



WILLIAMSON MAGOR & CO. LIMITED

Corporate Identity Number (CIN) : L01132WB1949PLC017715
REGISTERED OFFICE : FOUR MANGO LANE, SURENDRA MOHAN GHOSH SARANI, KOLKATA - 700 001
TELEPHONE : 033-2210-1221, 2243-5391, 2248-9434, 2248-9435, FAX : 91-33-2248-3683 / 8114 / 6265
E-mail : administrator@wmg.co.in, Website : www.wmtea.com

11th May 2018

The Secretary
BSE Ltd
P.J. Towers, 25th Floor
Dalal Street,
MUMBAI -400 001
Scrip Code:531508

The Secretary
National Stock Exchange
of India Ltd, Listing Dept.
Exchange Plaza, 5th Fl.
Plot No.C/1, G-Block
Bandra-Kurla Complex
Bandra (E)
MUMBAI - 400 051
Scrip Code:EVEREADY

The Secretary
The Calcutta Stock -
Exchange Ltd
7, Lyons Range
KOLKATA 700001
Scrip Code:10000029

The Secretary
Eveready Industries India Limited
1, Middleton Street
Kolkata - 700071

Dear Sir,

**SECURITIES & EXCHANGE BOARD OF INDIA
(SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS) REGULATIONS, 2011
- DISCLOSURE FOR ENCUMBRANCE OF SHARES**

We inform you that 8,00,000 Equity Shares of Rs.5/- each of Eveready Industries India Limited held by our Company have been pledged on 9th May 2018. We submit herewith the required information in this regard in Annexure-1 as specified by SEBI in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, which we trust you will find in order.

Please acknowledge receipt.

Yours faithfully,
WILLIAMSON MAGOR & CO. LIMITED

(H. U. SANGHAVI)
COMPANY SECRETARY

Encl : as above.

ANNEXURE - 1
Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance.
In terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Promoter(s) or PACs with him*	Promoter holding in the Target Company		Promoter holding already encumbered		Type of event (creation/release/invocation)	Date of creation/release/invocation of encumbrance	Type of encumbrance (pledge/lien/non disposal under-taking/others)	Reasons for encumbrance**	Details of Events pertaining to encumbrance		Name of the entity in whose favour shares encumbered***	Number	% of total share capital	Post event holding of encumbered shares (creation [(2)+(3)]/release [(2)-(3)]/invocation [(1)-(3)])
	Number	% of total share capital	Number	% of total share capital					Number	% of total share capital				
Williamson Magor & Co. Limited	17007841	23.40	0	0.00	Creation	09.05.2018	Pledge	Third Party pledge	800000	1.10	IL&FS Financial Services Ltd	800000	1.10	
-Do-			2200000	3.03	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	Visra ITCL (India) Limited	2200000	3.03	
-Do-			3200000	4.40	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	HDFC Limited	3200000	4.40	
-Do-			300000	0.41	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	IL&FS Financial Services Ltd	300000	0.41	
-Do-			1300000	1.79	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	IL&FS Financial Services Ltd	1300000	1.79	
Brj Mohan Khaitan	35897	0.05	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Aditya Khaitan	232266	0.32	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Amritanshu Khaitan	165000	0.23	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Yashodhara Khaitan	235945	0.32	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Isha Khaitan	17500	0.02	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Vanya Khaitan	164650	0.23	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Williamson Financial Services Ltd	6370988	8.76	603414	0.83	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
-Do-			637574	0.88	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	DMI Finance Private Limited	603414	0.83	
-Do-			1220000	1.68	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	IL&FS Financial Services Ltd	637574	0.88	
-Do-			2500000	3.44	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	Visra ITCL (India) Limited	1220000	1.68	
Bishnauth Investments Limited	4148246	5.71	800000	1.10	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	Aditya Birla Finance Limited	2500000	3.44	
Babcock Borsig Limited	987484	1.36	980000	1.35	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	IL&FS Financial Services Ltd	800000	1.10	
McLeod Russel India Limited	1663289	2.29	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Kilburn Engineering Limited	271337	0.37	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Ichamabi Investments Limited	171113	0.24	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
United Machine Co. Limited	116443	0.16	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Zen Industrial Services Limited	85366	0.12	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Nitya Holdings & Properties Limited	30000	0.04	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Duffinagh Investments Limited	3030	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Total	31708595	43.62	13740988	18.90					800000	1.10		14540988	20.00	

Signature of the Authorized Signatory:

WILLIAMSON MAGOR & CO. LIMITED

Place: Kolkata
 Date: 11th May 2018

(H. U. SANGHAVI)
 COMPANY SECRETARY

(**) The names of all the promoters, their shareholding in the Target Company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(***) For example, for the purpose of collateral for loans taken by the Company, personal borrowing, third party pledge etc.

(****) This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.

