



28th April, 2018

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sirs,

Sub: Intimation of schedule of Analyst / Investor Call (Regulation 30)
Ref: "Idea Cellular Limited" (IDEA / 532822)

Please find attached a communication sent out to analysts / investors regarding a conference call on the Company's performance for the fourth quarter and financial year ended March 31, 2018.

The above is for your information and dissemination to the members.

Thanking you,

Yours truly,

For **Idea Cellular Limited**

A handwritten signature in blue ink, appearing to read "Pankaj Kapdeo", with a horizontal line underneath.

Pankaj Kapdeo
Company Secretary

Encl: As above





Idea Cellular Limited

Corporate Office – 10th Floor, Birla Centurion, Century Mills
Compound, Pandurang Budhkar Marg, Worli, Mumbai - 400 030



Q4FY18 Results Conference Call to be conducted on Monday, April 30, 2018 at 02.30 PM IST

Idea Cellular Limited will host a conference call with its senior management on **Monday, April 30, 2018 from 02.30 PM to 03.30 PM, Indian Standard Time** to discuss the Company's performance for the Fourth Quarter and full Financial Year 2017-18.

To participate in the conference call, please dial the numbers given below five to ten minutes ahead of schedule. As the ports are limited, an early registration is recommended. A replay of this conference call will be available one hour after the completion of the conference call for next five days and a transcript will be available in due course at www.ideacellular.com. The participants from the Company for the conference call will be Mr. Himanshu Kapania, Managing Director and Mr. Akshaya Moondra, Whole-time Director & Chief Financial Officer supported by the senior management team.

The conference call will begin with a short discussion on the Q4FY18 results.

India	Primary Access TOLL NUMBER : +91 22 7115 8260 Secondary Access TOLL NUMBER : +91 22 6280 1359
REPLAY	REPLAY NUMBER : +91 22 7194 5757 PASS CODE : 69361# (Replay will be available 1 hour after end of Call)

International Numbers

LOCATION	ACCESS NUMBER
SINGAPORE	TOLL FREE NUMBER: 800 101 2045
HONG KONG	TOLL FREE NUMBER: 800 964 448
USA	TOLL FREE NUMBER: 1 866 746 2133
UK	TOLL FREE NUMBER: 0 808 101 1573

For further information contact:

Arpit Gupta

Idea Cellular Limited

DID: +91-9594003439

E-mail: investorrelations@idea.adityabirla.com