

Shree Pushkar Chemicals & Fertilisers Ltd.





June 2018



Safe Harbor



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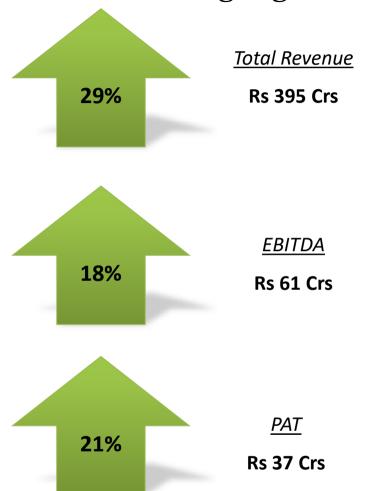
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FY18 Financial Highlights





Consistently Improving Performance

- Dyestuff contribution of 26% in revenue
- Textile chemicals slowly catching up with demand

Better operating leverage

• Improved Product Mix

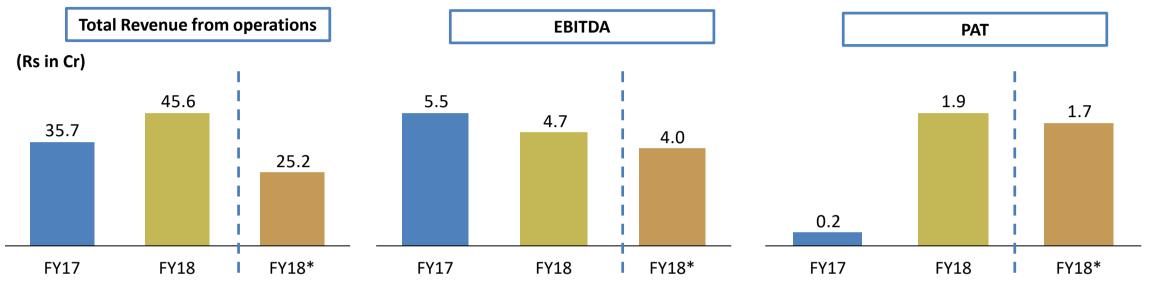
Performance in Line

• Consistent Improvement in the bottom line

Further Expansion Planned in areas of Dye Intermediates and Sulphur Derivatives at a total investment of Rs. 75 Crores

Re-organisation in Kisan Phosphates





*Share attributable to Shree Pushkar

Acquisition of Kisan Phosphates effective from 12th October 2017

Steps Taken for Re-organisation in the business

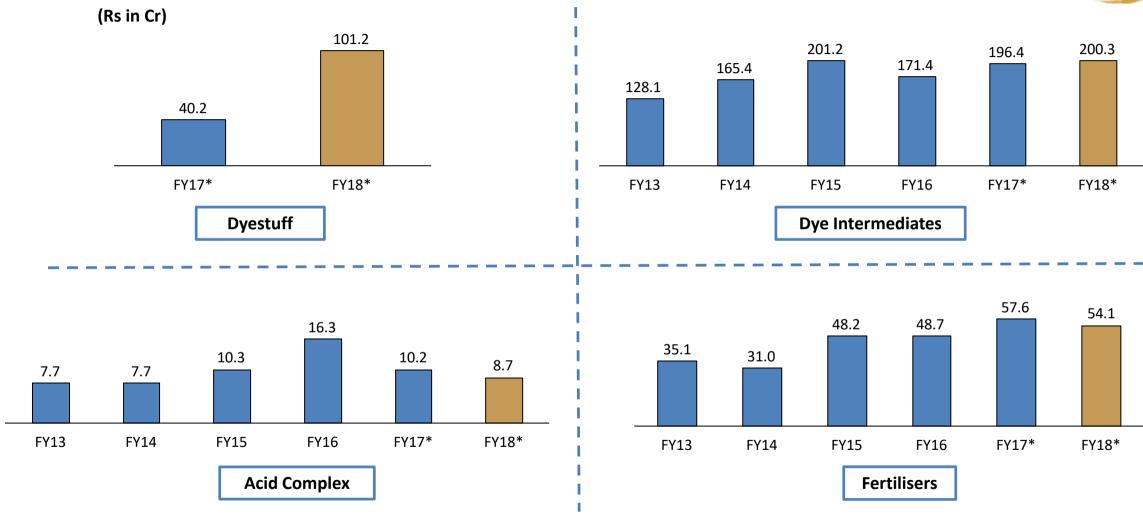
- 1. Prepaid high cost term loan amounting to Rs. 8.33 Crores
- 2. Switched over bankers cost of funds reduced by 420 bps including other cost benefits on non-fund based limits

