

**BAJAJ***Distinctly Ahead*Bajaj Auto Limited  
Akurdi Pune 411 035 IndiaTel +91 20 27472851  
Fax +91 20 27407380  
www.bajajauto.com**2 APR 2018**

Corporate Relations Department. <b>BSE Limited</b> 1 <sup>st</sup> Floor, New Trading Ring Rotunda Building, P J Tower Dalal Street, Mumbai 400 001	Corporate Listing Department <b>National Stock Exchange of India Ltd</b> Exchange Plaza, 5 <sup>th</sup> Floor Plot No.C-1, G Block Bandra-Kurla Complex Bandra (East), MUMBAI 400 051
<b>BSE Code: 532977</b>	<b>NSE Code: BAJAJ-AUTO</b>

Dear Sir/s:

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached a copy of the Press release being issued by the company in respect of sales for the month of March 2018.

This is for your information please.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,  
For Bajaj Auto Limited,DR.J SRIDHAR  
COMPANY SECRETARY &  
COMPLIANCE OFFICER

Encl: as above

**MARCH'18 SALES**

Mar-18

Particulars	Mar-18	Mar-17	Change %	Highlights
<b>MOTORCYCLES</b>				
DOMESTIC	158,987	151,449	5	-
EXPORTS	110,952	92,786	20	-
SUB-TOTAL	269,939	244,235	11	-
<b>COMMERCIAL VEHICLES</b>				
DOMESTIC	44,613	17,830	150	Highest ever monthly sales
EXPORTS	19,796	10,132	95	-
SUB-TOTAL	64,409	27,962	130	Highest ever monthly sales
<b>TOTAL (MC + CV)</b>				
DOMESTIC	203,600	169,279	20	-
EXPORTS	130,748	102,918	27	Excludes ~26,000 units in transit.
<b>TOTAL</b>	<b>334,348</b>	<b>272,197</b>	<b>23</b>	-
<b>YTD</b>				
Particulars	Apr-Mar 2018	Apr-Mar 2017	Change %	Highlights
<b>MOTORCYCLES</b>				
DOMESTIC	1,974,577	2,001,391	-1	-
EXPORTS	1,394,757	1,218,541	14	-
SUB-TOTAL	3,369,334	3,219,932	5	-
<b>COMMERCIAL VEHICLES</b>				
DOMESTIC	369,637	253,226	46	Highest ever sales
EXPORTS	267,820	192,792	39	-
SUB-TOTAL	637,457	446,018	43	Highest ever sales
<b>TOTAL (MC + CV)</b>				
DOMESTIC	2,344,214	2,254,617	4	-
EXPORTS	1,662,577	1,411,333	18	-
<b>TOTAL</b>	<b>4,006,791</b>	<b>3,665,950</b>	<b>9</b>	-
S. Ravikumar President (Business Development & Assurance), Bajaj Auto Ltd., Pune 2 April 2018				