

4th April, 2018

To.

The DSC-CRD

BSE Limited

Pheeroze Jeejeebhoy Towers,

Dalad Street, Fort,

Mumbai - 400 001

The DSC-CRD

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor

Bandra - Kurla Complex

Bandra (East), Mumbai - 400 051

Scrip Code: 530943 Symbol: SABTN

Dear Sir,

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

With reference to the captioned subject and in terms of the provisions of Regulation 29 (2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011, please find enclosed herewith the details of invocation of pledged shares held in Sri Adhikari Brothers Television Network Limited. The relevant disclosures under Regulation 31 of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 are already filed with the Exchanges.

Kindly take the same on your record and acknowledge the receipt.

Thanking You

Yours faithfully,

For Prime Global Media Private Limited

Markand Adhikari

Director

Encl.

A/a

CC. :

Company Secretary & Compliance Officer

Sri Adhikari Brothers Television Network Limited

6th Floor, Adhikari Chambers, Oberoi Complex, New Link Road,

Andheri (West), Mumbai - 400 053

Registered Office:

3 - 4, Sukh Shanti, 8th Road, JVPD Scheme, Vile Parle (West), Mumbai - 400 049. INDIA

Tel: 022 26246701 Fax: 022 26235134

CIN: U22219MH2013PTC246181

DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Target Company (TC)	Sri Adhikari B Limited	rothers Televis	ion Network
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Mr. Markand Adhikari Mr. Gautam Adhikari Mr. Ravi Adhikari Mr. Heeren Adhikari Ms. Swati Adhikari Ms. Bindu Raman Prime Global Media Private Limited Global Showbiz Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the sale under consideration, holding of :			
a) Shares carrying voting rightsi. Prime Global Media Private Limitedii. Other PACs and seller	21,11,786 83,85,059	6.04 24.00	6.04 24.00
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking / others)	-	-	
c) Voting rights (VR) otherwise than by shares		_	



d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive	-	-	-
shares carrying voting rights in the TC (specify			
holding in each category)	1,04,96,845	30.04	30.04
e) Total (a+b+c+d)	1,04,90,043	00.02	
Details of acquisition/ sale			
a) Shares carrying voting rights acquired/sold	-	-	-
b) VRs acquired/sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-		-
d) Shares encumbered / invoked/ released by the acquirer 1. Prime Global Media Private Limited	9,50,000	2.72	2.72
	0.50.000	2.72	2.72
2. Total (a+b+c+/-d)	9,50,000	2.72	
After the acquisition/sale, holding of: a) Shares carrying voting rights i. Prime Global Media Private Limited ii. Other PACs and seller	11,61,786 83,85,059	3.32 24.00	3.32 24.00
b) Shares encumbered with the acquirer	-1	-	-
c) VRs otherwise than by shares	-	-	
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition		-	-
e) Total (a+b+c+d)	95,46,845	27.32	27.32



Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Invocation of pledged shares of promoter group	
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	28 th March, 2018	
Equity share capital / total voting capital of the TC before the said acquisition/sale	3,49,44,500 Equity Shares of Rs.10/- each	
Equity share capital/ total voting capital of the TC after the said acquisition /sale	3,49,44,500 Equity Shares of Rs.10/- each	
Total diluted share/voting capital of the TC after the said acquisition /sale	3,49,44,500 Equity Shares of Rs.10/- each	

^(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the stock exchange under clause 35 of the listing agreement.

- (**)Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.
- (**) Invocation of shares of other members of promoter group during the period from 01.01.2018 to 28.03. 2018 is not reflected

For Prime Global Media Private Limited

Markand Adhikari

Director

Place: Mumbai

Date: 04th April, 2018.