan availed by the Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

For Coffee Day Consolidations P Limited

Authorized Signatory

Enclosures: As Above

Disclosure by the Promoter's to the stock exchanges and to the Target Company for encumbrance of shares I investion of encumbrance of encumbrance, in terms of Regulation 3/11 and 3/12 of SEB ISubstantial Acquisition of Shares and Takeoversi Regulations, 2011

Name of the promoter or PAC on whose shares encumbrance has been created I released Jinvoked	Date of Reporting	Names of the Stock Exchanges where the shares of the target company are listed	Name of the Target Company (TC)
Coffee Day Consolidations P Ltd	21.03.2018	BSE Limited National Stock Exchange of India Limited	Coffee Day Enterprises limited

Details of Encrumbance of Shares

Name of the Promoter(s) or PACs with him	Promoter Hold	ling in the Tar	Promoter Holding in the Target Company [1]	Promoter holding already encumbered [2]	iready			Det	Details of events pertaining to encumbrance [3]	umbrance [3]		::	Post event holding of encumbered shares [creation [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]	g of es / release / r(2)-(3)
	No. of shares	% of total share capital	% w.r.t. dikred share capital	No. of shares	% of total share capital	Type of even (creation / release / inwocation)	Type of event Date of creation / (creation / invocation.) (release / release of invocation) (invocation)	Type of encumbrance (pledgalileping) disposal undertaking/others	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity is whose Name of the entity is whose Name should be not the name of the	No. of shares	% of total share capital
V. G Siddhartha Gonibedu Coffee Estates Private Limited Devadarshini Info Technologies Pvt Ltd	69,174,700 11,071,104 12,408,440	32.75% 5.24% 5.87%	32.75% 5.24% 5.87%	26,206,602 11,071,104 12,408,440	12.41 5.24 5.87					0			26,206,602 11,071,104 12,408,440	12.41 5.24 5.87
Coffeeday Consolidations Pvr.Ltd Malavika Hegde Sivan Securities Pvrl.Ltd	12,268,416 8,562,506 444,032	5.81% 4.05% 0.21%	5.81% 4.05% 0.21%	10,920,673 115,000 444,000	5.17 0.05 0.24	Creation	19.03.2018		Pledge of stars in connection with the Term Loan availed by Pleage the Group company	12000 0		Pleage of shares in favour of Axis Bank Ltd(Term Loan availed from Shispoor) 0.01% Pallonii Finance P Limitee)	10,932,673 115,000 444,000	5.18 0.05 0.21
TOTAL	113,929,198	53.93%	53.93%										61,177,819	28.96%
Coffeeday Consolidations Pvt. Ltd.	ns PVI.	T.										на Ман должна на применения на верхня на	es ano estable	ter entermina addition and mass were as assessed.
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Authorised Signatory