In the process of:

- 1. Putting up a Sulphuric Acid plant, 100TPD, wherein ~50% would be for captive consumption
 - a. This would cut the cost of raw material by nearly 12%
- 2. A co-gen captive power plant of 700 KW to cut down power cost

Higher Contribution from Dyestuff Business

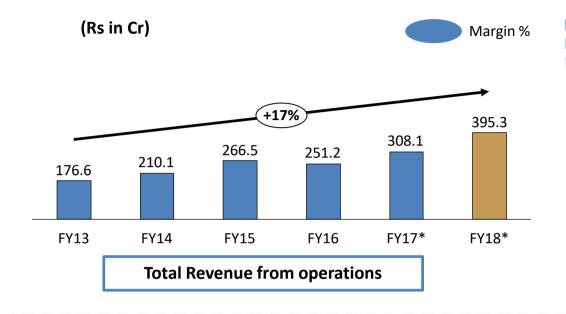


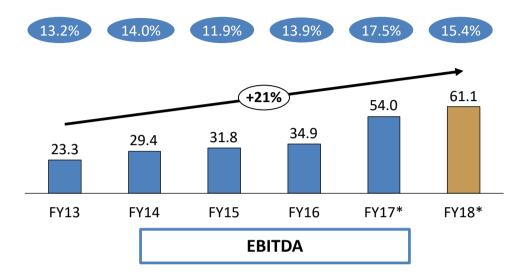


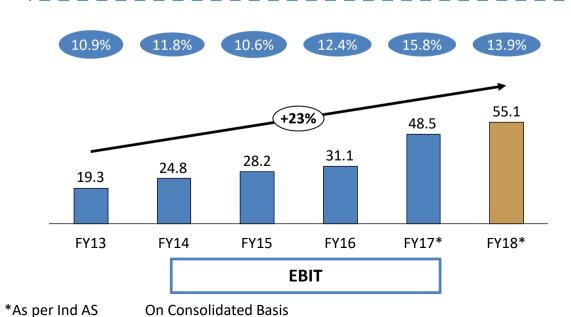
Higher captive consumption of Dye Intermediates and Acids, for Production of Dyes

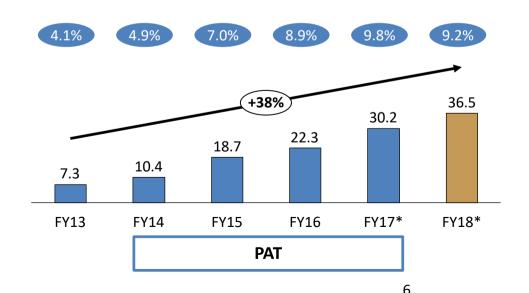
Consistent Growth in Business

















Particulars (In crores)	Q4 FY18	Q4 FY17	Y-o-Y	FY18	FY17	Y-o-Y
Revenue from Operations (Net of Excise)	120.1	89.0	35.0%	395.3	305.9	29.2%
Raw Material	88.0	66.0		272.1	212.2	
Employee Cost	5.7	3.0		18.7	12.8	
Other Expenses	14.1	5.8		43.4	29.1	
EBITDA	12.3	14.2	-13.1%	61.1	51.9	17.8%
EBITDA Margin	10.3%	16.0%		15.4%	17.0%	
Other Income	0.5	0.4		1.8	2.2	
Depreciation	2.2	1.6		7.8	5.5	
EBIT	10.7	13.0	-18.0%	55.1	48.5	13.5%
EBIT Margin	8.9%	14.6%		13.9%	15.9%	
Finance Cost	0.8	1.2		2.9	2.5	
Exceptional Item (Gain) / Loss	-	-		-	-	
Profit before Tax	9.8	11.8	-16.9%	52.2	46.0	13.5%
PBT Margin	8.2%	13.3%		13.2%	15.0%	
Tax	0.5	3.7		15.7	15.8	
PAT	9.4	8.1	15.7%	36.5	30.2	21.0%
PAT Margin %	7.8%	9.1%		9.2%	9.9%	



