

Date: May 25, 2018

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Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar Partners with Pegasystems to Deliver Digital Transformation Solutions**".

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

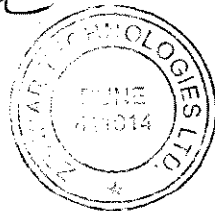
Thanking you,
Yours sincerely,

For **Zensar Technologies Limited**



Rajiv Mundhra
Authorised Signatory

Encl: As above



Zensar Partners With Pegasystems to Deliver Digital Transformation Solutions

Pune, India, May 25, 2018: : Zensar, a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their digital transformation journeys announced it will extend its current partnership with Pegasystems. Under this program Zensar will deliver digital-led business transformation to its global customers. As a Pega Registered Business Partner, Zensar will provide solutions to clients in areas including digital process automation (DPA), robotic process automation (RPA), robotic desktop automation (RDA), and customer engagement.

“Pega is a globally acknowledged industry leader in the area of customer engagement, and Zensar brings its digital capabilities to the forefront in this strong partnership. Our global customers can look forward to enhanced solutions that will accelerate the process of their digital journey,” said **Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar**.

“As organizations continue on their digital transformation journeys, it’s critical that they have access to the right solutions to help them achieve their business goals,” said **Ken Nicolson, Vice President, Global Alliances, Pegasystems**. “Partnering with trusted organizations like Zensar, with proven expertise in helping many large companies achieve results, will help our clients remain agile as they continue to deliver optimal customer experiences.”

“Our partnership with Pega, along with our focus on developing domain experts, will lead to providing robust solutions to our customers. All enterprises are looking to simplify their customer engagement initiatives with digital automation, and the Zensar team has proven its capabilities across multiple implementations,” said **Ankit Ghosh, SVP Global Head, Technology Alliance Solutions, Zensar**.

The partnership will leverage Zensar and Pega’s extensive experience in helping Fortune Global 500 companies with their largescale transformation projects. Combined with Zensar’s managed services maturity model, this will enable the development of domain-specific solutions, internal skill sets in areas like RPA and RDA, and more in-house lead system architects.

Zensar’s global Pega Center of Excellence (CoE) is well established and focused on implementing best practices and supporting business users managing complex projects end-to-end. The CoE brings together a global team of knowledgeable and experienced business process management, customer relationship management, and business domain experts. They deliver solutions for business improvement, problem resolutions, and performance management focused on delivering Return on Digital®. The CoE will help in maximizing the benefits of Pega solutions. The charter of the CoE is to ensure that all projects are successful while optimizing assets, with an improvement in the project quality. Additionally, the CoE will provide architectural oversight for in-flight projects, designing delivery centric accelerators with dedicated focus on upgrade and migration projects.

- Customers will benefit from: One-touch testing in Pega, offered by Zensar to help enterprises leverage the benefits of new customer engagement technologies;
- Seamless connection of front office applications and back office applications;
- Access to innovative solutions and accelerators, including chatbots , augmented reality for effective problem resolution, and voice integrated automated applications; and
- Faster project delivery with successful outcomes and overall cost reduction.



About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specialises in partnering with global organisations across industries on their Digital Transformation journey. A technology partner of choice, backed by strong track-record of innovation; credible investment in Digital solutions; assertion of commitment to client’s success, Zensar ’s comprehensive range of digital and technology services and solutions enable its customers to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help them surpass challenges around running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital way.

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About RPG Enterprises (www.rpggroup.com)

RPG Enterprises, established in 1979, is one of India’s fastest growing business groups with a turnover of Rs 23000 Cr. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

For any queries please feel free to reach out:

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorised use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

