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May 16, 2018

Listing Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai-400 001 Listing Department
National Stock Exchange of India Limited
Bandra Kurla Complex, Bandra East
Mumbai – 400 051

Dear Sir/Madam,

Ref. - BSE Script Code: 539289 / NSE Symbol: MAJESCO

Sub: <u>Corporate Presentation Made by Majesco</u>, <u>USA</u>, <u>Subsidiary Company of Majesco</u> <u>Limited</u>

Please find enclosed herewith a corporate presentation made by Majesco, a subsidiary company of Majesco Limited, at the Needham Emerging Technology Conference held in New York, USA on May 15, 2018.

You are requested to take the same on record.

Thanking You,

Yours faithfully For MAJESCO LIMITED

Valuta Kastogi Company Secretary

Encl: as above.





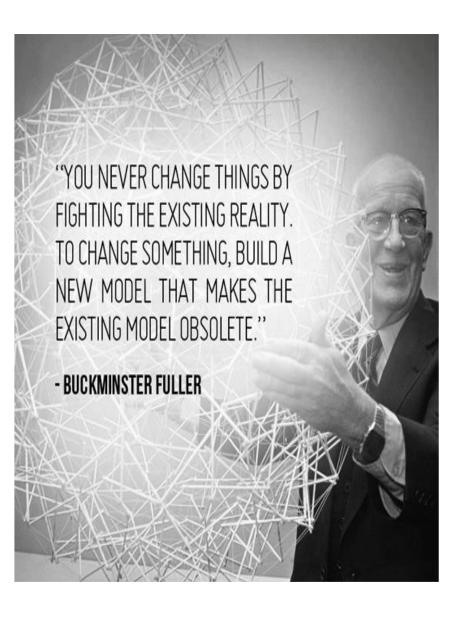
#### Safe Harbor

This presentation contains forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act. These forward-looking statements are made on the basis of the current beliefs, expectations and assumptions of management, are not guarantees of performance and are subject to significant risks and uncertainty. These forward-looking statements should, therefore, be considered in light of various important factors, including those set forth in Majesco's reports that it files from time to time with the Securities and Exchange Commission (SEC) and which you should review, including those statements under "Item 1A – Risk Factors" in Majesco's Annual Report on Form 10-K for the fiscal year ended March 31, 2017 filed with the SEC on June 16, 2017 as amended with the Form 10-Q filed with SEC on February 7, 2018

Important factors that could cause actual results to differ materially from those described in forward-looking statements contained in this press release include, but are not limited to: integration risks; changes in economic conditions, political conditions, trade protection measures, licensing requirements and tax matters; technology development risks; intellectual property rights risks; competition risks; additional scrutiny and increased expenses as a result of being a public company; the financial condition, financing requirements, prospects and cash flow of Majesco; loss of strategic relationships; changes in laws or regulations affecting the insurance industry in particular; restrictions on immigration; the ability and cost of retaining and recruiting key personnel; the ability to attract new clients and retain them and the risk of loss of large customers; continued compliance with evolving laws; customer data and cybersecurity risk; and Majesco's ability to raise capital to fund future growth.

These forward-looking statements should not be relied upon as predictions of future events and Majesco cannot assure you that the events or circumstances discussed or reflected in these statements will be achieved or will occur. If such forward-looking statements prove to be inaccurate, the inaccuracy may be material. You should not regard these statements as a representation or warranty by Majesco or any other person that we will achieve our objectives and plans in any specified timeframe, or at all. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this presentation. Majesco disclaims any obligation to publicly update or release any revisions to these forward-looking statements, whether as a result of new information, future events or otherwise, after the date of this press release or to reflect the occurrence of unanticipated events, except as required by law.

# Industry Disruption Presents Extraordinary Opportunity for Majesco to become the Market Leader



- \$7 trillion dollar industry 2 decades late for its date with the disruption that rocked Banking, Retail, Travel, Hospitality and Music.
- An opportunity so compelling recent institutional and strategic investment exceeds \$19B, into 1500 start-up companies.
- And companies in this segment investing more in technology are performing 6% better than their peers and growing twice as fast.