Consolidated Balance Sheet

EQUITY AND LIABILITIES (In Crores)	Mar-18	Mar-17
Equity		
Equity Share capital	30.2	30.2
Other equity	206.9	162.8
Sub-total - Shareholders' funds	237.1	193.0
LIABILITIES		
Non-current liabilities		
Financial liabilities		
Borrowings	2.7	0.5
Provisions	0.4	0.3
Deferred tax liabilities (net)	14.0	10.6
Other non-current liabilities	0.1	0.1
Sub-total - Non-current liabilities	17.3	11.5
Current liabilities		
Financial liabilities		
Borrowings	61.9	14.2
Trade payables	50.5	22.5
Other financial liabilities	0.4	1.5
Other current liabilities	2.8	8.7
Provisions	0.0	0.8
Current tax liabilities (net)	10.0	7.7
Sub-total - Current liabilities	125.6	55.4
Jub-total - Culterit liabilities	125.0	55.4
TOTAL - EQUITY AND LIABILITIES	379.9	259.9

ASSETS (In Crores)	Mar-18	Mar-17
Non-current assets		
Property, plant and equipment	161.4	123.1
Capital work-in-progress	3.4	
Goodwill	4.9	
Financial assets		
Investments	0.5	0.1
Other financial assets	1.6	1.3
Other non-current assets	8.4	12.5
Sub-total - Non-Current Assets	180.2	136.9
Current assets		
Inventories	82.3	31.8
Financial assets		
Trade receivables	86.0	61.0
Cash and cash equivalents	0.4	0.4
Bank balances other than Cash and Cash equivalents	19.0	22.1
Loans	0.2	0.2
Other financial assets	1.1	0.1
Other current assets	10.7	7.3
Sub-total - Current Assets	199.7	123.0
Assets Classified as held for Sale	-	-
TOTAL - ASSETS	379.9	259.9

Financials as per Ind-AS





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- Sustained contribution from Dyestuff segment to our revenues which has been on the uptrend
- Acid Complex Division continues to have higher captive utilization for Dye Intermediates in view of additional capacity in Dye Intermediates and production of dyes

Dyestuff





Fertiliser

8% Volume de-growth

6% Revenue de-growth

Dye Intermediates

10% Volume growth

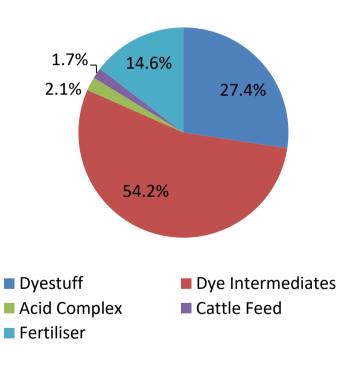


Acid Complex

24% Sales Volume degrowth



Revenue Break up FY18



^{*}Volumes represent production volumes



Inorganic Expansion in Fertilizers



Acquired 100% equity of Kisan Phosphate Pvt Limited for Rs. 9+ Crores – Acquisition effective from 12th October 2017

Existing Capacity at Lotte Parshuram			
Product	Capacity in MTA		
SSP	1,00,000		
DCP	4,500		
Soil Conditioner	12,000		

Existing Capacity wit	th Kisan Phosphates
Product	Capacity in MTA
SSP	1,00,000
DCP	3,000
Soil Conditioner	6,000

- Kisan Phosphate is in similar business segment in separate geographical region
- Manufactures Single Super Phosphate (SSP), Di Calcium Phosphate (DCP) and Soil Conditioner
- The company is in process of setting 100 TPD Sulphuric acid plant along with a Co-gen power plant of 700 KW

The acquisition shall help to expand the business to Rich Northern belt (Punjab, UP, Haryana, Rajasthan and Himachal Pradesh) of the country with Augmented Sales Network



A Winning Formula...



