



WILLIAMSON MAGOR & CO. LIMITED

Corporate Identity Number (CIN) : L01132WB1949PLC017715
REGISTERED OFFICE : FOUR MANGOE LANE, SURENDRA MOHAN GHOSH SARANI, KOLKATA - 700 001
TELEPHONE : 033-2210-1221, 2243-5391, 2248-9434, 2248-9435, FAX : 91-33-2248-3683 / 8114 / 6265
E-mail : administrator@wmg.co.in, Website : www.wmtea.com

3rd April 2018

The Secretary
Bombay Stock Exchange Ltd
P.J. Towers, 25th Floor
Dalal Street,
MUMBAI -400 001
Scrip Code:531508

The Secretary
National Stock Exchange
of India Ltd, Listing Dept.
Exchange Plaza, 5th Fl.
Plot No.C/1, G-Block
Bandra-Kurla Complex
Bandra (E)
MUMBAI - 400 051
Scrip Code:EVEREADY

The Secretary
The Calcutta Stock -
Exchange Ltd
7, Lyons Range
KOLKATA 700001
Scrip Code:10000029

The Secretary
Eveready Industries India Limited
1, Middleton Street
Kolkata - 700071

Dear Sir,

SECURITIES & EXCHANGE BOARD OF INDIA
(SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS) REGULATIONS, 2011
- DISCLOSURE FOR ENCUMBRANCE OF SHARES OF EVEREADY INDUSTRIES INDIA LIMITED
HELD BY THE COMPANY

We inform you that 13,00,000 Equity Shares of Rs.5/- each of Eveready Industries India Limited held by our Company have been pledged on 27th March 2018. We submit herewith the required information in this regard in Annexure-1 as specified by SEBI in terms of Regulation 31(1)/(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, which we trust you will find in order.

Please acknowledge receipt.

Yours faithfully,
WILLIAMSON MAGOR & CO. LIMITED

(H. U. SANGHAVI)
COMPANY SECRETARY

Encl : as above.

ANNEXURE - 1

Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares/Invocation of encumbrance/release of encumbrance, in Terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	EVEREADY INDUSTRIES INDIA LIMITED
Names of the Stock Exchanges where the shares of the Target Company are listed	1. Bombay Stock Exchange Limited 2. The National Stock Exchange of India Limited 3. The Calcutta Stock Exchange Limited
Date of reporting	3rd April 2018
Name of the Promoter or PAC on whose shares encumbrance has been created/released/invoked	WILLIAMSON MAGOR & CO. LIMITED
Details of the creation of encumbrance	

Name of the Promoter(s) or PACs with him*	Promoter holding in the Target Company 1	% of total share capital	Promoter holding already encumbered 2	% of total share capital	Type of event (creation/ release/ invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal under- taking/ others)	Reasons for encumbrance**	Number	% of total share capital	Name of the entity in whose favour shares encumbered***	Post event holding of encumbered shares (creation (2)+(3))/ release ((2)-(3))/ invocation ((1)-(3)))	% of total share capital
Williamson Magor & Co. Limited	17007841	23.40	0	0.00	Creation	27.03.2018	Pledge	Third Party pledge	13000000	1.79	IL&FS Financial Services Ltd	13000000	1.79
-Do-			22000000	3.03	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	Visra ITCL (India) Limited	22000000	3.03
-Do-			32000000	4.40	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	HDFC Limited	32000000	4.40
-Do-			3000000	0.41	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	IL&FS Financial Services Ltd	3000000	0.41
Bri Mohan Khatrian	35897	0.05	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Aditya Khatrian	232866	0.32	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Arvindhara Khatrian	165000	0.23	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Yashodhara Khatrian	235945	0.32	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Kavita Khatrian	2200	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Isha Khatrian	17500	0.02	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Vanya Khatrian	164650	0.23	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Williamson Financial Services Limited	6370988	8.76	0	0.00	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	IL&FS Financial Services Ltd	637574	0.00
-Do-			1220000	1.68	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	Visra ITCL (India) Limited	1220000	1.68
-Do-			2500000	3.44	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	Axis Trustee Services Ltd	2500000	3.44
Bismuth Investments Limited	4148246	5.71	0	0.00	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	IL&FS Financial Services Ltd	800000	1.10
-Do-			800000	1.10	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	Visra ITCL (India) Limited	980000	1.35
Babcock Borsig Limited	987484	1.36	0	0.00	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	N.A.	0	0.00
-Do-			1653289	2.29	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
McCleod Russel India Limited	221337	0.37	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Kilburn Engineering Limited	171113	0.24	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Ichamath Investments Limited	116443	0.16	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
United Machine Co. Limited	85366	0.12	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Zen Industrial Services Limited	30000	0.04	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Nitya Holdings & Properties Limited	30000	0.04	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Durghatnur Investments Limited	30000	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Total	31708595	43.62	11837574	16.29					13000000	1.79		13137574	18.08

Signature of the Authorized Signatory: **WILLIAMSON MAGOR & CO. LIMITED**



(H. U. SANGHAVI)
COMPANY SECRETARY

Place: Kolkata
Date : 3rd April 2018

(*) The names of all the promoters, their shareholding in the Target Company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(**) For example, for the purpose of collateral for loans taken by the Company, personal borrowing, third party pledge etc.

(***) This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.