### It's Insurance, it's Digital, it's Now



Insurance Industry is late to its date with predicted disintermediation that pundits forecast with conviction from last 15-20 years since the emergence of eBusiness.



Digital companies like Amazon, Uber, Netflix, Apple and others are resetting the bar for customer engagement. Incumbent Insurance is facing permanent changes in customer behavior, new digital technology and a shifting of boundaries.

1500+

InsurTech companies that have \$19B in funding. InsurTech companies are developing innovative business models and products that are leading the way to Digital Insurance 2.0.

Digitization is one of top priorities at most mid to large insurers globally.



## Majesco provides software and services to the changing Insurance Industry







#### ~2 Trillion Annual Premium

Americas ~880B

■ EMEA ~720B

■ APAC ~400B

Average IT Spend of 3.5%

#### ~2.9 Trillion Annual Premium

Americas

~680B

EMEA

~900B

APAC

~1,300B

Average IT Spend of 2%

Covers all lines of business across all tiers of clients and includes Core, Distribution, Digital and Data solutions

Majesco Footprint

MJCO

NYSE

~160

Customers

8

Countries

\$123M

2018 Revenues

Source: Swiss Re sigma no 4/2015



#### Customer Base – A Foundation For Growth

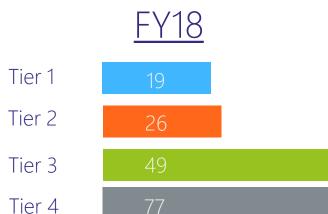
Not all customers have all products creating opportunities to extend the Majesco relationship



#### Customer concentration impact due to IBM partnership

% to Revenue	FY17	FY18
Top Client	7.5%	9.0%
Top 5 Clients	27.1%	28.4%
Top 10 Clients	40.9%	43.1%





## Expanding Relationship with ~160 Customer Base



One of the fastest growing P&C insurers leveraged Majesco platform for organic growth and Acquisitions



Selected Majesco Platform to drive growth in Specialty business.





Use Majesco Group Platform to process over 50% of UK Group Benefits business on Majesco Platform.



Selected Majesco Group Benefits platform for digital transformation of their Small Markets business on IBM cloud.



Leveraged Majesco platform to launch Direct to Consumer Business model by a Greenfield initiative.



Etiqa (Maybank Group) used Majesco platform to process over 250 products and 2.6M policies in Malaysia.

## Clear and Compelling Customer Value Proposition













These Benefits are Driving Insurer's Interest in Cloud Model



## Proof In Pudding – Speed to Value Case Studies









Speed to Implementation	12 Months	10 Months	8 Months	4 Months
Business Goals	New Model, Commercial Lines Product in 50 States	Specialty Lines & Aviation	New Startup in Florida, new product or state in 3-4 months	Commercial Package Quick Go-Live Single Jurisdiction



## IBM and Majesco Form Partnership to Accelerate New Insurance Services on IBM Cloud

"Our insurance clients are facing huge pressures to modernize their business models, keep pace with the explosion of data, transactions, regulatory requirements, and new expectations for the experience of individuals. This partnership with Majesco will accelerate their digital transformations and allow them to discover new insight in the data flowing through their existing processes."

Bridget van Kralingen, Senior Vice President, IBM Industry Platforms.

IBM. (2016, October 3). *IBM and Majesco Form Partnership to Accelerate New Insurance Services on IBM Cloud* [Press release]. https://www-03.ibm.com/press/us/en/pressrelease/50671.wss



#### Market Validation of IBM / Majesco Partnership



**Cloud Model** 

MJCO Cloud Credentials



Market Traction

Currently engaged with multiple tier 1 & 2 customers



Group Insurance

Establishes Majesco & IBM in the group segment



**Industry Disruption** 

Platform as a Service, redefines group insurance

One of the largest Cloud deals in the industry



## Our Vision

Provide a leading Insurance Industry Platform enabling Insurance carriers to outperform with innovative, on demand digital capabilities.

