

Date: March 1, 2018

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Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar Technologies mentioned in Gartner Market Guide for Business Outcome Driven Enterprise Architecture Consulting**" for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking you,
Yours sincerely,

For **Zensar Technologies Limited**


Gaurav Tongia
Company Secretary
M. No. F5955



Encl.: As above

Zensar Technologies mentioned in Gartner Market Guide for Business Outcome Driven Enterprise Architecture Consulting

Pune, India, March 1, 2018: Zensar Technologies, a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital transformation journey, announced that it has been mentioned in the (*)**Gartner Market Guide for Business Outcome Driven Enterprise Architecture Consulting** [ID: G00335060] authored by Gartner Analysts James McGovern, Marcus Blosch, Saul Brand. (Published Date: 20 November 2017)

This Research focuses on EA consulting services that help clients deliver business-outcome-driven EA. Gartner defines "EA consultancies" as follows:

- EA consultancies are professional services providers that have a primary focus (that is, skills, investments, revenue and service offerings) on providing organizations with the tactical and strategic services to help them to define, develop and execute their EA initiatives(*)

Gartner forecasts the EA consulting marketplace in 2017 is about \$3 billion and expects this number to grow between 7% and 9% through 2021. (*)

Zensar is listed as one of the Representative Vendors, where the vendors have achieved some level of visibility and traction in this market. The report highlights that EA increasingly focuses on supporting and driving new digital business strategies for putting information and technology to best use, to help their organizations survive and prosper in and across the digital ecosystem. (*)

Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar Technologies said, "We feel our inclusion in this list underlines our focus on deriving business outcomes for our global customers. Digital is mainstream today, and in this context having an outcome led enterprise architecture consulting model is the most strategic way to bring value."

Prasad Deshpande, Senior Vice- President and Global Head of Central Practices Organization, Zensar Technologies commented, "Our EA CoE is a mature one, and we have demonstrated expertise in helping some of the global leading companies to deliver business outcomes. This inclusion highlights our commitment to remain relevant to the changing IT needs of customers."

Zensar has a dedicated enterprise architecture Centre of Excellence (CoE) with experts that closely engage with CIO, CTO and CXO community to execute architecture initiatives and provide consulting help such as building business cases, prepare architecture roadmap. With proven record in having delivered effective architectures and have been instrumental in defining, delivering EA roadmap to comply with client's long term vision and strategy.

The key features on offer include:

- Enterprise Sustainability and Competitiveness- IT portfolio assessment and rationalization using ZenARCH ensures sustainability and competitiveness of an enterprise. Demonstrates business outcomes such reduction in "Lights On" cost, De-risks IT portfolio and reduces Technical Debt, Promotes legacy systems modernization.



- Guided Innovation and Strategic Investment-Aided by Gap Analysis between AS-IS and TO-BE state of Business; and their corresponding architectures; the EA Consulting achieves synchronization of an organization's business strategy and IT strategy. Refinement of EA roadmap through a few iterations guides IT initiatives directed by synchronized strategy and innovation conceived in the beginning.
- Business Agility-Zensar's EA Consulting Service guarantees business agility by - 1. Being responsive to business changes and adopting state of the art digital trends like social media, mobility, Cloud, etc. 2. Integrating DevOps and Agile Practices in EA 3. Adopting latest architecture practices like microservices, APIs, etc. 4. Modernizing legacy systems.

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About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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About RPG Enterprises (www.rpggroup.com)

Mumbai headquartered RPG Enterprises is one of India's largest industrial conglomerates. With over 15 companies in its fold, the group has a strong presence across core business sectors such as Infrastructure, Tyre, IT and Specialty. Established in 1979, RPG Enterprises is one of India's fastest growing business groups with a turnover in excess of Rs 22,000 crore.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

