

UFLEX/SEC/2018/

March 27, 2018

The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C/I, G-Block
Bandra-Kurla Complex
Bandra (E),
Mumbai – 400051

The BSE Limited
Corporate Relationships Department
1st Floor, New Trading Ring,
Rotunda Building, P J Towers,
Dalal Street, Fort,
Mumbai – 400 001

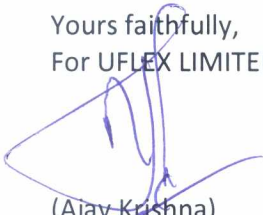
Subject : Press Release

Dear Sir,

We attach herewith a "Press Release" for the information of Members.

Thanking you,

Yours faithfully,
For UFLEX LIMITED



(Ajay Krishna)
Sr. Vice President (Legal) &
Company Secretary

Encl : As above



PRESS RELEASE

Small Sachets by Uflex pack a Big Punch at FPA and AIMCAL Awards 2018

Noida, 27 March 2018: One of the reasons why Uflex is at the Helm while its Founder, Chairman & Managing Director Mr. Ashok Chaturvedi revered as the Father of the Indian Flexible Packaging Industry is the fact that the concept of sachet packs in India was introduced by him back in the mid-eighties. It was for these sachet packs that the expensive FMCG brands for ketchups, shampoos, mouth fresheners etc. suddenly came within the reach of the masses changing the very way these products were marketed.

A lot of water has flown under the bridge ever since! With cutting edge technology and some of the best brains by its side Uflex over the years has evolved to become India's largest multinational flexible packaging materials and Solution Company. The sachets though small in size have packed quite a punch on several international platforms.

Recently **Shudh Plus Ultra - Sparkling Tactile Sachet with 3D Embossing manufactured by Uflex** has been conferred with the following prestigious awards:

- Gold Award 2018 – Technical Innovation by Flexible Packaging Association
- Silver Award 2018 – Printing and Shelf Impact by Flexible Packaging Association
- 2018 Product Excellence Award by The Association of International Metallizers, Coaters and Laminators (AIMCAL)
- 2018 Technical Excellence Award by The Association of International Metallizers, Coaters and Laminators (AIMCAL)

Nescafe Sunrise Non-Foil Instant Coffee Sachet has been conferred with the Silver Award 2018 for Sustainability by Flexible Packaging Association.

This year, 66 package entries were received by Flexible Packaging Association with a total of 164 entries (some packages were entered into multiple categories). Twenty packages were honoured with 31 Achievement Awards.

Shudh Plus Ultra ushers into a whole new era of Technical Innovation due to its tactile printing. This printing innovation of depositing high strength solids on to flexible packaging substrates provides aesthetically superior packaging options. Also, this packaging development opens the world of new possibilities in creating packs which could be offered for the visually impaired market with Braille printing through tactile functionalities.

CERTIFIED TRUE COPY
For UFLEX LIMITED

(AJAY KRISHNA)
Sr. Vice President (Legal) &
Company Secretary

Official Release / (7) Uflex March /2018

FPA
Connecting. Advancing. Leading.

UFLEX
'A part of your daily life'

Registration

Flex Films (USA) Inc.
Nescafe Sunrise
Non Foil Instant Coffee Sachet

Flex Films (USA) Inc.
Shudh Plus Ultra — Sparkling Tactile Sachet
with 3D Embossing for Mouth Freshener

Flex Films (USA) Inc.
Shudh Plus Ultra — Sparkling Tactile Sachet
with 3D Embossing for Mouth Freshener

Shudh Plus Ultra - Sparkling Tactile Sachet with 3D Embossing for Mouth Freshener

Nescafe Sunrise Non Foil Instant Coffee Sachet

Small Sachets by Uflex pack a Big Punch @ FPA and AIMCAL Awards 2018

Mouth Freshener market category is inundated with several me-too brands and the Point-of-Sale (POS) impact infused through packaging re-production and design elements drive the impulsive purchasing behaviour. Shudh Plus Ultra Mouth Freshener artwork was

Official Release / (7) Uflex March /2018

CERTIFIED TRUE COPY
For UFLEX LIMITED

(AJAY KRISHNA)
Sr. Vice President (Legal) &
Company Secretary

handed over to Uflex with a one line objective of creating a never seen before design. The team at Uflex brainstormed about the design elements and came up with print reproduction having a combination of (1) Tactile effect; (2) Glitter Effect; (3) Embossing Effect on the brand and (4) Provide a combination of Gold and Silver anti-counterfeiting 3D embossed effect bearing the logo of the client. All these critical parameters have been achieved with a combination of rotogravure, flexography, and electron beam coating using a surface printed registered application on paper and also entailing hot foil stamping.