Ramping up of **higher margin Dyestuff Segment**

Products spread across **5** segments

Undertaken Backward & Forward Integration

Single location plant at Lote Parshuram

Textile Chemicals steadily catching up with demand



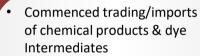


Evolution of Our Business









- In 2001, changed our focus to manufacturing by starting Gamma Acid
- In 2002, began backward integration for In-house Raw Material & Cost Efficiencies
- Recycling of effluents from Dye Intermediates Division with the manufacturing of Di Calcium Phosphate in 2007
- In 2010, commenced the Acid Division

- In 2011, began use of Spent acid for manufacturing of SSP and Soil Conditioner
- In 2016:
 - Started our NPK Plant
 - Expanded capacities within Dye Intermediates
 - Moved up the Value chain with Manufacture of Dyestuff

2017 & Beyond

With Introduction of textile chemicals we are gaining better market approach

We continue to rapidly expand our presence in the Dyestuff Segment

With commissioning of additional capacity we have doubled our capacity to manufacture Dyestuff

We have commissioned additional capacity of SOP by 10,000 TPA



Our Product Portfolio



Our Products

Constantly on the improvement based on market response with over 30 different shades in Reactive dyes Black, Yellow & Red

DyeStuff

Used for Dying of Textile / Yarns commonly cellulosic material Gamma Acid, K- Acid, R-Salt, Vinyl Sulphone, Meta Ureido Aniline and H- Acid

Dye Intermediates

Products manufactured from organic chemicals and are further processed to obtain dyestuff Single Super Phosphate (SSP)
Soil Conditioner, Mixed granulated
fertiliser (NPK), Sulphate Of Potash
(SOP)

Fertilizers

Phosphatic fertiliser & a fertiliser used to the improve the soils quality and for improving / Building soil

Sulphuric Acid, Oleum and Chloro Sulphonic Acid (CSA)

Acid Complex

Active acid reagent typically used for Sulphonation reaction

Di- Calcium Phosphate (DCP)

Cattle Feed

Mainly used as a dietary supplement in animal feed products by cattle & poultry feed manufacturers

Applications of the Products







Dyestuff & Dye Intermediates

Product	Capacity in MTA	
Reactive Dyes	3,000 + 3,000	
H-Acid	2,400 +750	
Vinyl Sulphone	2,700 +1,000	
K-Acid	960	
Gamma Acid	480	
Meta Ureido Analine	600	
R Salt	96	

Fertilizers

Product	Capacity in MTA
SSP	2,00,000
SOP	20,000
NPK	18,000
Soil Conditioner	18,000

Others

Product	Capacity in MTA
Acids	40,000
Di Calcium Phosphate	7,500
Granular Calcium Chloride	6,500



A One Stop Solution



All our Plants are at a single location, Lote Parshuram, Maharashtra...

Unit 1 – Dye Intermediates



Unit 2 – SSP Granulation Plant



Unit 4 - SOP



Sulphuric Acid Plant



... leading to operational and logistics efficiencies.

Unit 3 - New Reactive Dyes Plant





New Application Lab for Testing of Dyes

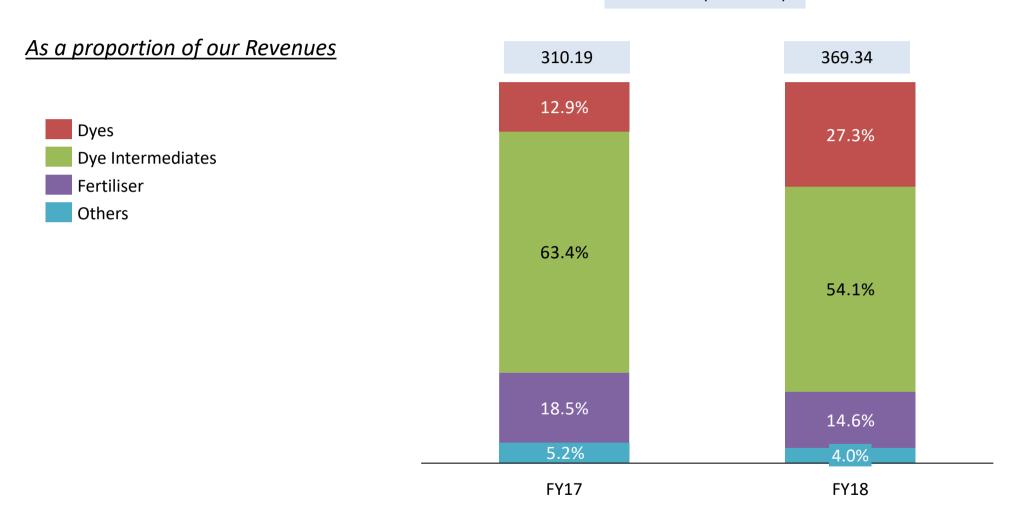




Persistent Focus on the High Margin Dyestuff Segment



Revenue* (Rs. In Crs.)



