

12th March 2018



Electronic Filing

National Stock Exchange of India Limited "Exchange Plaza" Bandra-Kurla Complex, Bandra (E), Mumbai-400051

Department of Corporate Services/Listing **BSE Limited** Phiroze Jeejeebhoy Tower. Dalal Street, Fort, Mumbai-400001

NSE Symbol: APLAPOLLO

Scrip Code: 533758

Dear Sir/Madam.

Re: Press Release

Enclosed herewith please find copy of Press Release being made by the Company today titled "APL Apollo bags India's Best Company of the Year 2017 Award".

We request you to kindly take the above information on your record.

Thanking you

Yours faithfully

For APL Apollo Tubes Limited

Adhish Swaroop Company Secretary

Encl: a/a

Regd. Office: 37, Hargovind Enclave, Vikas Marg, Delhi 110092, India Tel:+91-11-22373437 Fax:+91-11-22373537

Unit - I : A-19, Industrial Area, Sikandrabad, Distt. Bulandshahar, U.P.-203205 India Unit - II : 332-338, Alur Village, Perandapalli, Hosur, Tamilnadu-635109 India

e-mail: info@aplapollo.com Website: www.aplapollo.com



APL Apollo Tubes Limited

37, Hargobind Enclave, Vikas Marg, New Delhi - 110 092

APL Apollo bags 'India's Best Company of the Year 2017' Award

New Delhi, March 12, 2018: APL Apollo Tubes Limited (APL Apollo), India's leading branded steel tubes manufacturer, today announced that it has been bestowed with the 'India's Best Company Of The Year - 2017' Award at the 'India's Best Steel Section Pipes & Tubes Manufacturing Company award' ceremony that was held recently in Mumbai.

Commenting on the development, Mr. Sanjay Gupta, Chairman of the Company said, "Receiving this award is a great honor for APL Apollo. This has been made possible due to the collective effort and the hard work of all our employees. A special thanks to our customers for the confidence that they have placed in our products and on our organization.

We have undertaken several initiatives to expand our business in newer regions and introduced newer products in the Indian market. The focus is now on further improving the engagement levels with the customers, both new and existing, to fuel future growth."

The Company launched three brands - Apollo Fabritech, Apollo Coastguard and Apollo Agritech till Q3 FY2018. APL Apollo has identified branding as a key growth driver in the coming years and is one of the few players in the industry to have developed a brand recall.

Over the years, the Company has established its credibility in the market space by providing innovative and cost effective solutions with strong focus through innovation leading to development of new designs and sizes. Today, the Company manufactures square & rectangular hollow sections using Direct Forming Technology, with customized sizes such as 300 mm x 300 mm and 400 mm x 200 mm, making APL Apollo the only Company in India to make such customizable sizes. The Company has operationalized 6 lines across its existing facilities and will be commissioning another 2 lines shortly, taking the total installed capacity to 2 million MTPA.



About APL Apollo Tubes Limited

APL Apollo Tubes Limited (APL Apollo) [BSE: 533758, NSE: APLAPOLLO] is India's leading branded steel tubes manufacturers. Headquartered at Delhi NCR, the Company operates seven manufacturing facilities with a total capacity of 1.3 Million MTPA. It has a PAN-Indian presence with units strategically located in Sikandarabad (3 units), Bangalore, Raipur, Hosur, and Murbad. APL Apollo's multi-product offerings include over 400 varieties of Hollow Sections, Pre-galvanized Tubes (GP), Round Pipes (Black), Galvanized Tubes (GI) and Special Value-Added Products.

With state-of-the-art-manufacturing facilities, APL Apollo serves as a 'one-stop shop' for a wide spectrum of steel products, catering to an array of industry applications such as urban infrastructures, housing, irrigation, solar plants, greenhouses and engineering. The Company's vast 3-tier distribution network of over 600 dealers is spread all across India, with warehouses cum- branch offices in over 22 cities.

For more information about us, please visit www.aplapollo.com or contact:

Anunay Goswami

Head Marketing APL Apollo Tube Ltd Tel: +91 874 407 3681

Email: anunay@aplapollo.com

Anoop Poojari / Shikha Kshirsagar

CDR India

Tel: +91 22 6645 1211 / 1243 Email: anoop@cdr-india.com shikha@cdr-india.com

DISCLAIMER:

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. APL Apollo Tubes Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.