Surface printing of the base design was done on coated paper using a combination of rotogravure and flexographic print transfer technologies. A special laser engraved cylinder with specially developed engraving cell configuration was used to transfer the higher solid content and glitter pigment on the surface. The printed substrate was processed through electron beam coating line in register to create the embossed effect on the brand name. The final processing entailed the transfer of 3D embossed effect of the logo using a special purpose machine utilizing hot foil stamping. The speciality of this job was to provide one side gold and another side silver embossed effect to deter counterfeits as this is the first of its kind job where a combination of different metal reproductions have been done simultaneously.


The uniqueness of design is that the printing has been done using high solid content ink imparting the superior tactile effect with a combination of glitter enhancing the shelf impact catching the attention of the customer at the already inundated Point-of-Sale (POS). One can visualize the shimmering effect on the string of mouth-freshener packs hung at the POS.

Nescafe Sunrise Non Foil Instant Coffee Sachet is a portion controlled unit pack of a unique blend of coffee chicory mixture. Instant coffee chicory mixture is extremely hygroscopic and has always been packed in flexible packaging where aluminium foil provides the functional barrier. In order to eliminate the use of aluminium foil to provide a sustainable packaging solution, engineers at Uflex Limited worked on high barrier metallized polyester film which could effectively replace aluminium foil. The new packaging development for replacement of Aluminium foil has been extensively tested with similar shelf life of 12 months (as offered by the erstwhile packaging) for this new packaging. Consumers are able to get the same product delivery with lesser packaging material and are able to simply tear, dispense and consume the product in entirety. The new packaging consists of 10 micron polyester (reverse printed) and is laminated with 12 micron high barrier metallized polyester and 20 micron polyethylene using a tandem extrusion lamination process.

Nescafe Sunrise Non Foil Instant Coffee Sachet development has resulted in a 45% weight reduction in replacement of Aluminium Foil with Metallized Polyester. This significantly reduces carbon footprint (emission of GHG) through all the three critical phases of the packaging product i.e. manufacturing, transportation and disposal. With millions of such sachets in retail circulation, one can imagine the quantum of aluminium replaced by relatively lighter polyester substrate thereby justifying the raison d'être of flexible packaging.

Expressing delight over these prestigious global conferrals Mr. Ashok Chaturvedi, Chairman & Managing Director, Uflex Limited said, ***“On behalf of my entire team, I am***

Official Release / (7) Uflex March /2018

CERTIFIED TRUE COPY
For UFLEX LIMITED

(AJAY KRISHNA)
Sr. Vice President (Legal) &
Company Secretary

thankful to the Jury of Flexible Packaging Achievement Awards 2018 and that of AIMCAL Awards 2018 for honouring the technological, aesthetic and sustainability quotient of Uflex truly exemplified by the winning entries. These pocket sized power-houses have indeed packed a big punch in the global flexible packaging industry. Many more to come!!!”

About Uflex

Uflex is India's largest multinational flexible packaging materials and Solution Company and an emerging global player. Since its inception back in 1985, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 100,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA.

All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.

Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products' excellence. Uflex offers technologically superior packaging solutions for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinades & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.

Some of Uflex's clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L' Oreal, Britannia, Haldiram's, Amul, Kimberly Clark, Ferro Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca Cola, Wrigley, Johnson & Johnson among others.

For further information, please contact:

- Rajesh Agrawal; Vice President, Investor Relations, Uflex Limited
Mobile No.: 09967491495
E-mail: rajesh.agrawal@uflexltd.com
- Rohit Sharma; Manager, Public Relations and CSR, Uflex Limited
Mobile No.: 09910300187
E-mail: rohit.sharma@uflexltd.com
Website: www.uflexltd.com

CERTIFIED TRUE COPY
For UFLEX LIMITED


(AJAY KRISHNA)
Sr. Vice President (Legal) &
Company Secretary