

**EVEREADY** 

**INDUSTRIES INDIA LTD.**

1, MIDDLETON STREET, KOLKATA - 700 071

PHONE : 2288-2147, 2288-3950

FAX : (033) 2288-4059

E-mail : [contactus@eveready.co.in](mailto:contactus@eveready.co.in)

Website : [www.evereadyindia.com](http://www.evereadyindia.com)

May 11, 2018

The Secretary  
BSE Limited  
P.J. Towers, 25<sup>th</sup> Floor  
Dalal Street,  
MUMBAI – 400 001

The Secretary  
National Stock Exchange  
of India Limited, Listing Dept.  
Exchange Plaza, 5<sup>th</sup> Fl.  
Plot No. C/1, G-Block  
Bandra-Kurla Complex  
Bandra (E)  
MUMBAI – 400 051

The Secretary  
The Calcutta Stock  
Exchange Limited  
7, Lyons Range  
KOLKATA - 700 001

Dear Sirs,

**Subject: Disclosure in terms of Regulation 31(1) and 31(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeover) Regulations, 2011**

We submit herewith the copy of the letter dated May 11, 2018 together with the format specified in terms of Regulation 31(1) and 31(2) of the abovementioned Regulations as received by us, from Williamson Magor & Co. Limited, informing us about the shares of the Company pledged by them in the said format.

The above is for your information and record.

Thanking you,

Very truly yours,  
EVEREADY INDUSTRIES INDIA LTD.

*Kanchan P. Jaiswal*  
For (T. PUNWANI)  
VICE-PRESIDENT – LEGAL  
& COMPANY SECRETARY

Encl: As Above



# WILLIAMSON MAGOR & CO. LIMITED

Corporate Identity Number (CIN) : L01132WB1949PLC017715

REGISTERED OFFICE : FOUR MANGO LANE, SURENDRA MOHAN GHOSH SARANI, KOLKATA - 700 001

TELEPHONE : 033-2210-1221, 2243-5391, 2248-9434, 2248-9435, FAX : 91-33-2248-3683 / 8114 / 6265

E-mail : [administr@wmg.co.in](mailto:administr@wmg.co.in), Website : [www.wmtea.com](http://www.wmtea.com)

11th May 2018

The Secretary  
BSE Ltd  
P.J. Towers, 25<sup>th</sup> Floor  
Dalal Street,  
MUMBAI -400 001  
Scrip Code:531508

The Secretary  
National Stock Exchange  
of India Ltd, Listing Dept.  
Exchange Plaza, 5<sup>th</sup> Fl.  
Plot No.C/1, G-Block  
Bandra-Kurla Complex  
Bandra (E)  
MUMBAI - 400 051  
Scrip Code:EVEREADY

The Secretary  
The Calcutta Stock -  
Exchange Ltd  
7, Lyons Range  
KOLKATA 700001  
Scrip Code:10000029

✓ The Secretary  
Eveready Industries India Limited  
1, Middleton Street  
Kolkata - 700071

Dear Sir,

**SECURITIES & EXCHANGE BOARD OF INDIA  
(SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS) REGULATIONS, 2011  
- DISCLOSURE FOR ENCUMBRANCE OF SHARES**

We inform you that 8,00,000 Equity Shares of Rs.5/- each of Eveready Industries India Limited held by our Company have been pledged on 9<sup>th</sup> May 2018. We submit herewith the required information in this regard in Annexure-1 as specified by SEBI in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, which we trust you will find in order.

Please acknowledge receipt.

Yours faithfully,  
**WILLIAMSON MAGOR & CO. LIMITED**

  
**(H. U. SANGHAVI  
COMPANY SECRETARY**

Encl : as above.

