

April 26, 2018

Mr Khushro A. Bulsara -Senior General Manager Listing Compliance & Legal Regulatory **BSE** Limited Corporate Relations Department P.J. Towers, Dalal Street Mumbai - 400 001 BSE Scrip Code: 532648

Mr. Avinash Kharkar, AVP - Listing Department National Stock Exchange of India Limited Exchange Plaza, Plot no. C/1, G Block, Bandra - Kurla Complex, Bandra (E) Mumbai - 400 051. NSE Symbol: YESBANK

Dear Sir(s),

Sub.: Regulation 30 of SEBI (LODR) Regulations, 2015 - Appointment of Woman Director - Dr. Pratima Sheorey

We would like to inform that the Board of Directors of the Bank on April 26, 2018 have approved the appointment of Dr. Pratima Sheorey (DIN: 08120130) as an Additional (Non-Executive) Director of the Bank with immediate effect in compliance with the provisions of Regulation 17 of the SEBI (LODR) Regulations, 2015 and Section 149 of the Companies Act, 2013.

Dr. Pratima Sheorey is not related to any of the Directors of the Bank.

The Board recommended the appointment of Dr. Pratima Sheorey (DIN: 08120130) as an Independent Director to the Shareholders for approval, in the ensuing 14th Annual General Meeting of the Bank, scheduled on June 12, 2018.

A press release in this regard is attached herewith.

You are requested to take note of the same.

The same is being hosted on the Bank's website www.yesbank.in in terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.

Thanking you,

Yours faithfully,

For YES BANK LIMITED

Shivanand R Shettigar Company Secretary

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PRESS RELEASE

YES BANK announces Appointment of Dr. Pratima Sheorey as an Additional (Non-Executive) Independent Director

Mumbai, April 26, 2018: YES BANK, India's fourth largest private sector Bank announced the appointment of Dr. Pratima Sheorey as an Additional (Non-Executive) Director on the Board of YES BANK, with effect from April 26, 2018.

The shareholders' of the Bank would consider the appointment of Dr. Pratima Sheorey as an Independent Director on the Board of YES BANK, at the ensuing Annual General Meeting of the Bank, in terms of the provisions of the Companies Act, 2013.

Dr. Sheorey has over 21 years of experience in Academics (Marketing), Consumer behaviour, Market Research, Training and Customer Insight mapping. She is currently the Director of



Symbiosis Centre for Management and Human Resource Development (SCMHRD), a leading B-school in Pune. She has also served as Director of Symbiosis Institute of International Business (SIIB) from April 2013 to August 2013. Dr. Sheorey was a full time Faculty at SCMHRD as Associate Professor in the Department of Marketing from July 2007 till April 2013 as well as a Visiting Faculty from June 1999 till January 2001 and Full time faculty from January 2001 till July 2003. She has also been associated with Hero Corporate Services Limited, ORG – MARG (The Nielson Company) and IMRS India Ltd for Research.

Dr. Sheorey brings with her extensive research on Consumer behavior, Customer loyalty, Market research across consumer focused sectors, with a specific emphasis on creating an all-round experience in customer engagement. She has co-authored numerous papers for Journals and has also co-authored a chapter, 'A conceptual framework for determining brand attitude and brand equity through text analytics of social media behavior' in Encyclopedia of Information Science and Technology. Dr. Sheorey is a Ph.D. in Marketing and is a MBA (Marketing) from Pune University. She is a Bachelor of Science (Microbiology) from Pune University and qualified USG NET in 2012.

With this appointment, YES BANK's current Board constitution is as follows:

- 1. Mr. Ashok Chawla, Non-Executive (Independent) Chairman
- 2. Mr. Ajai Kumar, Non-Executive Non-Independent Director
- 3. Mr. Brahm Dutt, Independent Director
- 4. Lt. General (Dr.) Mukesh Sabharwal (Retd.), Independent Director
- 5. Mr. Vasant V Gujarathi, Independent Director
- 6. Mr. Rentala Chandrashekhar, Additional (Non-Executive) Director
- 7. Dr. Pratima Sheorey, Additional (Non-Executive) Director
- 8. Mr. Subhash Chander Kalia, Additional Director (Non-Executive Non-Independent)
- 9. Mr. Rana Kapoor, Managing Director & CEO

Speaking on the occasion, Mr. Rana Kapoor, MD and CEO, YES BANK, said, "Dr. Pratima Sheorey is a senior & experienced academician and practitioner, highly respected in the Education sector for her marketing acumen as Director of SCMHRD. We look forward to her guidance as member of the Board of Directors at YES BANK towards helping augment the YES BANK Brand in its next phase of growth thereby translating the mind-share to a growing market share."

About YES BANK

YES BANK, India's fourth largest private sector Bank with a pan India presence across all 29 states and 7 Union Territories of India, headquartered in the Lower Parel Innovation District (LPID) of Mumbai, is the outcome of the professional & entrepreneurial commitment of its Founder Rana Kapoor and its Top Management team, to establish a high quality, customer centric, service driven, private Indian Bank catering to the future businesses of India.

YES BANK has adopted international best practices, the highest standards of service quality and operational excellence, and offers comprehensive banking and financial solutions to all its valued customers.

YES BANK has a knowledge driven approach to banking, and offers a superior customer experience for its retail, corporate and emerging corporate banking clients. YES BANK is steadily evolving as the Professionals' Bank of India with the long term mission of "Building the Finest Quality Large Bank".

For further information, please contact:

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