

By Mail

09<sup>th</sup> April, 2018

National Stock Exchange of India Limited,  
Exchange Plaza  
Plot no. C/1, G Block, Bandra-Kurla Complex  
Bandra (E) Mumbai - 400 051

Bombay Stock Exchange Limited  
Floor 25, P.J. Towers  
Dalal Street, Fort  
Mumbai - 400 001

Fax No: + 91-22-2659 8120

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited  
23/2 Coffee Day Square  
Vittal Mallya Road  
Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs,

**Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

I wish to inform you that there was a pledge of equity shares of Coffee Day Enterprises Limited in connection with the Term Loan availed by the Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

I request you to kindly take the same on record.

Thanking you,

Yours faithfully,



**Malavika Hegde**  
**Authorized Signatory**

Enclosures: As Above

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company [1] Coffee Day Enterprises limited  
 Names of the Stock Exchanges where the shares of the target company are listed BSE Limited  
 National Stock Exchange of India Limited

Date of Reporting 09.04.2018

Name of the promoter or PAC on whose shares encumbrance has been created / released / invoked Malavika Hegde

Details of Encumbrance of Shares

Name of the Promoter(s) or PACs with whom	Promoter Holding in the Target Company [1]			Promoter holding already encumbered [2]			Details of events pertaining to encumbrance [3]							Post event holding of encumbered shares [creation (2)+3] / release (2)-(3) / invocation (2)-(3)]	
	No. of shares	% of total share capital	% w.r. diluted share capital	No. of shares	% of total share capital	Type of event [creation / release / invocation]	Date of creation / release of encumbrance	Type of encumbrance [pledge/underwriting/others]	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital	
V.G. Siddhartha Ganabodu Coffee Estates Private Limited Divansanti Info Technologies Pvt Ltd CoffeeDay Consolidation Pvt Ltd	69,174,700 11,071,104 12,408,440 12,298,416	32.75% 5.24% 5.87% 5.81%	32.75% 5.24% 5.87% 5.81%	26,746,602 11,071,104 12,408,440 12,094,673	12.66% 5.24% 5.87% 5.71%	- - - -	- - - -	- - - -	- - - -	0 0 0 0	- - - -	- - - -	26,746,602 11,071,104 12,408,440 12,094,673	12.66% 5.24% 5.87% 5.71%	
Malavika Hegde Shan Securities Pvt Ltd	8,562,506 444,032	4.05% 0.21%	4.05% 0.21%	115,000 444,000	0.05% 0.21%	Creation	28.03.2018	Pledge	Pledge of shares in connection with the term loan availed by the Group company	552,000 0	2.61% -	Pledge of shares in favour of Indus Ind Bank Limited	5,630,000 444,000	2.67% 0.21%	
<b>TOTAL</b>	<b>113,929,198</b>	<b>53.93%</b>	<b>53.93%</b>										<b>68,263,819</b>	<b>32.96%</b>	

*Malavika*