## ANNEXURE - 1

## Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

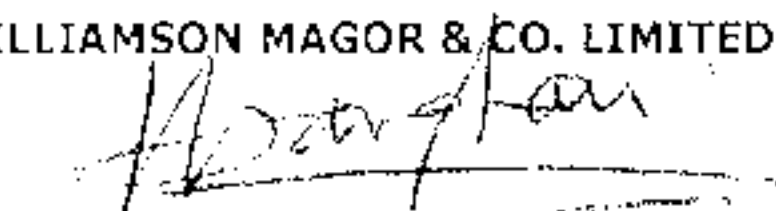
| Name of the Target Company (TC)   |  |                          |                                     |                          |   |  |  |                            |               |                          |  |  | EVEREADY INDUSTRIES INDIA LIMITED               |  |
|---|--|--------------------------|-------------------------------------|--------------------------|---|--|--|----------------------------|---------------|--------------------------|--|--|---|--|
| Names of the Stock Exchanges where the shares of the Target Company are listed            |  |                          |                                     |                          |   |  |  |                            |               |                          |  |  | 1. Bombay Stock Exchange Limited                |  |
|   |  |                          |                                     |                          |   |  |  |                            |               |                          |  |  | 2. The National Stock Exchange of India Limited |  |
|   |  |                          |                                     |                          |   |  |  |                            |               |                          |  |  | 3. The Calcutta Stock Exchange Limited          |  |
| Date of reporting   |  |                          |                                     |                          |   |  |  |                            |               |                          |  |  | 11th May 2018                                   |  |
| Name of the Promoter or PAC on whose shares encumbrance has been created/released/invoked |  |                          |                                     |                          |   |  |  |                            |               |                          |  |  | WILLIAMSON MAGOR & CO. LIMITED                  |  |
| Details of the creation of encumbrance  |  |                          |                                     |                          |   |  |  |                            |               |                          |  |  |   |  |
| Name of the Promoter(s) or PACs with him*   | Promoter holding in the Target Company |                          | Promoter holding already encumbered |                          | Date of Events pertaining to encumbrance      |  |  |                            |               |                          |  | Post event holding of encumbered shares (creation [(2)+(3)]/ release [(2)-(3)]/ invocation [(1)-(3)] |   |  |
|   | Number                                 | % of total share capital | Number                              | % of total share capital | Type of event (creation/ release/ invocation) | Date of creation/ release/ invocation of encumbrance | Type of encumbrance (pledge/ lien/ non disposal undertaking/ others) | Reasons for encumbrance ** | Number        | % of total share capital | Name of the entity in whose favour shares encumbered *** | Number   | % of total share capital                        |  |
| Williamson Magor & Co. Limited  | 17007841                               | 23.40                    | 0                                   | 0.00                     | Creation                                      | 09.05.2018   | Pledge   | Third Party pledge         | 800000        | 1.10                     | IL&FS Financial Services Ltd                             | 800000   | 1.10  |  |
| -Do-  |  |                          | 2200000                             | 3.03                     | N.A.  | N.A.   | Pledge   | Company's borrowing        | 0             | 0.00                     | Vistra ITCL (India) Limited                              | 2200000  | 3.03  |  |
| -Do-  |  |                          | 3200000                             | 4.40                     | N.A.  | N.A.   | Pledge   | Company's borrowing        | 0             | 0.00                     | HDFC Limited   | 3200000  | 4.40  |  |
| -Do-  |  |                          | 300000                              | 0.41                     | N.A.  | N.A.   | Pledge   | Third Party pledge         | 0             | 0.00                     | IL&FS Financial Services Ltd                             | 300000   | 0.41  |  |
| -Do-  |  |                          | 1300000                             | 1.79                     | N.A.  | N.A.   | Pledge   | Third Party pledge         | 0             | 0.00                     | IL&FS Financial Services Ltd                             | 1300000  | 1.79  |  |
| Brij Mohan Khaitan  | 35897                                  | 0.05                     | 0                                   | 0.00                     | N.A.  | N.A.   | N.A.   | N.A.                       | 0             | 0.00                     | N.A.   | 0  | 0.00  |  |
| Aditya Khaitan  | 232266                                 | 0.32                     | 0                                   | 0.00                     | N.A.  | N.A.   | N.A.   | N.A.                       | 0             | 0.00                     | N.A.   | 0  | 0.00  |  |
| Amritanshu Khaitan  | 165000                                 | 0.23                     | 0                                   | 0.00                     | N.A.  | N.A.   | N.A.   | N.A.                       | 0             | 0.00                     | N.A.   | 0  | 0.00  |  |
| Yashodhara Khaitan  | 235945                                 | 0.32                     | 0                                   | 0.00                     | N.A.  | N.A.   | N.A.   | N.A.                       | 0             | 0.00                     | N.A.   | 0  | 0.00  |  |
