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Date: May 22, 2018

**BSE** Limited

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Symbol: ZENSARTECH

Series: EQ

**Sub: Press Release** 

Dear Sir(s),

Please find enclosed herewith a press release titled "Keystone Logic, is a Gold Sponsor at the Manhattan Associates Momentum 2018 Conference".

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking you, Yours sincerely,

For Zensar Technologies Limited

Gaurav Tongia
Company Secretary

Encl: As above







# Keystone Logic, is a Gold Sponsor at the Manhattan Associates Momentum 2018 Conference

Keystone Logic, a Zensar company to showcase digital omni-channel supply chain solutions at booth #41

Hollywood, FL, May 22, 2018 Zensar Technologies, a leading provider of digital solutions, software and infrastructure services, announced today that Keystone Logic will be a Gold sponsor at the Manhattan Associates Momentum 2018 conference held May 21-24th, 2018 in Hollywood, FL. Momentum is Manhattan's annual flagship event where attendees learn what's new and prepare for what's next in digital commerce technology.

Sandeep Kishore, CEO and Managing Director, Zensar stated, "We are excited to be gold sponsors at the upcoming Momentum event. We partner closely with Manhattan Associates in driving digital supply chain and digital commerce transformation for our clients, enabling them to realize Return on Digital® for their investments."

Durai Velan, Executive Vice President and Head, Retail and Consumer Services Zensar, stated, "Zensar is uniquely positioned as the leading full service digital partner for some of the most recognizable retail brands in the US. With the one of the largest private team of Manhattan experts on the market we are well positioned to deliver complex implementations to digitize omnichannel and supply chain systems to help drive conversions, wallet share and retention."

Ravi Joshi, Founder and Managing Partner Keystone Logic, a Zensar Company added, "We have delivered Manhattan Warehouse Management and Order Management projects for more than 30 of the Top 100 Retailers globally. This year at Momentum we are looking forward to also showcasing how we help our clients stay future ready through blockchain—helping retailers to trace and ensure authenticity of their products across their entire supply chain."

Visit Keystone Logic at Momentum Booth #41 to learn how Keystone can help:

- Implement and upgrade Manhattan WMS and OMS systems to drive robust omni-channel experience
- Optimize Manhattan WMS and OMS systems leveraging data science and algorithms to innovatively solve complex omni-channel fulfillment challenges
- Conduct Holiday Readiness Testing to ensure a smooth omni-channel customer experience when it matters most
- Leverage blockchain technology to help retailers keep their supply chains future ready through product trace and authenticity confirmations across the supply chain

Join the Keystone Logic team and learn more at our Momentum SIG Inventory Reception Wednesday May 23 from 6:30 to 8:30 in rooms 201 and 202.

Keystone Logic's full portfolio includes Manhattan Omni-Channel Implementation Partner, IBM Sterling Order Management Consulting, Fulfillment Optimization, Custom Engineering, Supply Chain Support Services, SIERRA – Volume and Performance Testing and SIERRA – Automated Functional Testing.







## About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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# About RPG Enterprises (www.rpggroup.com)

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of Rs 23000 Cr. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

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## Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.



