

March 16, 2018

To,
BSE Limited
Listing Department
Phiroze Jeejebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.:22723121/2037/2039

BANGALORE BEIJING CAPE TOWN CHANDIGARH DELHI GOA HYDERABAD JOHANNESBURG KOLKATA LONDON LOS ANGELES MUMBAI NEW YORK

SINGAPORE TORONTO VANCOUVER

To,
National Stock Exchange of India Limited
Listing Department
Exchange Plaza,
Bandra-Kurla Complex
Bandra East, Mumbai - 400 051

Fax Nos.: 26598237 / 26598238

Dear Sir/Madam,

Ref.: Equity Scrip Code: BSE – 532748/NSE – PFOCUS

Debt Security ID: BSE - 0PFL2018B; Security code: BSE - 948422

Sub.: Intimation of Change of Debenture Trustee

Pursuant to the Regulation 30 and 51 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, we would like to inform you that in view of the letter received from Unit Trust of India Investment Advisory Services Limited for withdrawal of activity of trusteeship, the Company has appointed SBICAP Trustee Company Limited (New Trustee) as Debenture Trustee w.e.f March 16, 2018 in place of Unit Trust of India Investment Advisory Services Limited (Retiring Trustee) for Series B NCDs comprising of 891 Debentures aggregating to Rs. 89,10,00,000/- (Rupees Eighty Nine Crore and Ten Lakhs only).

Kindly take the above on record and acknowledge receipt of the same.

Thanking You,

Parina Shah

Company Secretary

& Compliance Officer

For Prime Focus Limited