## The Path Forward: Industry Platforms

Customer Centric, Industry & Company Level Processes & Systems

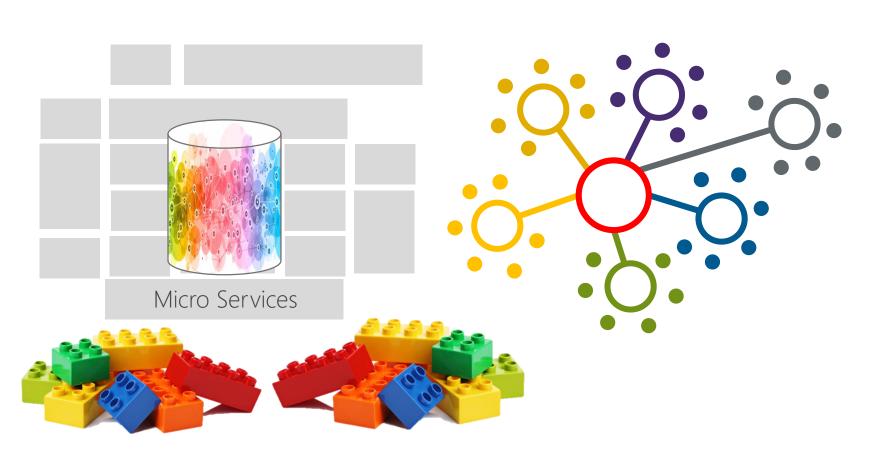
Customer

Industry Processes & Platforms

Digital Ecosystems







## Bringing Together Powerful Insurance Platforms for the Digital Era

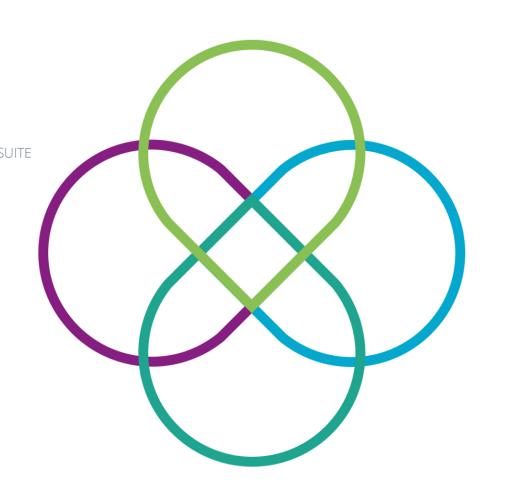
Next Generation of Core Systems



**Over 100 Customers** 

**Digital Platforms** 





**Cloud Computing** 





37 Customers

Ecosystem

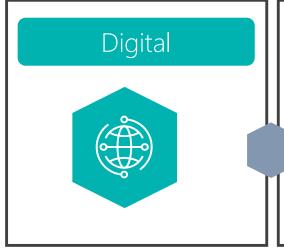


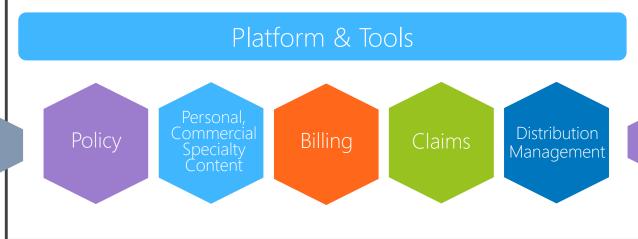
## Over \$200m of R&D investment has positioned Majesco with a strong product platform

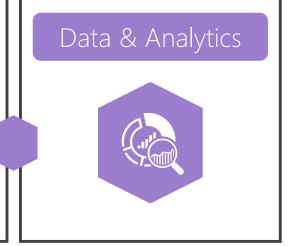












## Personal, Commercial, Specialty Under Single Platform

Majesco P&C Suite Version 10







#### Personal Lines

- Auto
- Homeowners
- Renters
- Dwelling Fire

#### **Commercial Lines**

- C-Auto
- Garage
- Property
- G
- Inland Marine

- Crime
- BOP
- Workers Comp
- Commercial Package

#### Specialty Lines

Templates for 20+ specialty lines of business

## Individual, Group, Voluntary Benefits & Worksite Under Single Platform

Majesco L&A & Group Suite Version 10





#### Individual Life & Annuity Lines

- Life
  - Term, Whole, UL, VUL
- Annuities
  - SPIA, SPDA, FPDA, EIA

#### Group, Voluntary Benefits & Worksite Lines

- Basic Life & AD&D
- Supp. Life & AD&D
- Short Term Disability
- Long Term Disability
- Critical Illness

