



Extraordinary Together

May 16, 2018

BSE Limited  
National stock Exchange of India Limited

**Kind Attn: Manger - Corporate Relationship**

Dear Sir,

**Sub: Proceedings of the Board Meeting held on May 16, 2018**  
**Ref: Scrip Code - BSE - 532794 / NSE - ZEEMEDIA - EQ**

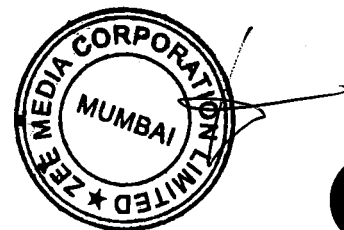
The Board of Directors of the Company at the Meeting held today i.e. on May 16, 2018 (which commenced at 2.00 p.m. and concluded at 5.28 p.m.) has:

- a. Approved Audited Balance Sheet as at March 31, 2018 and the Statement of Profit & Loss of the Company for the financial year ended on that date both on Standalone and Consolidated basis prepared under Indian Accounting Standards;
- b. Approved convening of 19<sup>th</sup> Annual General Meeting of the Shareholders of the Company on Friday, July 20, 2018; and
- c. Approved, based on recommendation of Nomination & Remuneration Committee and subject to requisite regulatory approvals including approval of Shareholders, appointment of Mr. Ashok Venkatramani as Managing Director of the Company for a period of 3 years with effect from July 1, 2018

Requisite additional information as per Regulation 30 of SEBI Listing Regulations is mentioned herein:

**Brief Profile:** Mr. Ashok Venkatramani, 55, is a B. Tech from Bombay University and has done his management education from Indian Institute of Management Ahmedabad and Harvard Business School.

Ashok started his career with Unilever, having been with them for 19 years, working on the foods and personal care side of the business in various sales, marketing and general management roles. He was the Vice President and Business Head - Skincare for Unilever in India till 2008, before moving as the CEO of ABP News Network Pvt. Ltd which he headed until 2016. He was instrumental in turning around the ABP business and successfully managed the transition from Star brand to ABP.



Zee Media Corporation Limited

**Regd. Office :** Marathon Futurex, 14th Floor, A wing, N M Joshi Marg, Lower Parel, Mumbai - 400 013

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www.zeenews.com | CIN: L92100MH1999PLC121506



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Ashok is ex-President and ex-Director on the Board of the News Broadcasters Association of India and chaired their HR and Sales sub-committees. He is currently a part of the Man Com of the International Association of Advertisers (IAA-India Chapter). Ashok had also served as a member of the Digitization Task Force appointed by Government of India.

Ashok has strong foundations in sales and marketing and has also featured twice in the World CMO Council's list of India's 75 top marketers. He was awarded as 'CEO with best HR Orientation' in 2010 bestowed by The World HRD Congress, award for 'Media Person of the Year' in 2010 by The World Brand Congress in India. He also entered the 'Hall of Fame' of News and Television Awards 2016 for successfully rebranding Star News to ABP News.

**Relationship with other Directors:** Mr. Ashok Venkatramani, is an Independent Professional not related to the Promoters or any other Director of the Company.

**Terms of appointment:** 3 years with effect from July 1, 2018.

We hereby enclose

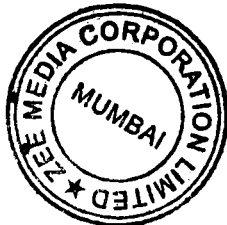
- Declaration pursuant to Regulation 33 (3) (b) of the SEBI Listing Regulations, as amended, confirming that the Report on the Audited Financial Results of the Company both on Standalone and Consolidated basis for the year ended March 31, 2018, issued by our Statutory Auditors, Ford Rhodes Parks & Co LLP, Chartered Accountants contains unmodified opinion;
- Audited Financial Results for the 4<sup>th</sup> Quarter and Financial Year ended March 31, 2018, as per Regulation 33 of the SEBI Listing Regulations along with the reports thereon issued by the Statutory auditors on the Standalone and consolidated financials; and
- Earning Release in connection with the Audited financials for the 4<sup>th</sup> Quarter and Financial year ended on March 31, 2018

Kindly acknowledge receipt

Yours truly,  
Zee Media Corporation Limited



Pushpal Sanghavi  
Company Secretary



Encl: As above



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