Exponential Rise in Dyestuff Segment and Increased captive consumption of Acids and Dye Intermediates

*Above figures are on Standalone Basis

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Our Foray into Dyestuff



What are Reactive Dyes?

- A class of highly coloured organic substances
- Primarily used for dyeing textiles, for cellulosic fibers like cotton/flax & also wool
- They attach themselves to their substrates by a chemical reaction that forms a covalent bond between the molecule of dye and that of the fibre

Our Manufacturing Capacity

- Located at our Integrated Complex in Lote Parshuram
- Installed capacity of 6,000 MTA
- The plant is a Zero effluent Discharge Plant

Captive Consumption of Raw Material

- Additional Vinyl Sulphone Capacity of 1000 MTA commissioned in January 16 and commercial production commenced in Q2FY16-17
- Additional H-Acid Capacity of 750 MTA commissioned in March 17 and was under trial runs in Q1FY18
 - Commercial Production was started in August 2017

A One Stop Solution for Reactive Dyestuff Manufacturers for the Textile Sector...



An Overview of our Dye Intermediates Business



Product offerings for Dyestuff Manufacturers

Gamma Acid

Meta Ureido Aniline

H- Acid

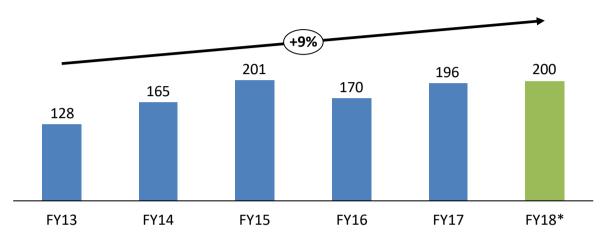
Vinyl Sulphone

K- Acid

R-Salt

The 5 items covered in the Current Product basket cater to~80% of Reactive dye stuff industry





- One of the few manufactures of wide range of dye intermediates in India with zero waste
- □ Post 2006, we have been enjoying best cost efficiency due to recycling of effluents
- State of art integrated manufacturing facilities located at Lote Parshuram, Maharashtra
- ☐ Total Capacity of 8,986 MTA
- ☐ Amongst India`s large manufacturers of K-Acid
- End Use in manufacturing of Dyes for Textile Industry

Our Fertilisers Division

Single Superphosphate (SSP)

Nitrogen Phosphorus Potassium (NPK)

Sulphate of Potash (SOP)

Soil Conditioner

- The main raw materials for SSP are rock phosphate and sulphuric acid and it is based one of the simplest chemical reactions in the fertilizer industry
- SSP, which is a poor farmer's fertilizer (pricewise), is an option to optimise the use of phosphatic fertilizers
- We have a capacity of 100,000 TPA which was started in 2011 + additional 100,000 TPA by way of Kisan Phosphates

- NPK fertilizer is primarily composed of three main elements: Nitrogen (N), Phosphorus (P), and Potassium (K)
- We have received a license for manufacture of Mixed Fertilizer NPK in the state of Maharashtra
- We have a Capacity of 18,000 MTA and was launched on February 2016

- SOP is a preferred form of potassium in saline or sodic soil conditions and where irrigation water may have high chloride levels
- We started the SOP plant with a capacity of 10,000 MTA commenced Commercial Production in the end of September 2016
- Soil conditioner is a product which is added to soil to improve the soil's physical qualities, usually its fertility (ability to provide nutrition for plants) and sometimes aids its mechanics.
- We have a capacity of 12,000 MTA and commenced manufacture in 2011 + additional 6,000 TPA by way of Kisan Phsophates
- Launched its own soil conditioner brand 'Dharti Ratna' in Western Maharashtra

