## By Mail

06th April, 2018

National Stock Exchange of India Limited, Exchange Plaza Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Coffee Day Enterprises Limited 23/2 Coffee Day Square Vittal Mallya Road Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs.

Bombay Stock Exchange Limited Floor 25, P.J. Towers Dalal Street, Fort Mumbai - 400 001

Fax No.:+91-22-22723121

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I wish to inform you that there was a pledge of equity shares of Coffee Day Enterprises Limited in connection with the Term Loan availed by the Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

I request you to kindly take the same on record.

Thanking you,

Yours faithfully,

V.G.Siddhartha

Enclosures: As Above

Name of the Target Company [TC] Disclosure by the Promoterisl to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Coffee Day Enterprises limited BSE Limited

National Stock Exchange of India Limited

V.G.Siddhartha 06.04.2018 Names of the Stock Exchanges where the shares of the target company are listed

Date of Reporting

TOTAL	V.G. Siddhartha Gonibedu Coffee Estates Private Limited Devadarshini Info Technologies Pvt.Ltd Coffeeday Consolidations Pvt.Ltd Malavilka Hegde Sivan Securities Pvt.Ltd		Name of the Promoter[s] or PACs with him	Details of Encrumbance of Shares	Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked
113,929,198	69,174,700 11,071,104 12,408,440 12,268,416 8,562,506 444,032	No. of shares	Promoter Hold		ares invoked
53.93%	32.75% 5.24% 5.87% 5.81% 4.05%	% of total share capital	Promoter Holding in the Target Company [1]		
53.93%	32.75% 5.24% 5.81% 5.81% 4.054 0.21%	% w.r.t. diluted share capital			
	26,206,602 11,071,104 12,408,440 11,687,673 115,000 444,000	No. of shares	Promoter holding already encumbered [2]		
	12.41 5.24 5.87 5.53 0.05	% of total share capital			V.G.Siddhartha
1	7 Creation 7 7 7 3 3 3 5 5 5 5 5 5 5 5 5 5 5 5 5 5	Type of even [creation / release / invocation]			
	26.03.2018	Type of event Date of creation / (creation / invocation) ensumbrance	30,		
		Type of encumbrance [pledcelflenfinen disposel undertaking/others	Details of events pertaining to encumbrance [3]		
	Pledge of shares in connection with the Term Loan availed by Pledge the Group company	Reasons for encumbrance			
	540000	No. of shares			
		% of total share capital			
	Pledge of shares in favour of HDFC Bank Ltd(Term Loan availed from 0.26% STCI Finance Limited)	Name of the entity in whose favour shares encumbered			
62.472.819	26,746,602 11,071,104 12,408,440 11,887,673 115,000 444,000	No. of shares	Post event holding of encumbered shares [creation [(2)+(3)] / release [(2)+(3)] / invocation [(2)+(3)]		
9 29.57%		% of total share capital	ing of ires j / release on [(2)-(3)]		

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