By Mail

25TH April, 2018

National Stock Exchange of India Limited, Exchange Plaza Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Coffee Day Enterprises Limited 23/2 Coffee Day Square Vittal Mallya Road Bangalore – 560001

Ph: +91-80-40012345

Dear Sirs.

Bombay Stock Exchange Limited Floor 25, P.J. Towers Dalal Street, Fort Mumbai - 400 001

Fax No.:+91-22-22723121

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I wish to inform you that there were pledges of equity shares of Coffee Day Enterprises Limited in connection with the Term Loan availed by the Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

I request you to kindly take the same on record.

Thanking you,

Yours faithfully,

V.G.Siddhartha Authorized Signatory

Enclosures: As Above

No. 003, Raheja Chambers, 12, Museum Road, Bangalore - 560 001. India Tel: 080 - 2558 9581 / 0881 / 0699 / 2559 4648 / 49 Fax: 080 - 2558 6969

TOTAL	Malayika Hegde Sivan Securities Pvt.Ltd	Gonibedu Coffee Estates Private Limited Devadarshini Info Technologies Pvt Ltd Coffeeday Consolidations Pvt Ltd		V.G. Siddhartha		Name of the Promoter(s) or PACs with him	Details of Release of Shares
113,929,198	8,562,506	12,408,440		69,174,700	No. of shares	Promoter Hold	
53.93%	4.05%	5.24%		32.75%	% of total share capital	ling in the Targ	
53.93%	4.05%	5.24% 5.87%		32.75%	% w.r.t. diluted share capital	Promoter Holding in the Target Company [1]	
	5,639,000	7,980,000	27,319,757	25,499,757	No. of shares	Promoter holding already encumbered [2]	
	2.67 0.21	5.24 3.78 6.71	=30	12.07	% of total share ceptal	aiready	
			Creation	Creation	Type of even [preation / release / invocation]		
			24.04.2018	17.04 2018	Type of event Date of creation / [creation / invocation / release of invocation] enountbrance		
					Type of encumbrance (p)edge#en/non eisposal-undertaking/athers	Det	
			Pledge of shares in connection with the Term Loan availed by Pledge the Group company	Pledge of shares in connection with the Term Loan availed by Pledge the Group company	Reasons for encumbrance	Details of events pertaining to encumbrance [3]	
			250000	1820000	No. of shares	umbrance [3]	
	000	000	0 0.12%	0.85%	% of total share capital		
	Pledge of Shy in connection Pledge of Services Li Loan av			T)	Name of the entity in whose favour shares and imbersed		
64,758,534	5,639,000	7,980,000	d 27,568,757	d d 27,318,757	No. of shares	Post event holding of encumbered shares [creation [(2)+(3)] / release [(2)-(3) / invocation [(2)-(3)]	
4 30.65%		5.24 3.78		12.93	% of total share capital	ng of tres / release on [(2)-(3)]	

Disclosure by the Promoter's to the stock exchanges and to the Target Company for enquisition of Shares in Acquisition of Shares and Takeover's Regulations, 2011.

Coffee Day Enterprises limited

BSE Limited National Stock Exchange of India Limited

Names of the Stock Exchanges where the shares of the target company are listed.

Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked

25.04.2018 V.G.Siddhartha

Date of Reporting

Name of the Target Company [TC]