Granular Calcium Chloride

- To utilize HCL generated in SOP, we set up a granular calcium chloride plant
- Calcium Chloride is designed for snow removal and deicing operation
- The Plant has a capacity of 6500 MTA.
 Commercial Production commenced in February 2017



Our Marketing Partnerships





NPK Fertiliser

NPK is sold under Marketing tie-up with DCM Shriram

Launched under the brand 'Shriram Urja Mix' in the state of Maharashtra



Marketing arrangement with **DCM Shriram Chemical & Fertilizers** for Single Super Phosphate in **Maharashtra and Karnataka**





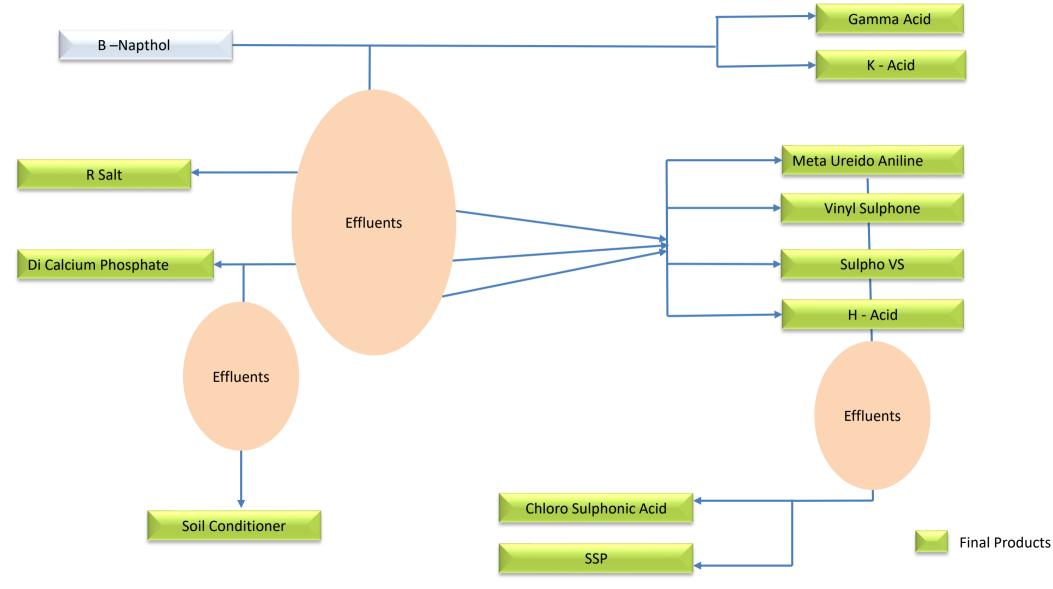
Di Calcium Phosphate (Cattle Feed Supplement)

Tie-up with **Shivam Chemicals** for marketing of Di-Calcium Phosphate in **Karnataka**



Zero Waste Methodology – Creating Value





Our Strengths



Fast Paced Growth in our Dyestuff Segment

Substantial increment in the contribution from Dyestuff Segment to our Revenue on a quarter on quarter basis

Low Financial Leverage

Zero Debt Company with Debt to Equity nearly NIL

Internal Co-generation of Power

Use of High Pressure Steam generated from Acid Plant for Power Generation and Internal Consumption and also consume low pressure steam for general heating in the various plants, thus saving on fuel cost

Own logistics Fleet

For smooth transportation of raw material and products to Clients



Zero Waste Chemical Company

We do not incur large costs on effluent treatment due to our zero waste model

Cost Efficiencies

We are backward Integrated for Raw Material manufacturing

Single Location Plant

All Facilities within MIDC, Lotte Parshuram, Maharashtra, thus offering us numerous logistics and management control advantages

Inorganic Growth

Took the first step of inorganic growth by 100% equity acquisition of Kisan Phosphates Pvt Ltd, located in Hisar, Haryana

Growth Drivers for the Future

Plans For Expansion

6000 MTA

• Reactive Dyes Capacity expanded to

• Sulphate of Potash (SOP) capacity to

Environmentally Conscious

- A clean track record with no regulatory issues
- Continue to recycle our effluents in our integrated model and minimize discharge

Working towards our Brand

We are leveraging our marketing capabilities and working towards branding our Dyestuff to capture more value



Auxiliary Textile Chemicals

We have begun test marketing Auxiliary Chemicals and will set up a plant for the same in near future

Growth within the Dyestuff Segment

We have been focusing on increasing revenue from the higher margin Dyes Business through the export and domestic markets

Our Vision is to become a complete Textile Solutions Provider



Latest Happenings of the Industry



The Dye & Dye Intermediates Industry largely caters to the Textile Industry and is concentrated in China, India and other smaller Asian Countries.

