

May 11, 2018

✓ BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai-400 001

National Stock Exchange of India Limited
Exchange Plaza, BKC
Bandra (East), Mumbai- 400 051

Calcutta Stock Exchange Limited
7, Lyons Range, Dalhousie,
Murgighata, B B D Bagh, Kolkata- 700 001

Re : Disclosure in terms of Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

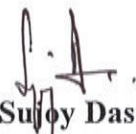
Dear Sir :

- (1) IL&FS Financial Services Limited has created/released pledge of equity shares of Eveready Industries India Limited as under:


| Pledgor | Date | Quantity | Pledge created / Released |
|---------------------------------------|---|-----------|---------------------------|
| Williamson Magor & Co Limited | 18.04.2017, 27.03.2018 09.05.2018 | 2,400,000 | Pledge created |
| Williamson Financial Services Limited | 18.04.2017 | 637,574 | |
| Bishnauth Investments Limited | 21.09.2017 | 800,000 | |
| Loan Against Shares | 09.05.2018 | 2,160 | Pledge released |



- (2) In terms of Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we are enclosing the requisite declaration for your information and necessary action

Sincerely,


Sujoy Das
Authorised Signatory

IL&FS Financial Services Limited

 The IL&FS Financial Centre, 3rd Floor, Plot C-22, G-Block, Bandra Kurla Complex, Bandra East, Mumbai - 400 051, INDIA

 +91 (22) 2653 3333 |  +91 (22) 2653 3149 |  www.ilfsfin.com

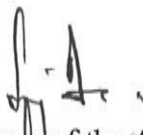
(CIN U65990MH1995PLC093241)

Annexure
Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Part-A- Details of the Acquisition

| | | | | |
|---|--|--|---|---|
| 1 | Name of the Target Company (TC) | Eveready Industries India Limited | | |
| 2 | Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer | IL&FS Financial Services Limited | | |
| 3 | Whether the acquirer belongs to Promoter/Promoter group | No | | |
| 4 | Name(s) of the Stock Exchange(s) where the shares of TC are Listed | BSE Limited National Stock Exchange of India Limited Calcutta Stock Exchange Limited | | |
| 5 | Details of the acquisition as follows : | Number | % w.r.t. total share/voting capital wherever applicable | % w.r.t. total diluted share/voting capital of the TC |
| | <u>Before the acquisition under consideration, holding of:</u> | | | |
| | a) Shares carrying voting rights | --- | --- | --- |
| | b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others) | 2,160 | 0.00 | 0.00 |
| | c) Voting rights (VR) otherwise than by shares | --- | --- | --- |
| | d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) | --- | --- | --- |
| | Total (a+b+c+d) | 2,160 | 0.00 | 0.00 |
| | <u>Details of acquisition/sale</u> | | | |
| | a) Shares carrying voting rights acquired/sold | --- | --- | --- |
| | b) VRs acquired/sold otherwise than by shares | --- | --- | --- |
| | c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold | --- | --- | --- |
| | d) Shares encumbered/invoked/ released by the acquirer | (2,160) 3,837,574 | (0.00) 5.28 | (0.00) 5.28 |
| | Total (a+b+c+d) | 3,837,574 | 5.28 | 5.28 |



| | | | | |
|----|--|--|-------------|-------------|
| | <u>After the acquisition/sale, holding of :</u> | | | |
| | a) Shares carrying voting rights | --- | --- | --- |
| | b) Shares encumbered with the acquirer | 3,837,574 | 5.28 | 5.28 |
| | c) VRs otherwise than by equity shares | --- | --- | --- |
| | d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | --- | --- | --- |
| | Total (a+b+c+d) | 3,837,574 | 5.28 | 5.28 |
| 6 | Mode of acquisition / sale (e.g. open market /off-market/ public issue /rights issue / preferential allotment /inter-se transfer etc) | Pledge released/created | | |
| 7 | Date of acquisition / sale of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable | April 18, 2017, September 21, 2017, March 27, 2018, May 09, 2018 | | |
| 8 | Equity share capital / total voting capital of the TC before the said acquisition/sale | 72,687,260 shares | | |
| 9 | Equity share capital/ total voting capital of the TC after the said acquisition /sale | 72,687,260 shares | | |
| 10 | Total diluted share/voting capital of the TC after the said acquisition | 72,687,260 shares | | |



Signature of the Authorised Signatory

Place: Mumbai

Date: May 11, 2018