| Kavita Khaitan  | 2200                                   | 0.00                     | 0                                   | 0.00                     | N.A.  | N.A.   | N.A.   | N.A.                       | 0             | 0.00                     | N.A.   | 0  | 0.00  |  |
| Isha Khaitan  | 17500                                  | 0.02                     | 0                                   | 0.00                     | N.A.  | N.A.   | N.A.   | N.A.                       | 0             | 0.00                     | N.A.   | 0  | 0.00  |  |
| Vanya Khaitan   | 164650                                 | 0.23                     | 0                                   | 0.00                     | N.A.  | N.A.   | N.A.   | N.A.                       | 0             | 0.00                     | N.A.   | 0  | 0.00  |  |
| Williamson Financial Services Ltd   | 6370988                                | 8.76                     | 603414                              | 0.83                     | N.A.  | N.A.   | Pledge   | Company's borrowing        | 0             | 0.00                     | DMI Finance Private Limited                              | 603414   | 0.83  |  |
| -Do-  |  |                          | 637574                              | 0.88                     | N.A.  | N.A.   | Pledge   | Third Party pledge         | 0             | 0.00                     | IL&FS Financial Services Ltd                             | 637574   | 0.88  |  |
| -Do-  |  |                          | 1220000                             | 1.68                     | N.A.  | N.A.   | Pledge   | Company's borrowing        | 0             | 0.00                     | Vistra ITCL (India) Limited                              | 1220000  | 1.68  |  |
| Bishnauth Investments Limited   | 4148246                                | 5.71                     | 2500000                             | 3.44                     | N.A.  | N.A.   | Pledge   | Third Party pledge         | 0             | 0.00                     | Aditya Birla Finance Limited                             | 2500000  | 3.44  |  |
| -Do-  |  |                          | 800000                              | 1.10                     | N.A.  | N.A.   | Pledge   | Third Party pledge         | 0             | 0.00                     | IL&FS Financial Services Ltd                             | 800000   | 1.10  |  |
| Babcock Borsig Limited  | 987484                                 | 1.36                     | 980000                              | 1.35                     | N.A.  | N.A.   | Pledge   | Company's borrowing        | 0             | 0.00                     | Vistra ITCL (India) Limited                              | 980000   | 1.35  |  |
| McLeod Russel India Limited   | 1663289                                | 2.29                     | 0                                   | 0.00                     | N.A.  | N.A.   | N.A.   | N.A.                       | 0             | 0.00                     | N.A.   | 0  | 0.00  |  |
| Kilburn Engineering Limited   | 271337                                 | 0.37                     | 0                                   | 0.00                     | N.A.  | N.A.   | N.A.   | N.A.                       | 0             | 0.00                     | N.A.   | 0  | 0.00  |  |
| Ichamati Investments Limited  | 171113                                 | 0.24                     | 0                                   | 0.00                     | N.A.  | N.A.   | N.A.   | N.A.                       | 0             | 0.00                     | N.A.   | 0  | 0.00  |  |
| United Machine Co. Limited  | 116443                                 | 0.16                     | 0                                   | 0.00                     | N.A.  | N.A.   | N.A.   | N.A.                       | 0             | 0.00                     | N.A.   | 0  | 0.00  |  |
| Zen Industrial Services Limited   | 85366                                  | 0.12                     | 0                                   | 0.00                     | N.A.  | N.A.   | N.A.   | N.A.                       | 0             | 0.00                     | N.A.   | 0  | 0.00  |  |
| Nitya Holdings & Properties Limited   | 30000                                  | 0.04                     | 0                                   | 0.00                     | N.A.  | N.A.   | N.A.   | N.A.                       | 0             | 0.00                     | N.A.   | 0  | 0.00  |  |
| Dufflaghur Investments Limited  | 3030                                   | 0.00                     | 0                                   | 0.00                     | N.A.  | N.A.   | N.A.   | N.A.                       | 0             | 0.00                     | N.A.   | 0  | 0.00  |  |
| <b>Total</b>  | <b>31708595</b>                        | <b>43.62</b>             | <b>13740988</b>                     | <b>18.90</b>             |   |  |  |                            | <b>800000</b> | <b>1.10</b>              |  | <b>14540988</b>  | <b>20.00</b>                                    |  |

Signature of the Authorized Signatory:

WILLIAMSON MAGOR &amp; CO. LIMITED

Place: Kolkata

Date: 11th May 2018

  
 (H. U. SANGHAVI)  
 COMPANY SECRETARY

(\*) The names of all the promoters, their shareholding in the Target Company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(\*\*) For example, for the purpose of collateral for loans taken by the Company, personal borrowing, third party pledge etc.

(\*\*\*) This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.