

MSIL: CSL: NSE&BSE: 2018

9th May, 2018

Vice President

National Stock Exchange of India Limited
"Exchange Plaza", Bandra – Kurla Complex
Bandra (E)

Mumbai – 400 051

General Manager

Department of Corporate Services
BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure – "A", a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited



Sanjeev Grover

Company Secretary

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

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PRESS RELEASE

India's No. 1 SUV Maruti Suzuki Vitara Brezza adds glamour with enhanced look, AGS option

- Sports new glossy black alloy wheels, all-black interiors, refreshed accents and a new colour option of Autumn Orange
- Certified for advanced safety ahead of regulations; dual air bags, reverse parking sensors, ABS with EBD and high speed alert as standard

New Delhi, May 9, 2018: Maruti Suzuki India Limited (MSIL) today introduced the blockbuster SUV Vitara Brezza with a new, enhanced look, and the convenience of the acclaimed Auto Gear Shift (AGS) as an option.

The exterior and interior features have been given a makeover, enhancing the bold and sporty character of the country's most popular SUV. The new alloy wheels, in glossy black finish, add sportiness to the SUV's muscular wheel arches. To complement the premium look, the front chrome grille and back door chrome garnish have been made standard across all variants. The urban compact SUV's interiors have been refreshed with an all-black colour scheme and complementing accents.

MSIL's revolutionary two-pedal technology, Auto Gear Shift, is now being offered on Vitara Brezza. It has been fine-tuned for an optimum performance on Vitara Brezza, based on rigorous research of various driving patterns.

Dedicating the refreshed Vitara Brezza to customers, **Mr. R S Kalsi, Senior Executive Director (Marketing and Sales), MSIL** said: *"Vitara Brezza has been a game changer for India's SUV market. We have enhanced its allure to meet aspirations of our young customers. They now have the option of Auto Gear Shift, the acclaimed two-pedal technology, for enhanced convenience. AGS has been very well accepted by customers, and sales of AGS variants in the Maruti Suzuki portfolio have tripled in three years. By making this technology available on Vitara Brezza, together with a refreshed design, we expect India's number one SUV to become even more attractive."*

Leading the way: Glamorous, Sporty and Stylish Vitara Brezza

- Cumulative sales of around 2.75 lakh units since launch
- 2017-18 sales at 148,462 units (up 36.7%)
- Average monthly sales : over 12,300 units
- Top variants (Z/Z+) contribute 56% of total sales
- Sporty and stylish looks have made Vitara Brezza top choice among customers



Vitara Brezza now complies with advanced safety regulations, including pedestrian safety, ahead of regulation timelines. The refreshed Vitara Brezza comes loaded with new safety features comprising ISOFIX child restraint system, high speed warning alert, dual air bags, ABS with EBD, reverse parking sensors and front seat belt pre-tensioners and force limiters. These features have now been made standard across all variants. Vitara Brezza is already certified for offset and side impact crash tests since its launch.

Vitara Brezza with AGS will be offered in VDi, ZDi and ZDi+ variants.

VARIANT	Prices (Ex-Showroom Delhi)
VDi AGS	854000
ZDi AGS	931500
ZDi+ AGS	1027000
ZDi+ DUAL TONE AGS	1049000

Specifications			
Length	3995 mm	Max Torque	200 Nm / 1750 rpm
Height	1640 mm		
Width	1790 mm	Max Power	66 kW / 4000 rpm
Boot Space	328* L	Wheel Base	2500 mm
Range of colours			
Autumn Orange with Pearl Arctic White roof (New) Autumn Orange (New) Blazing Red with Midnight Black roof Fiery Yellow with Pearl Arctic White roof Pearl Arctic White Granite Grey Premium Silver Blazing Red Fiery Yellow			

* VDA Method

Click here for hi-resolution images of Vitara Brezza AGS:

<https://www.flickr.com/photos/126049010@N03/albums/72157690384371790>