- Accident
- Hospital Indemnity
- Dental
- Vision
- Additional Services



#### **Launched May 2018**





Ready to use engagement micro apps (Portal, Microservices and more) for global insurance



Digital Journey Designer

Outside-in journey design tool for implementing and tracking customer engagement



App Store for Payper-use Insurance Apps from Majesco & ecosystem partners

- Multi-tenant
- Global
- P&C, Life & Group
- Pure Cloud Play



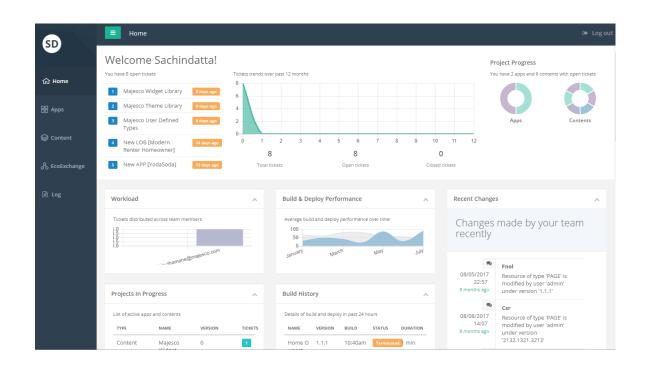
Microservices digital insurance platform with cloud-native configuration workbench and runtime platform for building and running custom digital apps



Microservices digital insurance platform with cloud-native configuration workbench and runtime platform for building and running custom digital apps.

#### Key Highlights

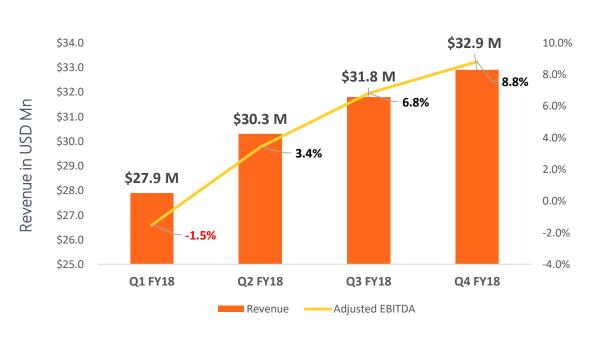
- Full stack platform for digital insurance apps
- Low code / No code configuration
- Visual modeling
- Built-in DevOps
- Microservices, integration capabilities
- ACORD insurance models
- API 1<sup>st</sup>, Microservices, Containerized, Multi-tenant Platform
- Low Upfront, Per User pricing, Low / No commitment



