



Ref No.: SEL/Reg. 30 – LODR/Mar-18/01

March 20, 2018

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex
Bandra (E), Mumbai-400 051.
NSE Symbol: SHEMAROO

Corporate Relationship Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400 023.
Scrip Code : 538685

Dear Sir/Madam,

Re: SHEMAROO ENTERTAINMENT LIMITED - ISIN: INE363M01019

Sub: Outcome of Board Meeting - Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015

Pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015, we wish to inform you that, based on the recommendation of the Nomination & Remuneration Committee, the Board of Directors at their meeting held on March 20, 2018, have appointed Mr. Hiren Gada as Chief Executive Officer (CEO) of the Company and Mr. Hiren Gada, Whole time Director of the Company has been re-designated as Chief Executive Officer & Chief Financial Officer (CEO & CFO) of the Company.

Further, Ms. Kranti Gada has been re-designated from Senior Vice-President - New Business Development Department to Chief Operating Officer (COO) of the Company and Mr. Jai Maroo, Non-Executive Director will steer the Organization Transformation & Excellence portfolio for the Company.

The meeting of the Board of Directors commenced at 5:30 P.M. and concluded at 06:50 P.M.

This is for your information and records.

Thanking you,

Yours faithfully,

For Shemaroo Entertainment Limited




.....
Dipesh U. Gosar

Company Secretary & Compliance Officer

ICSI Membership No.: A23755