

MSIL: CSL: NSE&BSE: 2018

3rd May, 2018

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure – “A”, a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited



Sanjeev Grover

Company Secretary

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Press Release**Honorable Chief Minister, Shri Nitish Kumar, unveils Bihar’s 1st state-of-the-art institute for driving training**

- Institute of Driving Training and Traffic Research (IDTR) is located at BIADA industrial area of Aurangabad
- Set up in collaboration with Maruti Suzuki India Limited

Patna, May 3, 2018: Honorable Chief Minister of Bihar Shri Nitish Kumar today inaugurated the State’s first Institute of Driving Training and Traffic Research (IDTR). The institute is set up in collaboration with country’s leading automobile manufacturer Maruti Suzuki India Limited (MSIL).

The IDTR will set standards for quality driving training and also impart driving training, theoretical and practical, to aspiring and existing drivers. The institute will focus on the ‘Train-the-Trainer’ model, to have a multiplier effect and upgrade the driving skills of a larger number of people. MSIL already manages six IDTRs across India, in partnership with state governments, as part of its CSR efforts to promote road safety and bring down fatalities.

Honorable Ministers of Bihar, senior officials from the state Government and officials from MSIL were present during the inauguration.

The IDTR has been set up under Public Private Partnership mode, between the Government of Bihar and MSIL, and with guidance and support from Ministry of Road Transport and Highways. The Government has provided the land and building, while MSIL will manage and run the facility. The Company has set up modern class rooms, scientifically designed driving tracks and provided driving simulators, vehicles and qualified trainers. This IDTR spread across 15 acres will also host a 150-seater auditorium, a library, laboratory and a hostel to accommodate 80 trainees. IDTR will follow MSIL’s exhaustive course curriculum, designed to include all critical aspects of driving training and traffic research.

Facilities at IDTR, Bihar

- Total Area: 15 acres
- Covered Area: 4,200 sq mt (Building)
- Class room: 6 rooms: 40 trainees each
- Driving Simulators: 2 (including 1 for LMV and 1 for HMV)
- Driving Training Tracks : Over 2 km
- Training Vehicles: 6 cars + 2 Buses
- A Driving Laboratory (with engine cut-sections) and a Library
- A 150 seat seminar hall / auditorium
- Cafeteria
- Hostel: 1,240 sq mt to accommodate 80 trainees



In addition to imparting driving training to the people in the state, MSIL will support the Government in conducting road safety awareness programmes for people and school children in the state.

Maruti Suzuki India Limited and IDTRs:

MSIL already manages six IDTRs in partnership with state governments across India. Their objective is to set standards for driving training and impart quality driving training. MSIL focuses on training trainers at IDTRs who have a multiplier positive impact by further training a large number of aspiring and existing drivers. At IDTRs, driving is taught using scientifically designed test tracks and driving simulators. Customized training material, including films, are used for classroom training. Apart from the IDTR in Aurangabad, Bihar, MSIL manages IDTRs in Delhi (2), Haryana (2), Uttarakhand (1) and Gujarat (1). This is part of MSIL's efforts to promote road safety in India.

Click <https://www.flickr.com/gp/126049010@N03/51FEiG> for high-resolution images of IDTR, Bihar