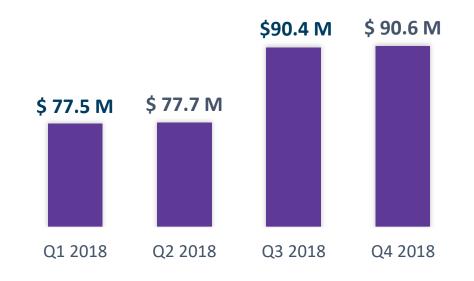


### Accelerating Business Momentum

#### Growing Revenue and Adj. EBITDA



#### Increasing 12 month executable Order Backlog

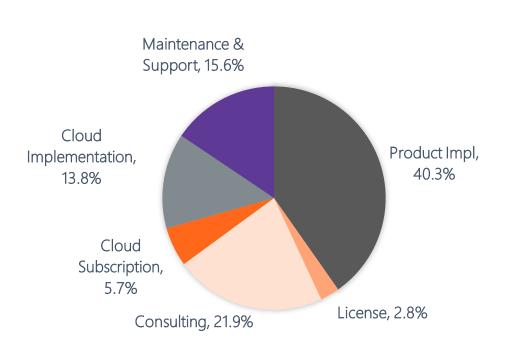


- \*Adj. EBITDA is EBITDA before Employee Stock Comp
- Revenue up 18.0% between Q1 2018 and Q4 2018. Growth primarily driven by increasing cloud business
- Returned to GAAP profitability in Q4 2018
- Improvement in Adjusted EBITDA by 1030 basis points between Q1 2018 and Q4 2018
- 12 month executable order backlog up 17% between Q1 2018 and Q4 2018 and 42% over Q4 of 2017
- Total Value of Orders signed during FY 2018 was \$ 216.4 Mn

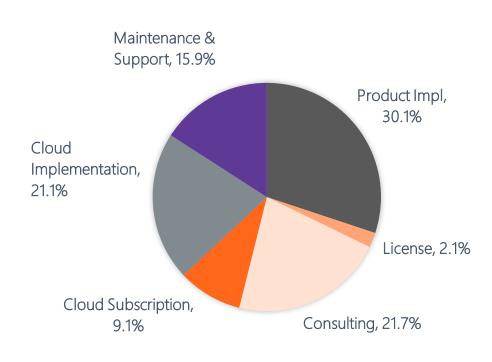
Note: The terms EBITDA and Adjusted EBITDA are not defined under U.S. generally accepted accounting principles (U.S. GAAP), and are not a measure of operating income, operating performance or liquidity presented in accordance with U.S. GAAP. A reconciliation of Net Income to EBITDA and Adjusted EBITDA is provided as a part of our quarterly result release dated May 9th, 2018

## Transitioning to Cloud

#### Revenue By Segment FY17



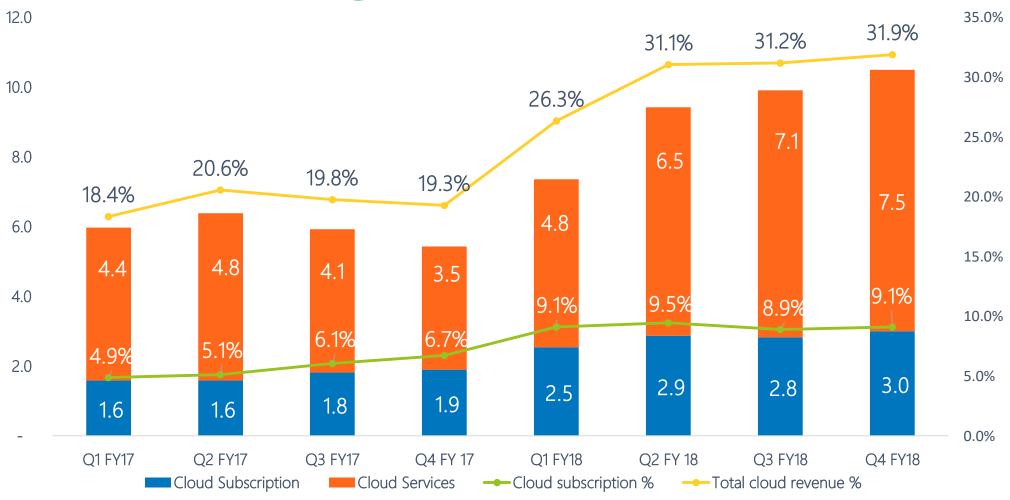
#### Revenue By Segment FY18



- On-Prem Professional services declined 25% on Y-o-Y basis while Cloud revenues increased 57%.
- Cloud business as a percentage of revenues increased from 19.5% in the previous year to 30% of revenue in the current year
- Subscription revenues increased 63% on Y-o-Y basis
- Recurring revenues increased from 24.0% of revenue in FY 17 to 26.8% in FY 2018.