The dominance by these countries is further driven by the fact that the global textile industry is also concentrated here.

China has had a dominant position in production and consumption of dyes globally.

However, China's Dominance is steadily shrinking ...

- China's share in the Global Colorant industry was once about 1/3rd of the total supply, but has gradually declined over the years. The key reasons are:
 - The Chinese Governments fight against polluting industries
 - Beijing is considered the most polluted city in the world
 - o Growing number of RED Category Industries contributing to extensive air and water pollution
- The enforcement of stringent government norms to curb environmental pollution by chemical companies resulted in the periodical shutting down of large capacities within the Dyestuff/Dye Intermediates Industry
- Recently the Chinese Government has extended the fight against pollution to Metals industry such as aluminium as well, reiterating
 its focus on curbing pollution

Compliant companies like Shree Pushkar are at an advantageous position under the current scenario...



Client Profile



Domestic Clients

















International Clients







Key Management





Punit Makharia
Chairman & Managing Director
A first generation entrepreneur, he
holds a Bachelors in Commerce with a
rich business experience of over 2
decades in dealing with chemical and
dyes intermediates



Gautam Makharia
Managing Director
With and BE in Electronics and an
MBA(Finance), his experience
spans across GE, P & G, Barclays,
BARC



Ratan Jha
CFO
CA with experience in accountancy and taxation



Dilip Shah

GM – Export Import

Has 28 years of
experience in the field of
Import and Export



R Purohit
GM Marketing—Fertilizer
20+ years of experience in
strategic planning, marketing/
business development



S N Sengupta

Associate Director
A chemical engineer wiith
experience of 34 years in project
financing and techno economic
feasibility studies of industrial
projects



Rajkumar Sahani
VP - Projects
A chemical Engineer with over 43
years of experience in setting up
various chemical plants and has
worked with R.C. Fertilisers Private
Limited



Mahendra Kavadia GM of Unit I

Over 29 years of experience in the field of dyes, chemicals and fertilisers



R M Tiwari
GM of Unit II
30 years of experience in manufacturing of fertilizers



GM of Unit III
With an B. Tech in Dyes &
Pigments, he has over 20+
years of experience in the
manufacture of Dyes



Satish Chavan
Company Secretary

With experience of over 2 years he is a CS with Bachelors degree in Commerce and Law



Key Financial Parameters (Rs in Cr) **ROE**% **Net Debt** 21.1% 16.3% 13.7% 13.7% 58 45 22 -8 Mar-15 Mar-13 Mar-14 Mar-15 Mar-16 Mar-17 Mar-18# Mar-13 Mar-14 Mar-16* **Net Debt to Equity ROCE** % 24.9% 19.6% 17.2% 14.8% 0.9 0.2 0.2 -0.1 0.0 Mar-13 Mar-14 Mar-15 Mar-16 * Mar-13 Mar-14 Mar-15 Mar-16 Mar-17 Mar-18# * Lower return ratios led by increase in Shareholder Capital post IPO On Standalone Basis **#On Consolidated Basis**



