

May 11, 2018

BSE Limited Corporate Services Department Phiroze Jeejeebhoy Towers Dalal Street, Mumbai-400 001 Scrip Code: 532529	The National Stock Exchange of India Limited Corporate Communications Department "Exchange Plaza" Bandra Kurla Complex, Bandra (East) Mumbai-400051 Scrip Symbol: NDTV
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Dear Sirs,

Please find attached the Press Release being issued by the Company today.

Thanking you,

Yours sincerely,

For NEW DELHI TELEVISION LIMITED


Hemant Kumar Gupta
Company Secretary & Compliance Officer



Enclosed: as above

NDTV Earnings for Quarter and Year ended 31 March 2018

- Once again, NDTV Convergence, the group's digital business has delivered record growth. It closes the financial year with revenue at Rs. 144 crores. Profit after Tax was Rs. 20 crores, the highest ever for Convergence.
- Convergence's record profit is especially noteworthy because of its low costs – it hit a record EBITDA of Rs. 40 crores with costs rising only by just 7% percent over last year
- NDTV Convergence now clocks 150 unique visitors a month (source: Google Analytics Premium) making it the Number 1 destination for online news in India (source: General News Category, comScore from Nov'17 to Mar'18)
- Gadgets360 continues to be number 1 in India with 40 million monthly unique visitors (Source: Google Analytics Premium, March' 2018) and is amongst top 10 largest tech news sites of the world ahead of global leaders like TechCrunch, The Verge, Engadget, PCWorld, arsTECHNICA and Wired (source: SimilarWeb, April' 2018). Its transactional business continues to be profitable.
- Carandbike is, within 2.5 years of its launch, now the country's second-largest website in the auto space with over 11 million monthly unique visitors (Source: Google Analytics Premium, March' 2018)
- Hotdeals360.com continues to curate best online deals and has registered a stupendous growth of 600% between Q3 and Q4, FY18 in average daily sessions.
- Pricee.com, a new app and website, which went live in January this year, offers real-time prices for 20 crore products over 800+ categories ranging from cooking oil to phones and geysers. It is the only product search engine available on voice search across devices like Amazon Echo and Google home. We are working with top e-commerce websites for monetization opportunities on this platform
- NDTV Limited costs for the year are substantially down by Rs. 62 crores as compared to last year.
- Reduction in operating expense in Q4'2018 by Rs. 15 crores versus Q3'2018 (excluding one-time expenses of Rs. 18 crores) on account of rationalization of people, facilities and functions.
- EBIDTA for the fourth quarter is Rs. 11 crores (operational profit) before one-time expenses of Rs. 18 crore