Recurring Revenue includes License Fees, Cloud Subscription and Support & Maintenance Revenues

## Scaling of Cloud Business



- Increase in total cloud based revenues by 75% in last 8 quarters with cloud revenues as a percentage of revenue increasing from 18.4% to 31.9%
- Increase in subscription revenue by 87.5% in last 8 quarters
- 7 out of last 9 IP deals have been on the cloud

## Growing with Existing Customers Expanding Growth Opportunities

\$20M+ Recurring Revenue from Current Top 6 Cloud Customers in 3 Years

3X ARR Growth Over 3 Years

3x increase from the current base of \$6.5M

Customer	Revenue Drivers	Customer Since	Annual Recurring Revenues (ARR)		
			Minimum	Current	In 3 Years
Customer 1	Premium Growth	2013	\$0.75 M	\$2.5 M	\$6.0 M
Customer 2	<ul><li>Additional Lines of Business</li><li>Premium Growth</li></ul>	2016	\$0.85 M	\$1.0 M	\$3.0 M
Customer 3	<ul><li>Additional Lines of Business</li><li>Premium Growth</li></ul>	2012	\$0.5 M	\$1.5 M	\$2.5 M
Customer 4	<ul><li>System Modules &amp; LOB Rollout</li><li>Conversion &amp; Premium Growth</li></ul>	2015	\$0.25 M	\$0.25 M	\$1.5 M
Customer 5	<ul><li>Rapid rollout &amp; Data</li><li>Conversion</li><li>Premium Growth</li></ul>	2017	\$0.25M	\$0.25 M	\$1.5M
Customer 6	<ul><li>Expansion Across Segments</li><li>Conversion &amp; Premium Growth</li></ul>	2017	\$1.0 M	\$1.0 M	\$6.0 M

## Proven Cloud Leadership

37

Customers
On Cloud

30%

Cloud
Revenues

63%

Cloud Subscription Growth



### Corporate Legal Structure



- Independent US Based Board of Directors
- US Corporate Governance
- Majesco Ltd. Has Strong Cash Position
  - Provides Flexibility to Invest in US Company



### Experienced Leadership Team



Ketan Mehta Chief Executive Officer & Co-Founder Integrated four acquisitions and executed insurance focus strategy



Edward Ossie
Chief Operating Officer
Former President of Innovation Group, CEO MTW and VP of Texas Instruments



Farid Kazani
Chief Financial Officer & Treasurer
Deep experience in strategic technology mergers
and acquisitions.



Manish Shah
Executive Vice President – Products
Former CEO of Cover-All Technologies with over 17 years of insurance technology experience



Ganesh Pai
Executive Vice President – Consulting Services
Has a 26 year track record of business growth and success with prior leadership experience at Genpact and Mphasis



Prateek Kumar
Executive Vice President – Sales
14 years of experience in insurance technology



Denise Garth
Senior Vice President – Strategic Marketing & Innovation
Insurance Company and ACORD executive; Head of
Innovation and Ex-Partner, Strategy Meets Action.



Mallinath Sengupta
Executive Vice President & Head of P&C Delivery
Over 30 years of experience n IT industry and majority of
his experience has been in large-scale delivery account
management, pre-sales, engagement Initiation and
product development.

## Well Positioned for Growth with Solutions for Platform Economy



#### **Products**

- Strong & proven P&C, L&A and Group core processing products
- Consistently rated among top 3-4 by analysts
- Differentiates for Speed of Implementation and TCO
- Attach capabilities for Data and Digital products



#### IBM Partnership & Ecosystem

- Majesco is a foundation partner in IBM's Industry Platform strategy for Insurance
- Diverse Partners covering Data, Al, Digital
- Establishing Digital1st EcoExchange for scaling partners ecosystem



#### Digital

- Cloud-Native Digital1st Platform with industry's first micro-services architecture
- SaaS offerings for new world products & improving customer experience



#### Experienced Leadership

- Track record of 5 successful acquisitions and integrations
- Young, experienced & energetic leadership
- Strong domain knowledge & technical skills
- Team across North America, UK and Asia



#### Transition to Cloud model

- Cloud business share increased from 18% to 31% over last 6 questers
- Head start in Cloud
- 37 cloud customers
- IBM & Azure partnership



#### **Customer Base**

- 160 global customers across all tiers
- Significant opportunity to increase share of wallet
- Deep relationships through client partner model

