

**EVEREADY** 

**INDUSTRIES INDIA LTD.**

1, MIDDLETON STREET, KOLKATA - 700 071

PHONE : 2288-2147, 2288-3950

FAX : (033) 2288-4059

E-mail : [contactus@eveready.co.in](mailto:contactus@eveready.co.in)

Website : [www.evereadyindia.com](http://www.evereadyindia.com)

April 3, 2018

The Secretary  
BSE Limited  
P.J. Towers, 25<sup>th</sup> Floor  
Dalal Street,  
MUMBAI – 400 001

The Secretary  
National Stock Exchange  
of India Limited, Listing Dept.  
Exchange Plaza, 5<sup>th</sup> Fl.  
Plot No. C/1, G-Block  
Bandra-Kurla Complex  
Bandra (E)  
MUMBAI – 400 051

The Secretary  
The Calcutta Stock  
Exchange Limited  
7, Lyons Range  
KOLKATA - 700 001

Dear Sirs,


**Subject: Disclosure in terms of Regulation 31(1) and 31(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeover) Regulations, 2011**

We submit herewith the copy of the letter dated May 2, 2017 together with the format specified in terms of Regulation 31(1) and 31(2) of the abovementioned Regulations as received by us, from Williamson Magor & Co. Limited, informing us about the shares of the Company pledged by them in the said format.

The above is for your information and record.

Thanking you,

Very truly yours,  
**EVEREADY INDUSTRIES INDIA LTD.**

  
for (T. PUNWANI)  
**VICE-PRESIDENT – LEGAL  
& COMPANY SECRETARY**

Encl.: As Above



# WILLIAMSON MAGOR & CO. LIMITED

Corporate Identity Number (CIN) : L01132WB1949PLC017715

REGISTERED OFFICE : FOUR MANGOE LANE, SURENDRA MOHAN GHOSH SARANI, KOLKATA - 700 001

TELEPHONE : 033-2210-1221, 2243-5391, 2248-9434, 2248-9435, FAX : 91-33-2248-3683 / 8114 / 6265

E-mail : administrator@wmg.co.in, Website : www.wmtea.com

3rd April 2018

The Secretary  
Bombay Stock Exchange Ltd  
P.J. Towers, 25<sup>th</sup> Floor  
Dalal Street,  
MUMBAI -400 001  
Scrip Code:531508

The Secretary  
National Stock Exchange  
of India Ltd, Listing Dept.  
Exchange Plaza, 5<sup>th</sup> Fl.  
Plot No.C/1, G-Block  
Bandra-Kurla Complex  
Bandra (E)  
MUMBAI - 400 051  
Scrip Code:EVEREADY

The Secretary  
The Calcutta Stock -  
Exchange Ltd  
7, Lyons Range  
KOLKATA 700001  
Scrip Code:10000029

✓ The Secretary  
Eveready Industries India Limited  
1, Middleton Street  
Kolkata - 700071

Dear Sir,

**SECURITIES & EXCHANGE BOARD OF INDIA  
(SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS) REGULATIONS, 2011  
- DISCLOSURE FOR ENCUMBRANCE OF SHARES OF EVEREADY INDUSTRIES INDIA LIMITED  
HELD BY THE COMPANY**

We inform you that 13,00,000 Equity Shares of Rs.5/- each of Eveready Industries India Limited held by our Company have been pledged on 27<sup>th</sup> March 2018. We submit herewith the required information in this regard in Annexure-1 as specified by SEBI in terms of Regulation 31(1)/(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, which we trust you will find in order.

Please acknowledge receipt.

Yours faithfully,  
**WILLIAMSON MAGOR & CO. LIMITED**

  
**(H. U. SANGHAVI)  
COMPANY SECRETARY**

Encl : as above.

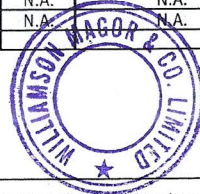
**ANNEXURE - 1**

**Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	<b>EVEREADY INDUSTRIES INDIA LIMITED</b>
Names of the Stock Exchanges where the shares of the Target Company are listed	1. Bombay Stock Exchange Limited 2. The National Stock Exchange of India Limited 3. The Calcutta Stock Exchange Limited
Date of reporting	3rd April 2018
Name of the Promoter or PAC on whose shares encumbrance has been created/released/invoked	<b>WILLIAMSON MAGOR &amp; CO. LIMITED</b>
Details of the creation of encumbrance	

Name of the Promoter(s) or PACs with him*	Promoter holding in the Target Company 1		Promoter holding already encumbered 2		Details of Events pertaining to encumbrance 3							Post event holding of encumbered shares {creation [(2)+(3)]/ release [(2)-(3)]/ invocation [(1)-(3)]}	
	Number	% of total share capital	Number	% of total share capital	Type of event (creation/ release/ invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking/ others)	Reasons for encumbrance **	Number	% of total share capital	Name of the entity in whose favour shares encumbered ***	Number	% of total share capital
<b>Williamson Magor &amp; Co. Limited</b>	17007841	23.40	0	0.00	<b>Creation</b>	<b>27.03.2018</b>	<b>Pledge</b>	Third Party pledge	<b>1300000</b>	1.79	IL&FS Financial Services Ltd	1300000	1.79
-Do-			2200000	3.03	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	Vistra ITCL (India) Limited	2200000	3.03
-Do-			3200000	4.40	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	HDFC Limited	3200000	4.40
-Do-			300000	0.41	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	IL&FS Financial Services Ltd	300000	0.41
Brij Mohan Khaitan	35897	0.05	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Aditya Khaitan	232266	0.32	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Amritanshu Khaitan	165000	0.23	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Yashodhara Khaitan	235945	0.32	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Kavita Khaitan	2200	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Isha Khaitan	17500	0.02	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Vanya Khaitan	164650	0.23	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Williamson Financial Services Limited	6370988	8.76	637574	0.88	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	IL&FS Financial Services Ltd	637574	0.88
-Do-			1220000	1.68	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	Vistra ITCL (India) Limited	1220000	1.68
Bishnauth Investments Limited	4148246	5.71	2500000	3.44	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	Axis Trustee Services Ltd	2500000	3.44
-Do-			800000	1.10	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	IL&FS Financial Services Ltd	800000	1.10
Babcock Borsig Limited	987484	1.36	980000	1.35	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	Vistra ITCL (India) Limited	980000	1.35
McLeod Russel India Limited	1663289	2.29	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Kilburn Engineering Limited	271337	0.37	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Ichamati Investments Limited	171113	0.24	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
United Machine Co. Limited	116443	0.16	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Zen Industrial Services Limited	85366	0.12	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Nitya Holdings & Properties Limited	30000	0.04	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Dufflaghur Investments Limited	3030	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
<b>Total</b>	<b>31708595</b>	<b>43.62</b>	<b>11837574</b>	<b>16.29</b>					<b>1300000</b>	<b>1.79</b>		<b>13137574</b>	<b>18.08</b>

Signature of the Authorized Signatory:



**WILLIAMSON MAGOR & CO. LIMITED,**

*(Handwritten Signature)*

**(H. U. SANGHAVI)  
COMPANY SECRETARY**

Place: Kolkata  
Date : 3rd April 2018

(\*) The names of all the promoters, their shareholding in the Target Company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(\*\*) For example, for the purpose of collateral for loans taken by the Company, personal borrowing, third party pledge etc.

(\*\*\*) This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.