15.7%

Mar-17

23.5%

Mar-17

15.4%

Mar-18#

18.3%

Mar-18#



Q4 & FY18 Financial Highlights



Particulars (In crores)	Q4 FY18	Q4 FY17	Y-o-Y	FY18	FY17	Y-o-Y
Revenue from Operations (Net of Excise)	101.9	89.0	14.6%	370.2	305.9	21.0%
Raw Material	75.8	66.0		258.3	212.2	
Employee Cost	4.6	3.0		17.0	12.8	
Other Expenses	11.8	5.8		37.8	29.1	
EBITDA	9.7	14.2	-31.6%	57.1	51.9	10.1%
EBITDA Margin	9.5%	16.0%		15.4%	17.0%	
Other Income	0.5	0.4		1.8	2.2	
Depreciation	1.7	1.6		6.9	5.5	
EBIT	8.5	13.0	-34.5%	51.9	48.5	7.0%
EBIT Margin	8.3%	14.6%		14.0%	15.9%	
Finance Cost	0.7	1.2		2.3	2.5	
Exceptional Item (Gain) / Loss						
Profit before Tax	7.8	11.8	-33.9%	49.7	46.0	8.0%
PBT Margin	7.7%	13.3%		13.4%	15.0%	
Tax	1.5	3.7		16.5	15.8	
PAT	6.3	8.1	-22.0%	33.2	30.2	9.8%
PAT Margin %	6.2%	9.1%		9.0%	9.9%	



Balance Sheet



EQUITY AND LIABILITIES (In Crores)	Mar-18	Mar-17
Equity		
Equity Share capital	30.2	30.2
Other equity	203.5	162.8
Sub-total - Shareholders' funds	233.7	193.0
LIABILITIES		
Non-current liabilities		
Financial liabilities		
Borrowings	0.3	0.5
Provisions	0.4	0.3
Deferred tax liabilities (net)	14.1	10.6
Other non-current liabilities	0.1	0.1
Sub-total - Non-current liabilities	15.0	11.5
Current liabilities		
Financial liabilities		
Borrowings	40.8	14.2
Trade payables	39.1	22.5
Other financial liabilities	0.4	1.5
Other current liabilities	2.6	8.7
Provisions	0.0	0.8
Current tax liabilities (net)	9.9	7.7
Sub-total - Current liabilities	92.9	55.4
TOTAL - EQUITY AND LIABILITIES	341.6	259.9

ASSETS (In crores)	Mar-18	Mar-17
Non-current assets		
Property, plant and equipment	141.8	123.1
Capital work-in-progress	0.3	
Financial assets		
Investments	21.8	0.1
Other financial assets	1.5	1.3
Other non-current assets	7.3	12.5
Sub-total - Non-Current Assets	172.6	136.9
Current assets		
Inventories	67.1	31.8
Financial assets		
Trade receivables	72.4	61.0
Cash and cash equivalents	0.3	0.4
Bank balances other than Cash and Cash equivalents	19.0	22.1
Loans	0.2	0.2
Other financial assets	1.1	0.1
Other current assets	8.9	7.3
Sub-total - Current Assets	169.0	123.0
Assets Classified as held for Sale	-	-
TOTAL - ASSETS	341.6	259.9

Financials as per Ind-AS

On Standalone Basis



Historical Profit & Loss



Particulars (Rs. In Crs)	FY18*	FY17*	FY16	FY15	FY14	FY13
Total Revenue	370.16	305.90	248.70	266.52	210.09	175.98
Other Income	1.78	2.17	2.54	0.29	0.28	0.59
Total Revenue from Operations	371.94	308.07	251.24	266.81	210.37	176.57
Raw Material	258.28	212.22	175.29	195.46	150.58	129.88
Employee Expenses	16.99	12.77	10.17	9.11	7.97	4.79
Other Expenses	37.83	29.06	30.87	30.41	22.42	18.56
EBITDA	58.8	54.02	34.91	31.84	29.40	23.34
EBITDA %	15.8%	17.5%	13.9%	11.9%	14%	13%
Depreciation	6.91	5.49	3.80	3.62	4.64	4.05
EBIT	51.94	48.53	31.11	28.22	24.76	19.29
EBIT (%)	14.0%	15.8%	12.4%	10.6%	11.8%	10.9%
Finance Cost	2.28	2.54	1.97	5.42	10.62	10.28
Profit before Tax	49.65	45.99	29.13	22.80	14.14	9.01
Tax	16.49	15.78	6.84	4.15	3.75	1.73
Profit after Tax	33.16	30.22	22.29	18.65	10.39	7.28
PAT %	9.0%	9.8%	8.9%	7.0%	4.9%	4.1%

^{*} As per Ind AS and remaining Financials as per Indian GAAP





For further information, please contact

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